

Citrus Heights ArtBeat

UNITING COMMUNITY THROUGH CREATIVITY, MUSIC AND THE ARTS



ABOUT CITRUS HEIGHTS ARTS

Citrus Heights Arts is a nonprofit organization dedicated to enriching the arts in Citrus Heights and beyond. Our mission is to provide inclusive opportunities for people of all backgrounds to engage with the arts. We believe that the arts inspire, educate, and unite. We offer a range of programs, including free-to-the-public art exhibits, workshops, classes, events, and public art installations that beautify our city. Our commitment to accessibility ensures that the arts are within everyone's reach.



FILLING THE NEED FOR ARTS & ENTERTAINMENT

The ArtBeat Art and Music Festival, hosted by Citrus Heights Arts, effectively met the community's need for accessible cultural enrichment. With 250 attendees and support from 12 community partners, the event showcased a strong demand for artistic and cultural engagement, underlining the commitment to a vibrant arts scene in Citrus Heights. Earning 1000 media impressions, ArtBeat heightened public awareness and indicated a robust local interest in the arts. Collecting 150 survey responses, featuring a 4 out of 5-star rating, affirmed its success in providing high-quality, inclusive cultural experiences, uniting artists and art enthusiasts in Citrus Heights.

ABOUT ARTBEAT

Citrus Heights Arts, in collaboration with community partners, Sunrise Marketplace and Marketplace at Birdcage, and with the generous support of the City of Citrus Heights, hosted ArtBeat, a vibrant Art and Music Festival. This event seamlessly integrated the realms of art and music and it took place on Saturday, October 14th, from 11:00 AM to 3:00 PM, within the Birdcage Shopping Center. Attendees were treated to a day replete with inspiring creative expression, exhilarating entertainment and food. Notably, this event was our heartfelt gift to the community, offering complimentary admission to all participants.



MEASURING SUCCESS

- Attendees** 250
- Community Partners** 12
- Media Impressions** 5000+
- 150 Survey Responses** ★★★★★

CONTACT

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