

Snapshot Study Selfie Video / Presentation

As an award recipient of a Snapshot Study bursary, below are pointers and recommendations that you may find useful in formulation of your final presentation / video.

We would like you to cover the following questions please:

1. Introduce yourself and the study title of your project.
2. What was the key thing you learnt from your study? Lightbulb moment? Highlight personal development or resulting changes to the business?
3. What advice would you give to people who may want to apply in the future?
4. Make reference to the support from the Farmers Club Charitable Trust

Here is some guidance on creating a video for social media:

- Shoot all video in landscape and avoid holding the phone yourself to avoid a wobbly video
- Don't use the built-in camera zoom, it won't look good on the finished video
- Think lighting and film with your back to the light, so your subject is lit up
- To avoid jittery footage from auto focusing, we recommend using the 'exposure focus lock'
- For best sound results when out and about, record out of the wind and avoid a noisy background if talking on camera
- Keep it snappy, and under 3 mins long
- Add and edit photos, of your subject matter, or other information into the presentation, if you are able, or send photos separately for us to use.

Any questions please come back to either your mentor or myself

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