

# EYE SQUAD

Help Iris and Lash save eyes everywhere!



**KIDS:**

Learn the secrets of eye health and help defeat Professor Blur through:

PUZZLES  
WORD SEARCHES  
HIDDEN OBJECTS  
and MORE!

**PARENTS:** We've got the intel you need to keep your little hero's eyes healthy.



## WELCOME TO EYE SQUAD HEADQUARTERS

Iris and Lash welcome you as the newest recruit to join the ranks at Eye Squad. Professor Blur's evil powers are growing because 1 in 4 kids have undetected vision problems. Your mission is to defeat Professor Blur by keeping your eyes healthy and strong.

### FIND THE WORDS

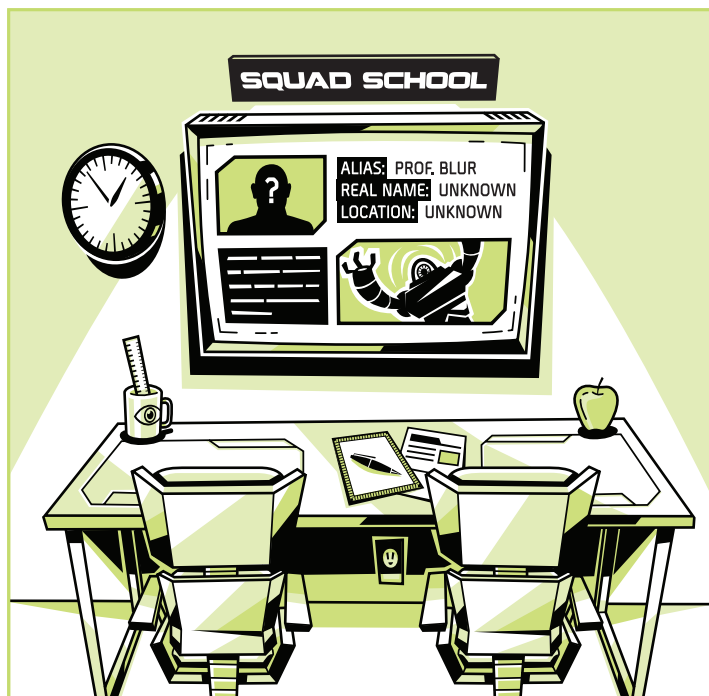
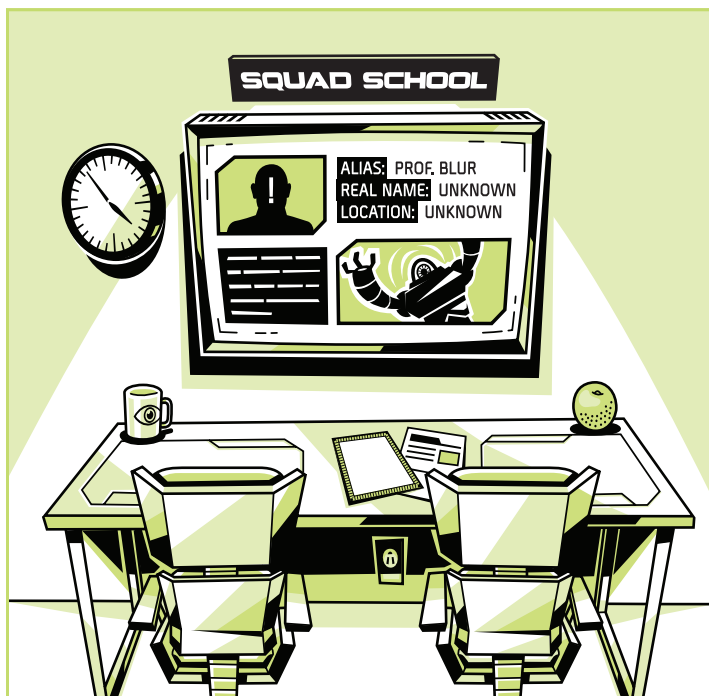
Did you know that when you get an eye exam, the eye doctor helps you combat Professor Blur by checking for things that cause blurry vision? Some parts of your eye they'll examine and some symptoms they'll look for are in the word bank below. See if you can find them all!

