MATAS

**Movie Audio Translation and Adaptation Software**

Problem: Language barriers in cinema limit diverse audience access, emphasizing the need for broadness in global storytelling solutions.

Introduction: Revolutionary Movie Audio Translation with Cultural Sensitivity Integration.

Solution: MATAS, with Eleven-Labs, Meta & Google, revolutionizes cinema, breaking language barriers globally.

Benefits
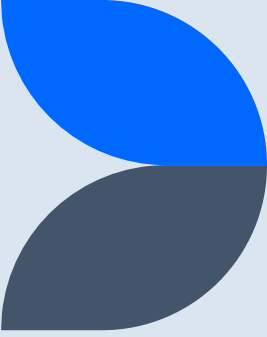
1 Inclusive Cinematic Experience

2 Cultural Enrichment

3 Bridging Cultural

4 Global Reach

Solutions

1

Casting Authenticity

Algorithms

2

AI-Driven Voice Synthesis

Machine Learning

3

User Experience Enhancement

User feedback

4

Collaborating with Audio-related Companies

Partnerships

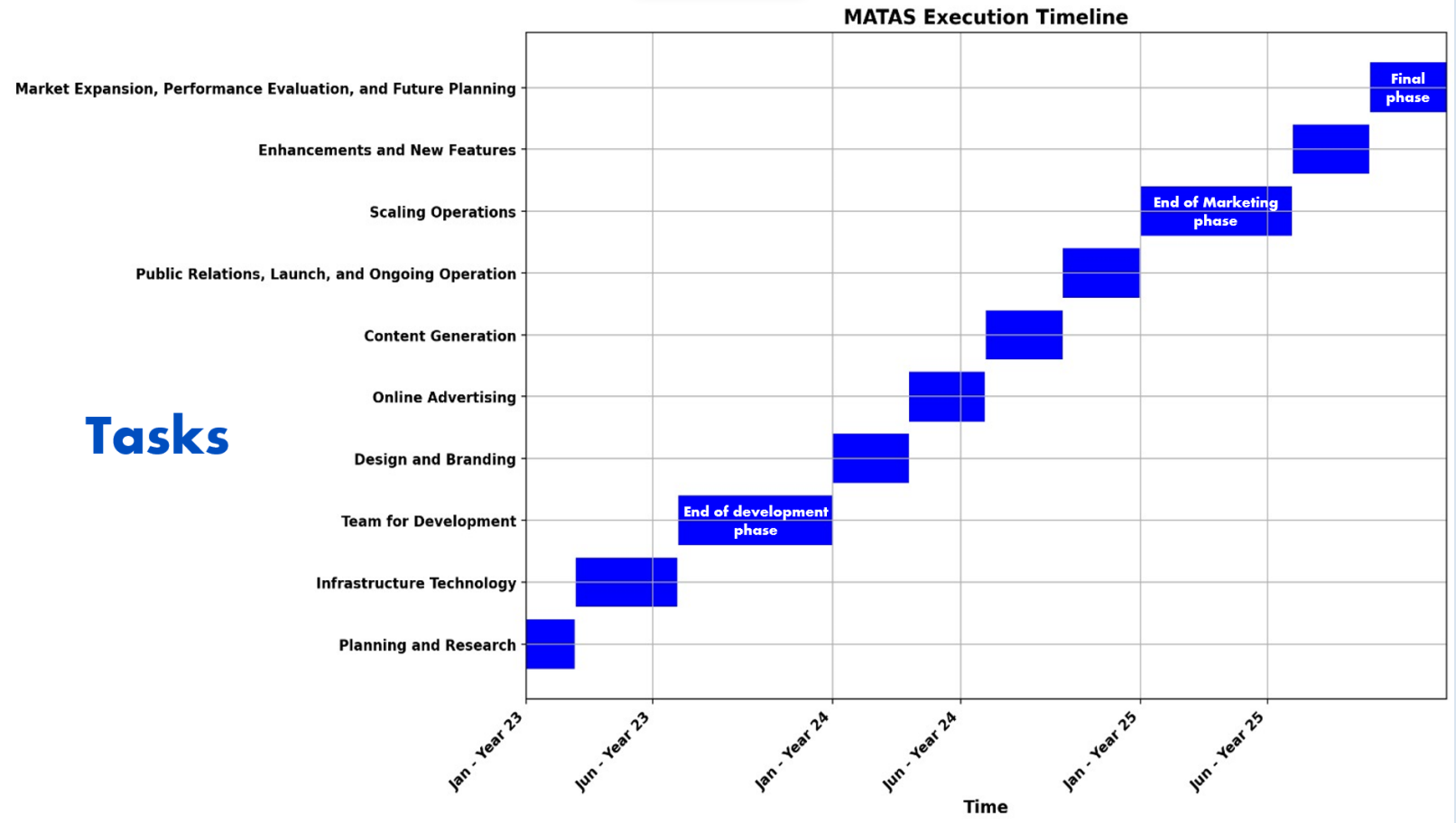# Collaborating with Audio-related Companies

