



# MULTICULTURAL DEVELOPMENT INSTITUTE, INC.

"Bridging the Cultural Gap through Education and Training"

Pierluigi Mancini, Ph.D.  
President

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## **Pierluigi Mancini, PhD Brief Biography**

*[Specialties: Behavioral Health Expert, Cultural Competence Consulting, Immigrant Behavioral Health, Media Expert, Program Development, Public Speaking]*



With over 30 years of experience in culturally and linguistically appropriate behavioral health treatment and prevention, Dr. Mancini is one of the most sought after national and international consultants and speakers on the subject of mental health and addiction, his area of expertise is immigrant behavioral health.

Dr. Mancini founded Georgia's only Latino behavioral health program in 1999 to serve the immigrant population by providing cultural and linguistically appropriate mental health and addiction treatment and prevention services in English, Spanish and Portuguese.

A frequent guest of local, national and international media Dr. Mancini has been featured in U.S. News and World Report, The Atlanta Journal and Constitution, WAGA-TV Channel 5 Atlanta, CNN en Español, Telemundo and Univision. Additionally, Dr. Mancini has been a favorite and frequent guest of Spanish language radio stations.

As a national consultant, Dr. Mancini has provided expert content on immigrant behavioral health and cultural and linguistic competency to clients at the local, state and federal level. Projects have included work on developing and implementing cultural competency plans, policies, procedures and training manuals. Training topics include the implementation of CLAS standards; developing cultural competence organizational assessments; developing cultural and linguistically appropriate programs; cultural competence in the strategic prevention framework and training staff on the importance of cultural and linguistic competence among others.

As an international consultant, Dr. Mancini has provided guidance, mentorship and internships to psychology students from the Universidad Anáhuac Mayab in Mérida, Mexico and has consulted in underage drinking prevention programs in Italy.

Dr. Mancini's public service announcement and documentaries addressing underage drinking, suicide and prescription drugs have won a combined six (6) EMMY® awards. Dr. Mancini has been honored with the National Latina/o Psychological Association Star Vega Distinguished Service Award; the National Council of La Raza - Helen Rodríguez- Trias Award for Health; and the Mental Health America "Heroes in the Fight" Award among others.

Dr. Mancini is the Immediate Past President of the Board of the National Latino Behavioral Health Association and is a member of SAMHSA's National Hispanic and Latino Addiction Technology Transfer Center Advisory Council. He serves on the Board of Directors of Wellstar Hospital, the Georgia Council on Substance Abuse and the National Association of Mental Health Planning and Advisory Councils.

# Pierluigi Mancini, PhD

## Curriculum Vitae

### Objective

To provide cultural and linguistic cultural expertise. To assist agencies and organizations at the local, state and national levels with the development of systems that offer all individuals equal access and opportunity to receive quality services through elimination of structural barriers and respect for the cultural context of each individual.

Services include the development, delivery and implementation of organizational self-assessments, cultural and linguistically competent plans, training, messaging and workforce development.

### Positions Held

09/24/1999 – Present

**Multicultural Development Institute, Inc. d/b/a El Doctor Mancini  
Founder and President**

The institute's mission is to bridge the gap between cultures through education and training. With over 30 years of experience in culturally and linguistically appropriate behavioral health treatment and prevention, Dr. Mancini is one of the most sought after consultants and international speakers on the subjects of cultural competence, mental health and addiction, his area of expertise is immigrant behavioral health. As a national consultant, Dr. Mancini has assisted several states implement and clarify cultural and linguistic behavioral health policies and processes. As an international consultant, Dr. Mancini has provided guidance, mentorship and internships to psychology students from the Universidad Anáhuac Mayab in Mérida, Mexico and has consulted in underage drinking prevention programs in Italy.

