



GIVING VOICE TO VALUES



→ Program Summary

GIVING VOICE TO VALUES is an innovative approach to leadership development in business education and the workplace. Pioneered by Dr. Mary C. Gentile, Giving Voice to Values is a cross-disciplinary curriculum and an action-oriented approach to values-driven leadership that has fundamentally changed the way business ethics are taught and discussed in academic and corporate settings worldwide.

Drawing on the actual experiences of business practitioners as well as cutting-edge social science and management research, Giving Voice to Values (GVV) is not about persuading people to be more ethical. Instead, GVV starts from the premise that most of us already want to act on our values, but also want to feel we have a reasonable chance of doing so successfully. It is about raising those odds.



→ Program Objectives

- Introduction to Giving Voice to Values by Dr Mary Gentile.
- Understand the 7 Pillars of GVV.
- Become practiced in a variety of methods and techniques for voicing and enacting one's own values and principles.
- Develop and practice leadership skills in "peer coaching" with other Leaders.
- Apply the GVV techniques through case studies, stories and "re-frames".
- Identify and rehearse responses to values conflicts that are likely to be most effective.
- Gain greater confidence and competence in voicing and enacting values effectively.
- Devise strategies to anticipate and work through a values conflict
- Define your strengths when going into a values conflict

PARTICIPANTS

- Team members
- Managers
- Directors
- Key Influences
- Project Managers
- HR Teams

LENGTH

One Day

TOPICS

- Giving Voice to Values
- Dr Mary Gentile's work
- 7 Pillars of GVV
- GVV Techniques
- Personal Values Clarification
- Tools Values Conflicts
- Practice difficult conversations