Figure-2

Figure-1

Figure-3

Framework

Development Phase

Phase 1: Objectives
Phase 2: Development
Phase 3: Testing

MATAS Execution Timeline

Tasks

Market Expansion, Performance Evaluation, and Future Planning — Final phase

Enhancements and New Features

Scaling Operations — End of Marketing phase

Public Relations, Launch, and Ongoing Operation

Content Generation

Online Advertising

Design and Branding

Team for Development — End of development phase

Infrastructure Technology

Planning and Research

Time: Jan - Year 23, Jun - Year 23, Jan - Year 24, Jun - Year 24, Jan - Year 25, Jun - Year 25
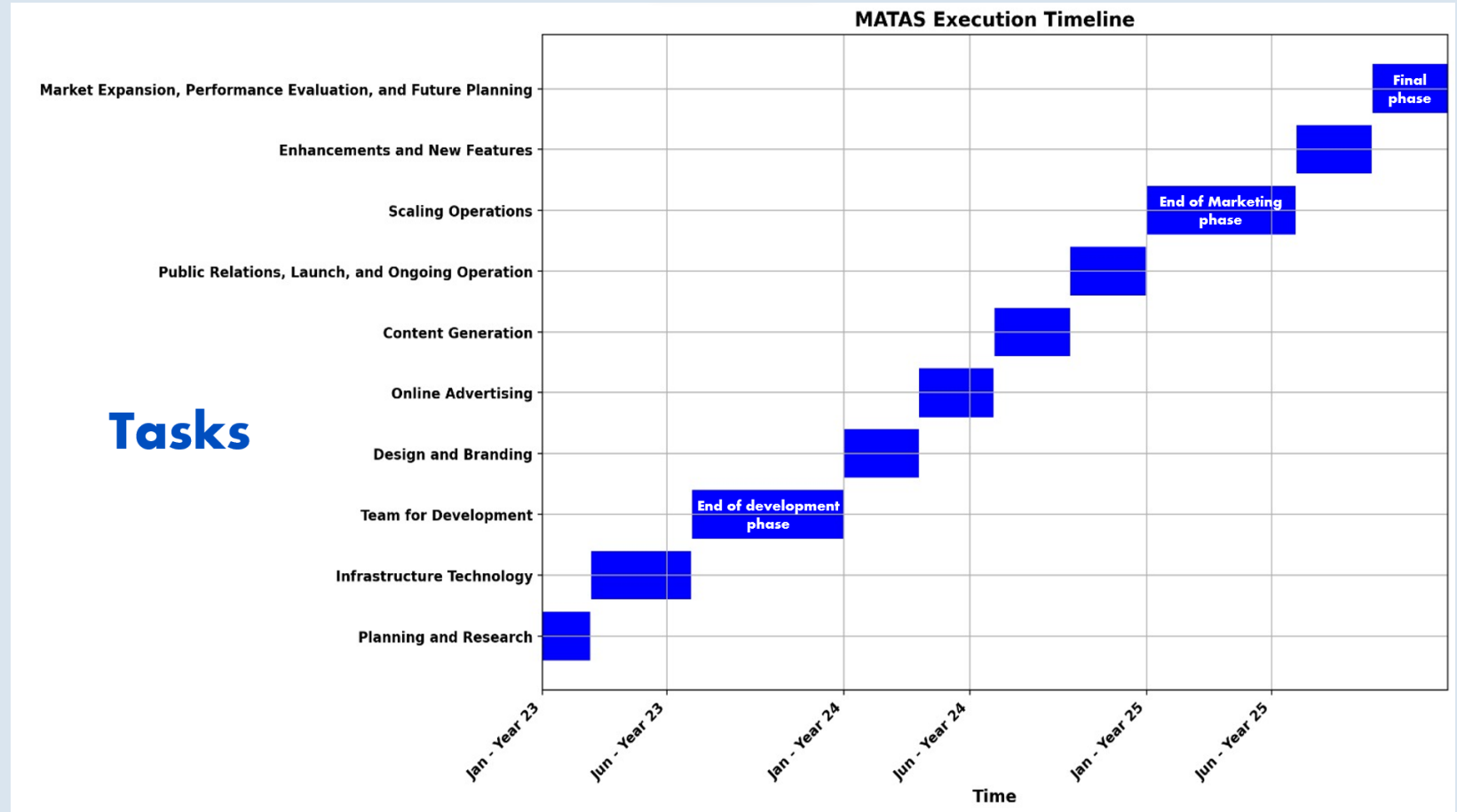
Framework