- PUPIL
- RETINA
- CORNEA
- DIABETES
- GLAUCOMA
- ASTIGMATISM

K C F G T R Y A W P V L Z T U  
 H Y R F V G V U K B K E B L Q  
 P R H G D I A B E T E S I L I  
 G E I R Y P A G L Y V X T A V  
 T T S U Y N O D P Z R G H F X  
 N I A A S T I G M A T I S M D  
 K N B M O N Y S C Y F O E D T  
 O A I Q O P R S Y O T K J C Q  
 X J K P W U K N O V R O H Q B  
 H G M B O G R Y C L F N K I T  
 I I Y F D N W L R Y P Q E X Z  
 L F U Q I Z M D D T F U Q A U  
 G L A U C O M A A P J L C G N  
 Y T T G L F E R L M Q L E R C  
 Y P P U P I L W J B Z G O M X

### SPOT THE DIFFERENCE

Eye problems often mask themselves as learning disabilities. Since 80% of what you learn is through vision, the better you see, the better you learn. Can you clearly spot the differences between these two images?



## DECODE THE MESSAGE

Foods rich in Vitamin A help keep eyes healthy. So make sure you eat lots of carrots, dark leafy greens, or sweet potatoes. Use your powerful vision to unlock the code and reveal the best way to defeat Professor Blur.



### T F TRUE OR FALSE?

- You blink nearly 25,000 times a day.
- Your eyes can get sunburned.
- Your eyes can process 36,000 pieces of information in one hour.

ANSWER: ALL THREE ARE TRUE!

A ▲	G ▲	M ▲	S ▲	Y ▲
B ●	H ●	N ●	T ●	Z ●
C ■	I ■	O ■	U ■	
D ◐	J ◐	P ◐	V ◐	
E ◆	K ◆	Q ◆	W ◆	
F ◑	L ◑	R ◑	X ◑	

## SPOT THE OBJECTS

**DID YOU KNOW?** A fingerprint has about 40 unique characteristics, but an iris has around 256. That's why retinal scans are increasingly being used for security purposes.

Professor Blur knows that common eye problems like farsightedness and eye coordination can be missed in a school vision screening. Can you spot the objects in Professor Blur's lair that can defeat him?

EYEGASSES • EYE CHART • CARROT • SUNGLASSES • SWEET POTATO  
EGG YOLK • FISH • ORANGE





## PARENTS,

Did you know that 80% of what a child learns is through their eyes? Trust Pearle Vision to help make sure they don't miss a thing.

— THIS INFORMATION CAN HELP KEEP YOUR HERO'S EYES HEALTHY: —

— OVER —

# TEN MILLION KIDS

SUFFER FROM VISION PROBLEMS

EVEN AFTER HAVING A SCHOOL SCREENING




NEARLY 80% OF SUN EXPOSURE OCCURS BEFORE AGE 21


## PROTECT YOUNG EYES

WITH 

THAT HAVE UV PROTECTION

# TWO PERCENT

OF 6- TO 72-MONTH-OLD KIDS




HAVE AMBLYOPIA (OR LAZY EYE)

## THE MOST COMMON CAUSE OF VISION LOSS

— IN CHILDREN —

# 90%



OF SPORTS RELATED INJURIES CAN BE AVOIDED WITH PROTECTIVE EYEWEAR

BASEBALL AND BASKETBALL ARE TWO OF THE LEADING SPORTS RELATED TO EYE INJURIES



— AN ESTIMATED —

# 76% OF KIDS

HAVEN'T HAD AN EYE EXAM BEFORE AGE 5, EVEN THOUGH IT IS RECOMMENDED.

# BLUE LIGHT



EMITTED FROM ELECTRONICS CAN BE ESPECIALLY DAMAGING TO CHILDREN'S EYES. YOUR EYE DOCTOR CAN RECOMMEND SPECIAL LENSES TO HELP PROTECT THEM.

Schedule an eye exam today with your neighborhood eye care professional of choice. To learn more about eye exams or to find a Pearle Vision location, visit [pearlevision.com](http://pearlevision.com).\*

\*Eye exams available by Independent Doctors of Optometry located at or next to Pearle Vision in most states. Doctors in some states are employed by Pearle Vision.

— EST. 1961 —  
**PEARLE VISION**