

Freund's Farm, Inc.

Thanksgiving 2015

Hi Neighbors!

After reading an article about our farm in The Register Citizen last summer, Ms. Mary Jane from North Carolina sent us a handwritten letter. She wrote, "On a fine day in the early 1950's, the door of the First Federal Savings and Loan Association of Torrington, CT opened admitting a modestly dressed young couple." That young couple was Eugene and Esther Freund who approached Mary Jane to apply for a loan to buy their dream farm! As we approach Thanksgiving we are thinking about all the reasons we have to be thankful. Mary Jane's letter reminded us of the impact we have on the people around us each day and we are grateful for the support we receive from this community.

Thank you for your patronage to our family's farm market; Freund's Farm Market & Bakery.

Thank you for supporting the local vendors that carry CowPots.

Thank you for having patience with us when we are traveling cautiously on the road with our farm equipment and on the days that we are fertilizing our fields with manure.

It's with your support of our family farming businesses that we are able to invite our 3rd generation back to the farm. Amanda, Isaac, Rachel, Sarah and husband Andy are eager to continue to be stewards of this land and caretakers for our cows. In addition to having the next generation join us, we wanted to share some other news items with you about our farm!

We hope you enjoy our first newsletter and we wish you and your family a Happy Thanksgiving!

Sincerely,
The Freund Family

Contact Us Anytime!

We want to hear from you! Please let us know if you have any questions about our farm.

The Freund Family

860-824-7520

Amanda@cowpots.com



"Futuristic Farming"

This summer The Hartford Courant ran a story about our farm's decision to install 5 Lely milking robots. We began building a new dairy barn for 300 cows this spring and hope to move in this winter.

We have already outfitted our cows with Lely rumination collars, similar to a Fitbit, these collars monitor each cows' activity and chewing habits so we can take even better care of them.



Once our cows are comfortable in the new barn, we will be inviting you to an *Open Farm Day and Tour* this spring!

Check out a Lely robot work: <http://bit.ly/1W7fqNh>



— innovators in agriculture —

CowPots Corner

The pots you plant!

'a better biodegradable pot'

Manufacturing CowPots since 2006!

We have come a long way since our debut on Discovery Channel's Dirty Jobs with Mike Rowe in 2007. We made the first CowPot on the kitchen stove and as of this year, we surpassed over 34 Million CowPots manufactured on our farm (not in the farm kitchen any more!)

This year we added a new size to the CowPots family, the #4 Square Tall. This new style is the perfect size for tomatoes, peppers and eggplants! We manufacture 12 different sizes, ranging from 3 to 17 inches providing gardeners the perfect pot for anything from squash seeds to dahlias and trees. We work with companies to build custom, biodegradable shapes for a variety of purposes (think trays and packaging corners). Our website was updated this year so that you can easily find directions and instructional videos for CowPots, just visit www.cowpots.com!



Freund's Farm receives Sustainability Award

Supermarket Guru Phil Lempert presented the 2015 Sustainability Award in Resource Stewardship to Amanda and Matt Freund at an awards ceremony in Washington, D.C in May. Freund's Farm received this national award by featuring their decades long commitment to sustainability; from inventing and marketing CowPots to planting chestnut trees on the banks of the Blackberry and Whiting Rivers and adopting conservation farming practices. For details on the award visit: www.dairygood.org/cowpots-2015

"Just a taste" from Freund's Farm Market & Bakery

If you stopped by this summer you may have noticed that our cooler was missing! We worked with the Rural Energy for America Program this year to install an energy efficient cooler with twice as much space! Theresa has already filled it up with chicken pot pies, quiche, Cabot cheese, apple cider and Nodine's bacon! Whether you need potatoes or an apple cider donut, **our market is open through Christmas including Thanksgiving until 12 pm.**

WE ARE FARMERS & WE OWN CABOT

We are farmer members of the Cabot Cooperative. Cabot is owned by the 1,200 farming members in New York and New England. *Thank you for supporting our farming families when you purchase Cabot branded products!*

Freund's Farm & Family

324 Norfolk Road
East Canaan, CT 06024

PRSR STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

Local
Postal Customer



Fun Farm Fact: Our cows provide 2,200 gallons of milk every day of the year.