



MAURO PACELLA
PHOTOGRAPHY

RESTAURANT AND CAFE SERVICE PROPOSAL





BIG TOOLS for a small price

If you are thinking of opening a new business in the food industry or if you already have one, my services will provide you the elements to approach, gain and retain customers, without spending a fortune or hiring specific personnel.

Having your business digitally is important to get as many customers possible, but domains, web developers and designers can be expensive and can take a really long time for a turnover.

SERVICES

Get your full responsive website, online menu interactive and complete online ordering system up and running in no time, with pristine photos that will display your dishes to customers and you can additionally use for your social media, prints or future digital content.

Package will also provide two innovative ways to directly interact with your customers, by using QR and NFC you can display your menu, encourage customer interactions and reviews and connect them to your social media.





Additionally you can request for this package various customised decals, table numbers (with QR), cutlery holders with your logo, and signage for counter/till embedded with a trackable QR code and NFC that will invite potential customers to your venue, showing a short video of your products, your menu, trading hours and contact details for bookings or enquiries.

Approaching your customers in a convenient, contactless and innovative visual appealing way is in your reach.

***FROM ONLY \$10 PER DAY
ALL INCLUDED***



WEBSITE + DOMAIN

Get a fully customisable and responsive Website that works in any device and platform, SEO optimization and an ultra fast assorted Domain for you venue. No more loading time! Keep your customers happy with effectiveness, speed and security while they order.



ORDERING SYSTEM TABLE + ONLINE

Gain an embedded, fully responsive table ordering system that allows your customers to order from the table in few easy steps. This system also lets people pre-order food for pick up, establish delays or schedule food and table reservations conveniently. Different from other services like Square, Toast, Doordash and Uber Eats, this system has 0% charge and no extra fee per transaction. All the profit goes to you. This system also allows easy table booking for your customers in just a few steps.

KITCHEN DISPLAY INTEGRATION

Get your orders immediately on any device you already own. Either a coffee to go or a group of five at a table, with the ordering system you also get a fully integrated and instant app that shows the upcoming orders as dockets, let you establish waiting times and pause the online service any time. This system allows people outside of your site to order, a feature that is really required and appreciated by busy life style customers.





PHOTOSHOOT AND MEDIA ELEMENTS

As a professional photographer with years of experience, your photos will only exceed to bring customers and encourage them to increase their average consumption. These photos will also serve for different marketing sources you may need, printing services and social media.



QR + NFC + GRAPHIC DISPLAYS

This service also provides digital assets, valuables for your business but also physical graphic displays to interact with your customers in a contactless, hasslefree way.

With a wide range from QR plates for tables, cutlery holders with NFC, QRs and logo. In addition, welcoming sign holders for counter, personalised loyalty cards and stamps that will build your brand and name as fast as possible.



SERVICES

WEB SERVICE

- Information page (trading hours, promotion, reviews)
- Menu website

ORDERING SYSTEM

With app to connect to KDS



QR AND NFC

Table signs, graphic displays, loyalty cards, vynils, stamps, table plates

DESIGN

Your vision and style

PHOTOSHOOT

- Food and drinks
- Venue

WORKFLOW



After accepting terms and conditions and paying the first month, a visit to your venue will be scheduled when suitable. Photos of each item of the menu will be taken with their names and description. Additionally, a layout of the website will be discussed and elements that will be included (header, entrees, mains, desserts, drinks, cocktails, about, contact and general design). Photos will be edited and ready in three days or less and a draft of the website will be ready in two weeks or less including table signs, QR codes and nfc signage for your business. Changes and modifications can be requested after the final product is delivered.





We look forward to working with you



04 5220 4372



mauropacella.com

*To begin the application please follow this link
<https://bit.ly/websiteapplicationMP>*

