

COHREP on Cruise: 2024 ANNUAL NATIONAL CONFERENCE, COSTA SERENA (January 21 to January 26, 2024)

First Announcement and Call for Papers

DEADLINE FOR SUBMISSION

Deadline for Abstracts or Full Papers Submission: 31 December 2023
Final Version Submission: 5 January 2024

The Council of Hotel and Restaurant Educators of the Philippines invites you to its Annual National Conference on board the Costa Serena Cruise ship from 21 January to 26 January 2024.

Be part of the Philippine's first tourism and hospitality conference at sea! Welcome aboard!

CALL FOR PAPER

This conference is open to academics, administrators, trainers, researchers, industry practitioners, policy makers, graduate and undergraduate students and other stakeholders in the field of tourism and hospitality.

We accept expanded research abstracts (2,000 to 3,000 words) on the following topics in tourism and hospitality:

- | | |
|--|---|
| <ul style="list-style-type: none">• Case Studies on Tourism and Hospitality Development, Marketing and Management• Consumer Behavior in Hospitality / Tourism• Contemporary Issues in Tourism and Hospitality Industry, Education and Research• Crisis Management in Hospitality and Tourism• Culinary Arts and Gastronomy• Data Analytics• Destination Marketing• E-commerce, OTAs and Travel Agency Management• Ethics, Leadership, and Corporate Social Responsibility in Tourism and Hospitality Industry• Future of Hospitality and Tourism Education• Hospitality Management and Marketing | <ul style="list-style-type: none">• Human Resource Management and Organizational Behavior in the Tourism and Hospitality Industry• Innovation and Entrepreneurship• AI, Robotics and Other Emergent New Technology in Tourism and Hospitality• Food and Culture• Rural Tourism and Green Tourism• Service Design• Smart Tourism and Innovations• Social Media and Sharing Economy• Tourism Development and Sustainability• Tourism Economics• Tourism Planning and Policy• Other Topics Related to Tourism and Hospitality |
|--|---|

General Paper Submission Guide

1. All submissions and papers must be written in English.
2. Contributions from either Individual author or multiple authors are welcome.

3. Submissions must be original and should not have been previously published or currently under review for publication elsewhere.
4. The author's name and affiliation should be shown only on the cover page of the manuscript. They should not be indicated anywhere in the paper.
5. Once the submission is accepted, at least one of the authors must register and present at the conference.
6. All accepted papers will be presented for oral/ stand-up presentation.
7. All contributions should follow the format and style prescribed by the Publication Manual of the American Psychological Association (APA, 7th edition).
8. Authors will retain full copyright to their work and the conference organizers are making no claim on the copyright.

Contact Information

For other inquiries on paper submission, please contact:

PAPER REVIEW CHAIRPERSON: Prof. Shirley V. Guevarra, PhD.

Email: svguevarra@up.edu.ph