



## A La Carte Services

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### Marketing Collective

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**Monthly Service Fee** **1,250**

Includes the following services:

**(4) Long Form Videos**

Receive a 2 hour filming session once per week. Content edited into 1 long form 2.5-5 minute video.

**(12-40) Short Form Videos**

Receive between 12 and 40 short form videos for social media. Optimized for YouTube Shorts, Instagram Reels, TikTok

**Weekly Newsletter**

Long Form video included as part of our weekly newsletter email blast.

**Monthly Newsletter**

Included in monthly newsletter. Will feature our favorite videos for the month. Not all properties will qualify for monthly newsletter.

**Social Media Post & Management**

Short Form and Long Form videos will be scheduled and posted for you via SocialPilot or similar management platform. You will have access to approve posts and view post analytics. Two weekly "Collective" posts will be included for all members.

**Property Tour Package** **750**

- Includes the following:
- 2 hr. video shoot
  - 2.5-5 Min Video Tour for MLS
  - 2.5-5 Min Agent Branded Video
  - 3-10 Short videos
  - Drone Pictures and Footage if available.
  - Included on ILP websites
  - Included in weekly Newsletter
  - Included in ILP Monthly Newsletter (Not all properties will be featured on monthly newsletter)

**MLS Video** **395**

- 2 hr. video shoot
- 2.5-5 Min Video Tour for MLS without branding to comply with MLS rules.

**Agent Branded Video** **395**

- 2 hr. video shoot
- 2.5-5 Min Video Tour with "Agent" branding

**Additional Short Form Videos** **250**

- 3-10 short form videos for social media.
- Requires purchase of Branded or MLS Video.

**Video Production/Editing** **75/HR**

General video production for marketing efforts. This could include interview footage etc.

**Website Design** **75/HR**

Website design services for GoDaddy websites as well as other CMS websites. Please inquire which platforms we support.

ILP Collective Members receive 20% off Al La Carte Services

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**Call Today: 614-254-0411**

[iloveproperty.net](http://iloveproperty.net)