06/01/1999 – 07/15/2016

**Clinic for Education, Treatment and Prevention of Addiction, Inc. (CETPA), Atlanta, Georgia**

**Founder and Chief Executive Officer** of the first Latino behavioral health agency to earn a Drug Abuse Treatment and Education license by the Georgia Department of Community Health – Healthcare Facilities Regulation and national accreditation by CARF as an integrated outpatient behavioral health treatment, prevention and education program. CETPA provides linguistic and culturally appropriate mental health and substance abuse services for children, adolescents, adults and their families. ([www.cetpa.org](http://www.cetpa.org))

Responsible for growing the agency to 72 employees in four cities and over \$4 million dollars annually in grants and patient revenue.

02/02/1987 - 05/30/1999

**SAFE Program, Inc., Atlanta, Georgia**

**Positions held:** Director of Admissions, CFO, Recovery Residence Manager, Intake Coordinator

## Education, Certifications & Training

- 06/16/1990 Georgia State University – Bachelor in Business Administration
- 12/13/1992 Georgia State University - M.B.A., International Business
- 03/15/2000 El Colegio Oficial de Psicólogos, **SPAIN** **PhD Lic. #78**
- 04/30/2016 NCC AP – Master Addiction Counselor **#508407**
- Certified Clinical Supervisor, GACA - 2012 **#0978**
- National Certified Addiction Counselor II (NCAC II) - 1999 **#013225**  
NAADAC Certification Commission
- Certified Addiction Counselor II (CAC II) – 1999 **#1530**  
Georgia Addiction Counselor’s Association
- Profesional de Ayuda en Sustancias Sicoactivas III (PASS-III)- 2000 **#45**  
Comisión Certificadora de Consejeros en Sustancias Sicoactivas de Puerto Rico.
- National Multicultural Institute, Washington D.C. – 2005  
Training of Trainers (II): Developing Cultural Competency and Facilitation Skills
- SAMHSA’s Center for the Application of Prevention Technologies – 2012
  - Substance Abuse Prevention Skills Training (SAPST) Master Trainer

## Awards and Recognitions

- 2016 - **EMMY Award** –Documentary - “Prescribed Drugs, Legally Dangerous”.
- 2016 - **Award for Excellence in Treatment Centers & Recovery Services** ABACBGA
- 2015 - **Healthcare Champion for Mental Health and Wellness Award** – The Fulton DeKalb Hospital Authority.
- 2014 - **Star Vega Distinguished Service Award** - to recognize and honor a psychologist who has distinguished him or herself through service to the Latina/Latino community. National Latina/Latino Psychological Association.
- 2014 - **Ray Avant Excellence in Prevention Award** - Georgia DBHDD Office of Prevention Services and Programs
- 2014 - **EMMY Award** - Documentary “Alcohol: The Unknown Drug”.
- 2014 - **Helen Rodríguez-Trías Award for Health**, National Council of La Raza, Washington, DC
- 2012 - **EMMY Award** – Documentary - “Nuestra Georgia: Suicide Prevention Special,”
- 2012 - **EMMY Award** – Public Service Announcement- Underage Drinking “CETPA”
- 2011 - **Team Award** - The ARC of Georgia Plane Pull
- 2010 - **Individual Partner Award** - Kidsnet Georgia Academy III – SOC
- 2009 - **Salud Hispana Award** - Hispanic Health Coalition of Georgia –
- 2008 – **Health Services Award** – NAACP
- 2008 – **Excellence in Treatment Award** - Georgia School of Addiction Studies
- 2007- **“Heroes in the Fight”** - Mental Health America
- 2007 – **Businessman of the Year** - Georgia Hispanic Chamber of Commerce
- 2003 – **Award for Excellence** – SAMHSA –Latino Youth Substance Abuse Prevention Program

## **Cultural Competence Consulting**

**State of New Jersey** – Technical Assistance to assist the state in developing an agency cultural competence plan for its providers - 2016

**State of Iowa** - The National Standards for Culturally and Linguistically Appropriate Services in Health and Health Care - 2015

**State of Georgia** – Georgia BASICS (Georgia's Brief Assessment, Screening, Intervention and Continuum of Care System) - SAMHSA SBIRT Grant – 2009 to 2014