Marketing Phase

Phase 4: Deployment
Design and Branding
Online Advertising
Content Generation
Public Relations
Activities and Launch

MATAS Execution Timeline

Tasks

Market Expansion, Performance Evaluation, and Future Planning — **Final phase**

Enhancements and New Features

Scaling Operations — **End of Marketing phase**

Public Relations, Launch, and Ongoing Operation

Content Generation

Online Advertising

Design and Branding

Team for Development — **End of development phase**

Infrastructure Technology

Planning and Research

Time axis: Jan - Year 23, Jun - Year 23, Jan - Year 24, Jun - Year 24, Jan - Year 25, Jun - Year 25

Time

Framework
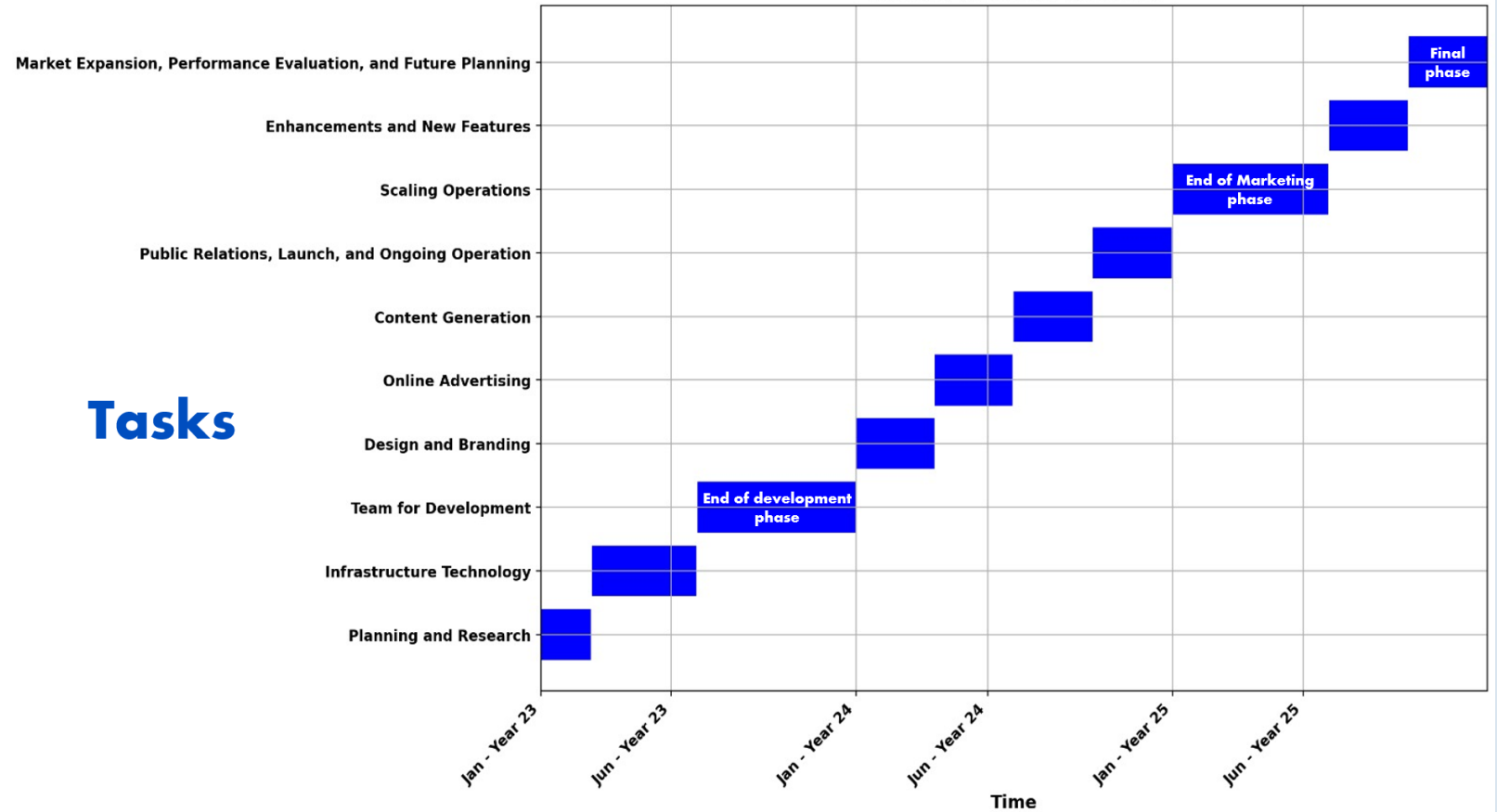

Operations Following Launch Phase

Phase 5: Maintenance & Updates
Customer Service
Server & hosting costs
Observation and Analysis

MATAS Execution Timeline

Tasks (bottom to top):
- Planning and Research
- Infrastructure Technology
- Team for Development — End of development phase
- Design and Branding
- Online Advertising
- Content Generation
- Public Relations, Launch, and Ongoing Operation
- Scaling Operations — End of Marketing phase
- Enhancements and New Features
- Market Expansion, Performance Evaluation, and Future Planning — Final phase

Tasks

Time axis: Jan - Year 23, Jun - Year 23, Jan - Year 24, Jun - Year 24, Jan - Year 25, Jun - Year 25

Time

Conclusion

MATAS transforms global cinema by seamlessly integrating real-time adaptation and advanced AI, dismantling language barriers, and elevating cultural immersion. Teaming up with industry pioneers, MATAS is on track to realize its vision of a cinematic realm transcending borders through strategic development and continual innovation.

References

- Innovation proposal report

- Figure-1,2-Meta.com. [Online]. Availablehttps://www.meta.com/blog/quest/ray-ban-meta-smart-glasses-collection-pre-orders/[Accessed: 25-Nov-2023].

- Figure-3-"Translate with Google Pixel Buds," Google.com. [Online]. Available: https://support.google.com/googlepixelbuds/answer/7573100?hl=en [Accessed: 25-Nov-2023].

Thank you