

EYE SQUAD

Help Iris & Lash get their super vision back from Professor Blur!



HEY, KIDS!

Follow the clues to recover Iris and Lash's glasses through **HIDDEN OBJECTS, WORD SCRAMBLES, PICTURE PUZZLES** and **MORE!**

PARENTS:

1 IN 4 KIDS HAVE AN UNDIAGNOSED VISION ISSUE. Discover how an eye exam can arm your family with the healthy vision they need.



WELCOME TO EYE SQUAD!

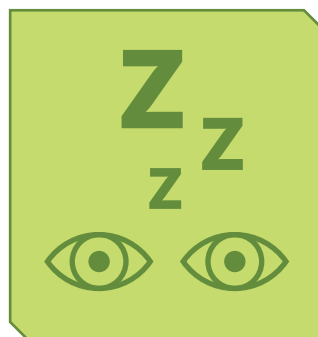
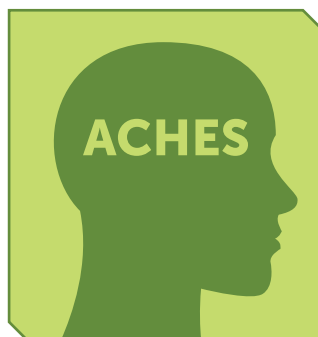
Greetings, new recruit. I'm 20/20 and I desperately need your help! Professor Blur has stolen Iris and Lash's glasses and we need you to get them back. Follow the activities below to discover where their glasses are hidden and return them to our lead agents!

SYMPTOM SOLVER

DON'T FLIP OUT!

Your retinas actually see the world backwards and upside down! Your brain takes the image and flips it around for you.

Without their glasses, Iris and Lash are experiencing their old vision issues again. Use your eyes, and your brain, to solve the symptoms that let you know you may need glasses.