**State of Georgia** - Georgia Jail Diversion and Trauma Recovery Project, SAMHSA JDTR Grant – 2009 to 2014

**State of Arizona** – Developed a curriculum enabling the tribal and regional behavioral health authorities and their contracted behavioral health providers to conduct effective assessment, training and evaluation of their organization’s cultural competency – SAMHSA Technical Assistant Request through Department of Behavioral Health - 2007

**State of South Carolina** - Develop a training curriculum to guide counselor’s work with Hispanic/Latino clients in the state of South Carolina – SAMHSA Technical Assistant Request through DAODAS – 2003 - 2005

## **Recent Trainings**

**CSAP’s Center for the Application of Prevention Technologies (CAPT) Southeast Region (SE Region) – DREAM, Pearl, Mississippi**  
Substance Abuse Prevention Skills Training Curriculum - (SAPST)

**CSAP’s Center for the Application of Prevention Technologies (CAPT) Southeast Region (SE Region) - San Juan, Puerto Rico**  
“Prevention Ethics” and “The Media and Prevention” – Spanish language training

**Center For Disease Control and Prevention, Atlanta, Georgia**  
“Cross Cultural Communication and Services”

**Georgia CIT (Crisis Intervention Team)**  
“Cultural Competency with Mental Health Issues in Law Enforcement Crisis Situations”

**Carolina’s Conference on Addiction and Recovery – Chapel Hill, North Carolina**  
“Incorporating Cultural Competency & Sensitivity Into Recovery Operations”

## **Recent Conference Presentations**

“Behavioral health needs of immigrant children and children of immigrants in the U.S.”, 10<sup>TH</sup> Annual Systems of Care Academy, June 30, 2017, **Stone Mountain, Georgia.**

“Delivering Cultural Competence throughout the Strategic Prevention Framework”, Georgia Department of Behavioral Health and Developmental Disabilities, 2017

“Behavioral Health Needs of Unaccompanied Alien Children”, 8th Annual Georgia Systems of Care Academy, July 15, 2015, **Stone Mountain, Georgia.**

“What does a cultural and linguistically appropriate behavioral health center look like?”, National Latino Psychological Association 2014 Biennial Conference, October 21, 2014, **Albuquerque, New Mexico**

“Integrating Cultural Competency Within Your Organization”, Advantage Behavioral Health, April 25, 2014, **Athens, Georgia**

“Latino Behavioral Health: Challenges & Opportunities” NAADAC Annual Conference, October 13, 2013, **Atlanta, Georgia**

“Cultural Competence in Rapidly Changing Communities” CADCA’s Mid-Year Training Institute, July 21, 2013, **Austin, Texas**

“The Culture of Mental Health and Addiction Services in Cuba” - LPCA 25th Annual Convention – June 13, 2013, **Savannah, Georgia**

“Prevention Ethics” – Florida Alcohol and Drug Abuse Association Conference, August, 9, 2012, **Orlando, FL**

“Engaging Hispanic/Latino populations and understanding the cultural issues that influence substance use.” CSAP’s Center for the Application of Prevention Technologies (CAPT) Southeast Region (SE Region), **Columbia, South Carolina**

“Understanding Substance Abuse Services for Adolescents”; and “Working Toward a Culturally Competent Systems of Care in Georgia”  
**Kidsnet Academy III – Lake Lanier Islands, Georgia**

“Suicide in the Latino Community”  
**Diversity Conference – University of Georgia, Athens, Georgia**

“Human Trafficking: Understanding, Identifying and Helping Victims”  
**The 9<sup>th</sup> Annual Child Placement Conference – Augusta, Georgia**

“Cultural Competence: A Crisis Intervention Team Approach”  
**The National Crisis Intervention Team Conference – Atlanta, Georgia**

“Clear and Present Danger: The Global Burden of Substance Use And Its Cultural Implications In The Delivery of Services.”  
**40<sup>th</sup> Annual Southwestern School for Behavioral Health Studies – Tucson, Arizona**

## **Publications & Webcasts**

Mancini, P. (2017) Cultural and Linguistic Competence in Behavioral Health. Healthcare Georgia Foundation. [www.healthcaregeorgia.org](http://www.healthcaregeorgia.org) Archived at <https://www.healthtecdl.org/cultural-and-linguistic-competence-in-behavioral-health/>

Mancini, P. (2017). Blueprint for Action: A Roadmap to strengthen health systems in the state of Georgia and advance health equity. Morehouse School of Medicine: Atlanta, GA.

