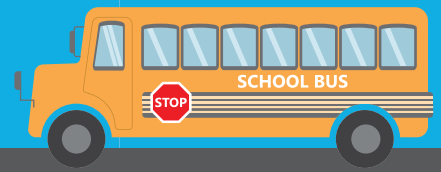
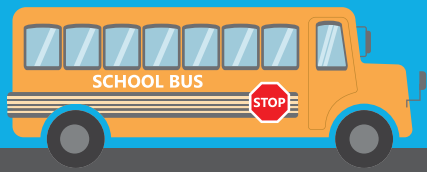


SCHOOL BUS COMPARISONS



**Ford / Blue Bird /
ROUSH CleanTech**

IC / PSI

PLATFORM DETAILS

27,000+

More than 27,000 ROUSH CleanTech-powered Blue Bird school buses on the road.

5,000

More than 5,000 PSI-powered IC buses on the road.

Available in all Class 2-7 chassis.

High volume production with almost 1,000 7.3L engines produced daily – that's more than six times the competition!



Low volume production

offered in school bus and limited medium-duty chassis.

MODERN DESIGN & PERFORMANCE

- HD-OBD.
- Evaporative emissions system.
- Smarter design with variable CAM phasing.
- Highest peak horsepower.

AGED DESIGN:

- From tooling that was previously retired.
- Stall built at PSI facility.
- Design last supported by OEM in 2009.

PARTS, SERVICE & WARRANTIES

EXPANSIVE PARTS availability from Ford, Blue Bird and aftermarket.

DEDICATED ROUSH CleanTech service department.



UNCERTAIN PARTS SUPPORT

Current and longterm aftermarket parts support uncertain due to low volume.



WARRANTY backed by Ford and ROUSH CleanTech.

Full range of repair options through dealers, third parties and in-house.

WARRANTY

through IC Bus network.

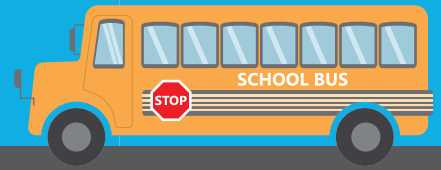
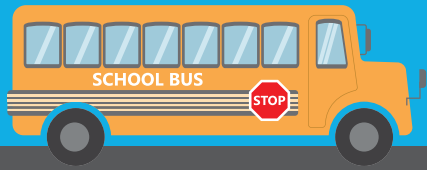


BEST WARRANTY AVAILABLE

✔ 5-year unlimited standard. ✔ 7-year unlimited.



SCHOOL BUS COMPARISONS



Ford / Blue Bird / ROUSH CleanTech

IC / PSI

DIAGNOSTICS

FORD DEALER-LEVEL DIAGNOSTIC SOFTWARE AND HARDWARE

- Made specifically for Ford diagnostics.
- Free of charge.



FULL SYSTEM CONTROL designed specifically for the Ford powertrain, including engine, transmission and fuel system.



Compatibility with **ALL FORD VEHICLES** in customer fleet.



3RD PARTY CREATED

- General diagnostic tool is not specific to OEM.
- \$1,000+ annual subscription charge.

LIMITED COMPATIBILITY

with other vehicles in customer fleet.



ENGINE DIAGNOSTICS ONLY



TRAINING



DEDICATED ROUSH CleanTech TRAINING DEPARTMENT

MULTIPLE TRAINING AVENUES:

- Web-based training.
- Customer on-site training.
- Factory workshop.



LEARNING MANAGEMENT SYSTEM INCLUDES:

- Technician tip videos.
- Modular courses.



NO KNOWN TRAINING RESOURCES.

