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EDUCATION

University of Florida
Bachelor of Fine Arts - BFA,
Graphic Design - 2007

Activities and societies:
A.I.G.A. (American Institute of
Graphic Artist)

Design & Architecture Senior
High School - 2002

SKILLS

- Typography
- Illustration
- Logo Design
- Children Books
- Adobe Creative Suite
- Sketching
- Digital Sketching
- Apparel Design
- Fashion Illustration
- Teaching Art
- Image Manipulation
- MAC & PC User
- Art Direction
- Pitch Presentation Design
- Keynote
- Powerpoint

WORK EXPERIENCE

Freelance Graphic Designer

The Charity Design Co.

Jan 2024 - Present

- Assist with blogs and web content for various clients.
- Design Annual Reports for non-profit organizations.
- Brand Keynote presentations
- Design promotional materials for various clients.

Art Teacher

Immaculate Conception Catholic School

Jan 2022- Present

- Develop an engaging and creative curriculum for grades PreK-8th.
- Implement various thematic lesson plans utilizing age-appropriate and relevant materials.
- Maintain a positive and productive relationships with the faculty, parents, students, administrators and the community.
- Collaborate with other educators in subjects such as Social Studies, Spanish and Religion to produce creative projects that will enhance the student's learning experience.
- Engage and motivate students with exceptionalities on ways to best express themselves.
- Assist in designing and editing the school's yearbook.

Graphic Designer and Product developer

Stratton Home Decor

Dec 2017 - Nov 2021

- Design and develop trendy and seasonal home decor products such as clocks, pillows, shelves, and wall art for various popular retail stores nationwide.
- Plan design concepts with Creative team based on the demands of shoppers, and seasonal fashion trends.
- Assist social media manager with illustrated posts.
- Work closely with E-commerce manager and Creative manager in pre-selecting popular home decor items for lifestyle photography.
- Style and create fashionable lifestyle photographs that highlight our products, drive sales and generate more clicks on various online stores.
- Prepare lifestyle photographs according e-commerce online guidelines.

Senior Graphic Designer

Diego + Kbar Partners Ad Agency

Jan 2012 - Oct 2017

- Experienced with travel brands such as Alamo Car Rental and Delta Air Lines.
- Work closely with Creative Director and Copywriter in brainstorming for advertising campaigns.
- Lead and brief junior graphic designer on weekly design tasks.
- Approve graphic placements, color of visuals according to brand guidelines.
- Design engaging social media content that are relevant Latin American and US Hispanic markets.
- Create and meet weekly deadlines for magazine prints, web banners, billboard ads and email templates.
- Create a branded Powerpoint and Keynote presentation.

Graphic Designer

Diego + Kbar Partners Ad Agency

Aug 2007 - Dec 2011

- Create and meet weekly deadlines for magazine prints, brochures, web banners and billboard ads for Latin America and the Caribbean.