



## **National Commander's Pin Incentive Program**

American Legion National Commander Daniel J. Seehafer will award his national commander "Be The One" dog tag pin to any Legionnaire who obtains two new members into The American Legion. One to replace you and one for growth.

A new member is any eligible person joining for the 2024 membership year who was not a member of The American Legion during the 2023 membership year. Transfers do not count as new members.

Each member listed must be eligible for membership in The American Legion. New Auxiliary members and Sons of The American Legion members do not count toward this incentive. Forward names of Sons of The American Legion members or Auxiliary members to your squadron or unit for use in their respective incentive programs.

Only one pin will be awarded per individual. Upon receipt, national membership staff will confirm the names in the national database and mail the pin directly to the person who earned it.



**NATIONAL COMMANDER DANIEL J. SEEHAFFER'S  
2024 MEMBERSHIP INCENTIVE DOG TAG COIN  
CERTIFICATION FORM**



**Please make sure that the address, phone number and email address provided is for the recruiter and not the post.**

**Date:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Membership ID Number:** \_\_\_\_\_

**Street Address or PO Box:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

MAIL TO RECRUITER     MAIL TO POST

**TO QUALIFY YOU NEED TO RECRUIT (2) NEW MEMBERS INTO THE AMERICAN LEGION. ONE TO REPLACE YOU AND ONE FOR GROWTH.**

**(A NEW MEMBER IS DEFINED AS ANY ELIGIBLE VETERAN JOINING FOR THE 2024 MEMBERSHIP YEAR WHO WERE NOT A MEMBER OF THE AMERICAN LEGION DURING THE 2023 MEMBERSHIP YEAR). TRANSFERS DO NOT COUNT AS NEW MEMBERS.)**

**NEW AUXILIARY MEMBERS AND SAL MEMBERS DO NOT COUNT TOWARDS THIS INCENTIVE. PLEASE FORWARD THE NAMES OF NEW SAL MEMBERS OR AUXILIARY MEMBERS TO YOUR SQUADRON OR UNIT FOR USE IN THEIR RESPECTIVE INCENTIVE PROGRAMS. CONTACT YOUR STATE HEADQUARTERS FOR MORE INFORMATION.**

**PLEASE MAKE SURE THAT THE MEMBERS HAVE BEEN PROCESSED BEFORE SUBMISSION. COINS WILL NOT BE MAILED UNTIL THEY ARE VERIFIED ON THE NATIONAL DATABASE.**

**THE DEADLINE FOR THIS INCENTIVE IS JUNE 30, 2024, OR UNTIL SUPPLIES ARE EXHAUSTED.**

**(2) NEW MEMBERS:  
(Include full name, ID number, department, post)**

1. \_\_\_\_\_

2. \_\_\_\_\_

**Return completed forms to:  
The American Legion  
Internal Affairs & Membership Division  
PO Box 1055  
Indianapolis, IN 46206**

**Fax: 317-630-1413  
Email: [kadams@legion.org](mailto:kadams@legion.org)**