

SOIGNÉ

2023 RATES:

2023

Issue(s) 6 total Size: 152 Pages
Fashion Issue Size: 300 Pages

| 4 COLOR | 1X NET | 3X NET | 6X NET | FASHION |
|-----------|---------|---------|----------|----------|
| CENTER | \$3,000 | \$8,100 | \$15,300 | \$12,000 |
| FULL-PAGE | \$2,500 | \$6,750 | \$12,750 | \$5000 |
| HALF-PAGE | \$1,750 | \$4,725 | \$8,925 | \$3500 |
| QTR-PAGE | \$1,250 | \$3,375 | \$6,375 | \$2000 |

| | |
|--------------------|-------------------------------|
| SPONSORED SECTION | \$10,000 + Frequency Discount |
| SPONSORED CONTENT | Varies |
| NATIVE PLACEMENT | +\$3000 |
| FRONT INSIDE COVER | \$7500 |
| BACK INSIDE COVER | \$6000 |

COVERS

| | |
|-----------------------|----------|
| Issue 2 Fashion Theme | \$35,000 |
| Issue 3 | \$25,000 |
| Issue 4 | \$25,000 |
| Issue 5 Fashion Theme | \$35,000 |
| Issue 6 | \$25,000 |
| FASHION | \$50,000 |

*Creative available upon request. Design fees TBD based on scope of work.