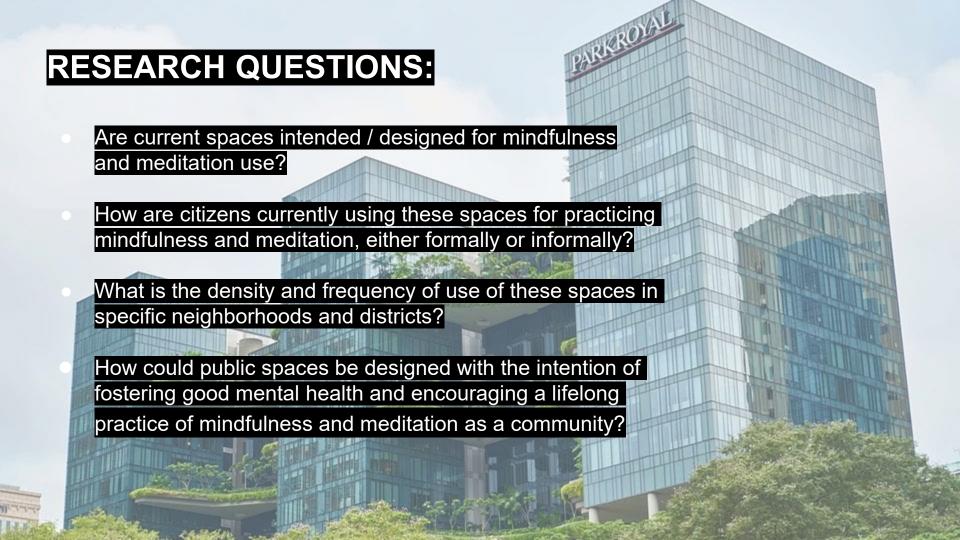


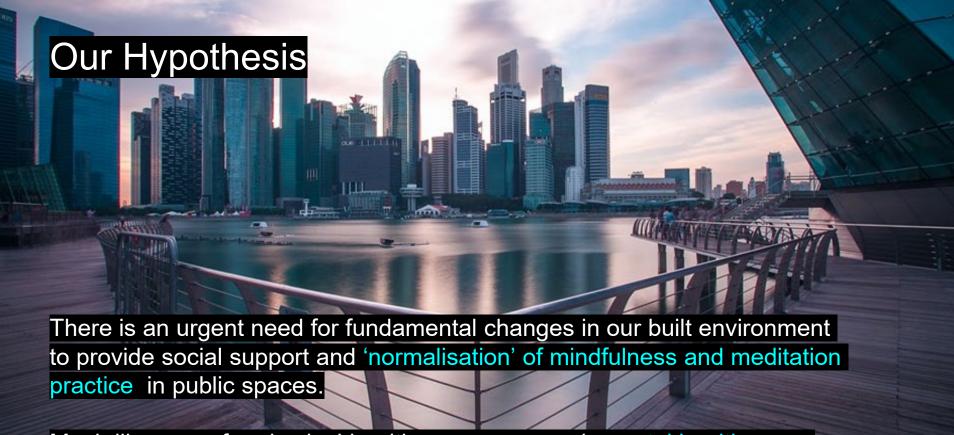
Research Objective #2:

Explore the creation of a "Conscious Cities Index" to:

Describe how the intentional creation and design of social meditation spaces, supported by communication efforts to nudge behaviour, impacts the overall wellbeing of urban communities.

Offer a data-driven model that can aid urban planners, policymakers, commercial real estate developers and investors, educators, healthcare leaders, and media in building a healthier city.





Much like gyms for physical health are now normal, mental health gyms are needed at scale to enable healthier communities, cities and countries.





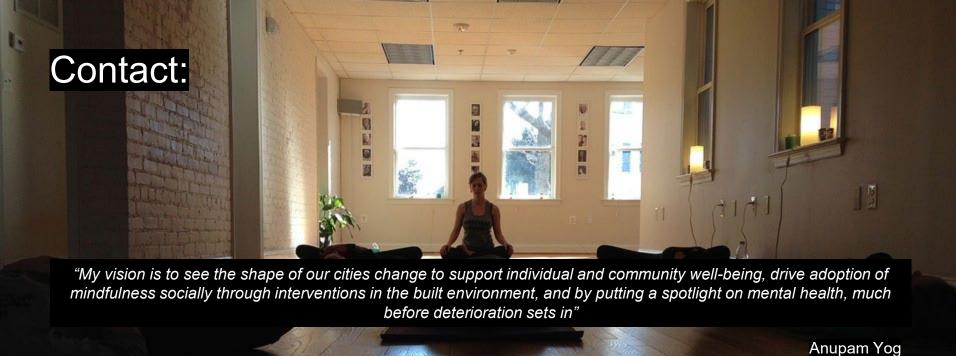




2. We are concurrently shaping a narrative around a new normal where management of mental health is widely accepted, supported and encouraged, by workplaces, communities and cities. We need individuals who can shape this narrative, and champion this story.



3. We'd love to hear from you, how you think this is relevant, and can be adapted to serve a related theme or topic in your community. Eventually, we see this a movement led by people, for people, everywhere.



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