ANSWERS: Blurred Vision, Dry Eyes, Headaches, Tired Eyes

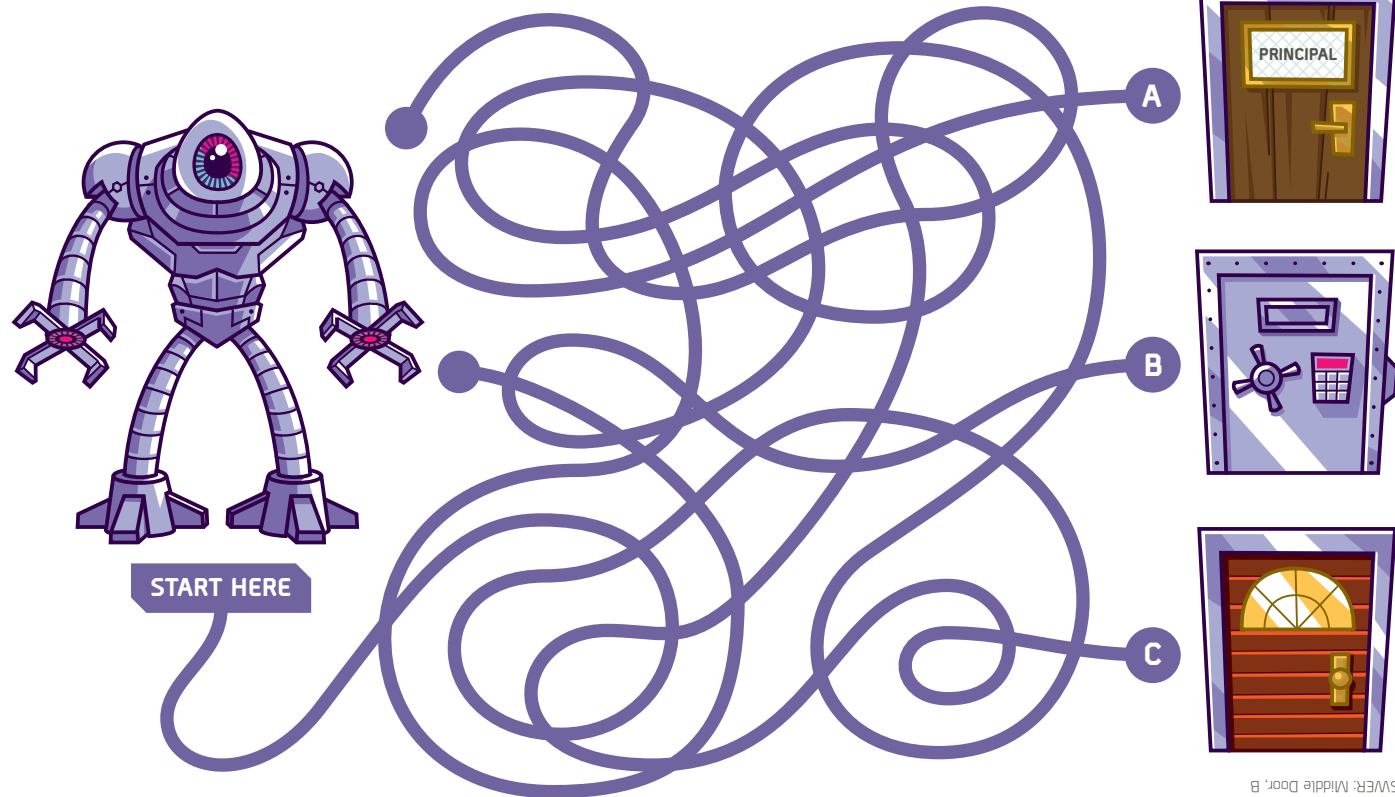
FOLLOW THE FOOTPRINTS

TRUE FALSE TRUE OR FALSE?

The eye is composed of over 2 million working parts.

ANSWER: True

First things first - we have to figure out where Professor Blur has run off to! He left a trail, but it's become too hard for Iris and Lash to track. Can you find out which door he went to?



ANSWER: Middle Door, B

SECURITY SCRAMBLE

The footprints lead right to one of Professor Blur's secret labs! We're going to need a code to unlock the door. Unscramble some of Professor Blur's powers, then use the highlighted letters to reveal the code!



THOSE ARE SOME LONG LASHES The entire length of all the eyelashes shed by a human in their life is over 98 feet. That's as tall as five giraffes!

PROFESSOR BLUR'S POWERS:

C L O R O B I N L D S E N S

L Z A Y Y E E

S U Q I T N I G N

A L E L R I G E S

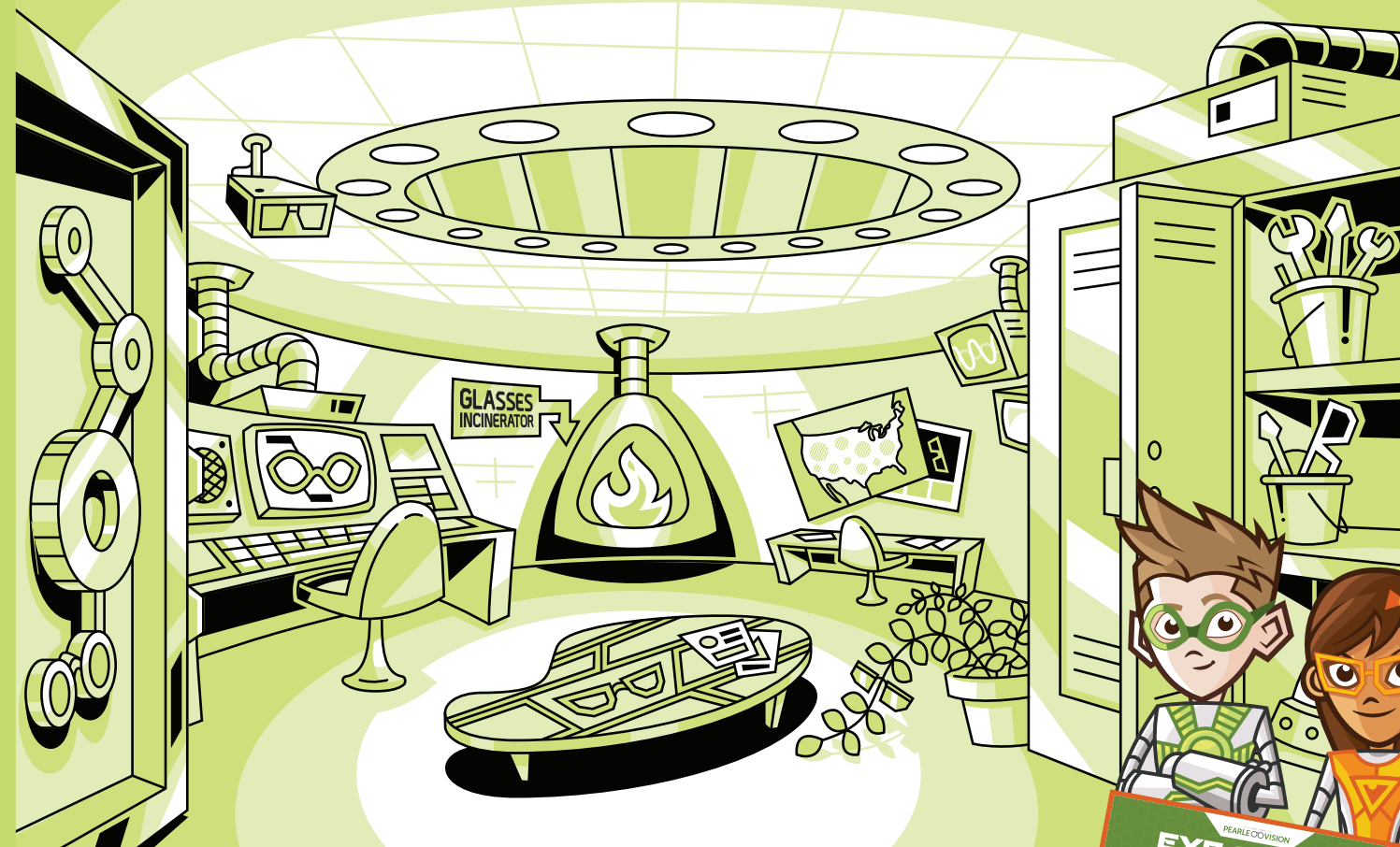
ANSWERS: Color Blindness, Lazy Eye, Squinting, Allergies, CODE: BLUR

FIND THE FRAMES



THAT'S A WORKOUT The muscles in your eye are 100 times stronger than they need to be to perform their functions. They're also the most active muscles in the human body!

You made it inside the lab! Professor Blur has stolen seven pairs of glasses, including Iris and Lash's. Can you find them all?



You did it! Iris and Lash have their glasses and you have their thanks. They owe you one!





Ready to join Eye Squad? After your eye exam, pick up an official Eye Squad Certificate of Acceptance from a Pearle Vision eye care expert to become our newest recruit!





PARENTS: THIS JUST IN!

Healthy vision shouldn't stop with you. From kids to grandparents, discover how annual eye exams can protect everyone in your family for years to come.

CHILDREN	TEENS	ADULTS	GRANDPARENTS
 <p>25% OF STUDENTS IN GRADES K-6 HAVE VISUAL PROBLEMS THAT ARE SERIOUS ENOUGH TO IMPEDE LEARNING</p>	 <p>22% OF CHILDREN BETWEEN THE AGES OF 5 AND 17 YEARS OLD CAN'T CLEARLY SEE THEIR GOALS</p>	 <p>MORE THAN 3 MILLION AMERICANS OVER THE AGE OF 40 HAVE SOME FORM OF VISION IMPAIRMENT</p>	 <p>NEARLY 50% OF 65-YEAR-OLD AMERICANS HAVE SOME DEGREE OF CATARACT FORMATION IN THEIR EYES</p>
<p>1 OUT OF 20 CHILDREN HAS A VISION PROBLEM THAT COULD RESULT IN PERMANENT VISION LOSS IF LEFT UNDIAGNOSED</p>	<p>THEY ARE EITHER NEARSIGHTED MYOPIA 9% OR FARSIGHTED HYPEROPIA 13%</p>		

Schedule your next eye exam with an eye care professional of choice. To learn more about eye exams or to find a Pearle Vision location, visit pearlevision.com*

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