Mancini, P. (2017) Are you ready? Cultural Competence and the CARF Standards. [www.carf.org](http://www.carf.org)

Mancini, P., Cove, C. (2017) Identity, Culture and Recovery Webinar. Advocates for Human Potential, Inc.

Will, M., Merrifield, J., Bigham, L., Delgado-Romero, E.A. & Mancini, P. (2015). Ethnoculturally sensitive research in the “real world: Ethical and practical issues. Symposium presented at the National Multicultural Summit and Conference, Atlanta, GA.

2014 “Behavioral Health Services needs of the Hispanic/Latino(a) and African American communities” Webcast. Emory University School of Medicine, Southeast AIDS Training and Education Center.

2014 “Culturally Appropriate Substance Use Disorder Treatment: CETPA’s Practical Applications for Hispanic/Latino Populations.” *Advances in Addiction and Recovery*; Summer 2014; Vol. 02, No. 02. Pp. 19-21

2012 “Enhancing the Delivery of Health Care: Eliminating Health Disparities through a Culturally & Linguistically Centered Integrated Health Care Approach” National Expert Participant for Consensus Report written by U.S. Department of Health and Human Services - Office of Minority Health and The Hogg Foundation for Mental Health

2008 National Drug Control Policy. Invited to participate in the development of the White House’s Office of National Drug Control Policy to develop the 2008 Strategy. (Sept 2007)

“Latinos and Addiction Services: What’s missing?”. *Counselor Magazine*, August 2005.

“Challenges & Opportunities for an Underserved Community: Latino Addictive Disease and Mental Health Services”. *Paradigm Magazine*, Summer 2004

“Latino Mental Health and Substance Abuse Services in the State of Georgia: A report to avoid Misdiagnosis, Labeling and Misunderstanding”. CETPA, Inc. January 2004

“Drug Abuse Patterns Among Latino Clients Entering Treatment”, *Epidemiologic Trends in Drug Abuse*. National Institute on Drug Abuse. December 2003

## **Fields of Interest**

Psychology, Addiction Counseling and Education and Cultural Competence.

## **Professional Organizations**

**Chair Elect**, Georgia's Behavioral Health Planning and Advisory Council

**Board Member**, WellStar Atlanta Medical Center Regional Health Board

**Board Member**, Healthcare Georgia Foundation – Nominating Committee Chair

**Board Member**, Georgia Council on Substance Abuse

**Board Member**, Gwinnett Coalition for Health and Human Services

**Board Member**, National Association of Mental Health Planning and Advisory Councils

**Board Member**, Let's Be Clear Georgia - A Collaborative to Prevent Marijuana Abuse

**Advisory Board Member**, National Hispanic and Latino ATTC

**Immediate Past Board President**, National Latino Behavioral Health Association

**Alumni**, Leadership Gwinnett, Class of 2014

**Alumni**, Leadership Atlanta, Class of 2015

Member, The National Council for Behavioral Health

Member, National Council of La Raza

Member, National Hispanic Medical Association

Member, National Latino/a Psychological Association

Member, Colegio Oficial de Psicólogos - SPAIN

Member, The Association for Addiction Professionals (NAADAC)

Member, Georgia Addiction Counselor's Association (GACA)

Member, Community Anti-Drug Coalitions of America (CADCA)

Member, American Counseling Association (ACA)

- Professional Member, ACA's Association for Multicultural Counseling and Development (AMCD)