## Sponsorship Opportunities for Donate Life Legacy Walk & 5K September 14<sup>th</sup>, 2024

www.DonateLifeLegacyWalk.com

| Sponsorship Level                 | Legacy<br>\$10,000    | Champion<br>\$5,000   | Hero<br>\$3,000 | Partner<br>\$1,500 | Friend<br>\$500 |
|-----------------------------------|-----------------------|-----------------------|-----------------|--------------------|-----------------|
| Walk Welcome Speaker              | *                     |                       |                 |                    |                 |
| Honorary Race Starter             | *                     |                       |                 |                    |                 |
| Recognition plaque                | *                     |                       |                 |                    |                 |
| TV/Radio mention                  | *                     | *                     |                 |                    |                 |
| Logo on display at start/finish   | *                     | *                     |                 |                    |                 |
| Logo on recruitment materials     | *                     | *                     | *               |                    |                 |
| Live mention at event             | *                     | *                     | *               |                    |                 |
| Logo on event banner              | *                     | *                     | *               | *                  |                 |
| Free Participant Registration     | 30                    | 20                    | 15              | 10                 |                 |
| Event t-shirt                     | *                     | *                     | *               | *                  |                 |
| Logo in e-news letter             | *                     | *                     | *               | *                  |                 |
| Space for booth at event          | Priority<br>Placement | Priority<br>Placement | *               | *                  | *               |
| Sponsor provided banner displayed | *                     | *                     | *               | *                  | *               |
| Social Media acknowledgement      | *                     | *                     | *               | *                  | *               |

## Other Ways to Give Hope.

## **In-kind Donations:**

We are seeking breakfast, coffee, water, drinks, fundraising prizes, tents, tables, chairs, raffle prizes, radio and TV PSAs. All in-kind donors will be recognized on signage at the event. Every bit helps!

**Start a team or sponsor a walker/runner.** For more information, check out our site at www. or contact Laura Fissette at 518-928-8385 or <a href="mailto:lfissette@cdtny.org">lfissette@cdtny.org</a>.

## **Sponsorship Form**

|  | credit card by visiting |
|--|-------------------------|
|--|-------------------------|

Questions? Please contact Laura Fissette at  $\underline{ If issette@cdtny.org} \ or \ 518-928-8385$ 

THANK YOU!