



# YOUR AIRBNB ASSESSMENT

*Suggested name to catch potential guests attention*

## LISTING CATEGORY:

**WHAT MAKES YOUR HOME SPECIAL? WITH SO MANY NEW SPECIAL CATEGORIES ON AIRBNB, LET'S CHOOSE ONE THAT MAKES YOUR HOME UNIQUE!**

## LOCATION

**IT IS IMPORTANT THAT YOU ARE LISTING YOUR AIRBNB IN THE BEST AREA TO BE FOUND BY TRAVELERS.**

## PHOTOS:

**FULL PROFESSIONAL PHOTO CAPTURE OF AIRBNB PROVIDED AND EMBEDDED WITH DATA TO RANK IN PROPER SEARCH, BRANDED AND PLACED IN LISTING IN ORDER OF PROVEN RESULTS**



## DESCRIPTION:

**OUR EXPERIENCE AS INTERNATIONAL AIRBNB GUESTS OF HUNDREDS OF HOMES AND HOSTS OURSELVES GIVES US A UNIQUE PERSPECTIVE OF HOW TO BEST APPROACH AN AIRBNB EXPERIENCE WITH AN UNBIASED EYE. PAIRED WITH A MARKETING BACKGROUND, WRITING A CATCHY DESCRIPTION THAT INCLUDES KEY TERMS TO GET YOUR LISTING FOUND FIRST IN SEARCHES, HAS PROVEN SUCCESSFUL FOR OUR CLIENTS.**

## LISTING DETAILS:

**WITH THE BORAGE OF OPTIONS AIRBNB OFFERS FOR HOSTS TO CHOOSE FROM, HOW TO KNOW WHICH TO PICK WITHOUT OVER OR UNDERWHELMING GUESTS IS TRICKY.**

## PRICING:

**IT IS TOUGH TO KNOW IF YOU ARE PRICING YOUR AIRBNB PROPERLY FOR THE AREA, AMENITIES, TIME OF YEAR, AND ITS SIZE. YOU WANT TO MAXIMIZE YOUR PROFIT BUT NOT SCARE AWAY POTENTIAL GUESTS. THE RESEARCH FOR THIS VERY IMPORTANT DATA IS TIME CONSUMING. WE WILL HAPPILY TAKE THAT JOB OFF YOUR SHOULDERS AND PROVIDE 5 PRICING SUGGESTIONS FOR YOU: WEEK NIGHT AND WEEKEND NIGHTS RATES FOR OFF SEASON AND PEAK SEASON AS WELL AS A TOP DOLLAR NIGHTLY RATE FOR HOLIDAYS.**

## SUGGESTIONS:

**WE ARE HAPPY TO GIVE A FEW POINTERS ABOUT WHAT WE MAY RECOMMEND TO MAKE YOUR AIRBNB EXPERIENCE FOR GUESTS TO HAVE A MEMORABLE TRIP. AFTER ALL, THOSE RAVE REVIEWS ARE WHAT YOUR GOAL IS!**

*Additional services offered:*

- *listing setup (log us in! We will do for you!)*
- *Co-Hosting (for a Monthly nominal percentage of booking revenue, we will gladly co-host your Airbnb and take on the duties!)*
- *design, consulting and shopping to help prepare your new Airbnbs*
- *cleaning arrangements and scheduling for turnover*
- *social media*

