

UTAH HUNTER JUMPER ASSOCIATION

OUR GUIDING PRINCIPLES

Leadership

The Utah Hunter Jumper Association (UHJA) provides leadership for the equestrian sport in Utah, promotes the pursuit of excellence from grass roots to UHJA-rated competitions, based on a foundation of fair, safe competition and supports the welfare of its human and equine athletes as the premier equestrian association in the state.

Continued Growth

Through the annual endorsement and management of hunter/jumper competitions and by offering them to our members and non-members alike, the UHJA strives to encourage the continued growth of its membership base extending association benefits and offerings to both members and non-members alike.

Support & Advocacy

The UHJA board will support, whenever possible, the planning of shows, course designs, selection of judges and stewards, and related activities, and will continue to strongly support the individual Utah-based show managers whose loyal support perpetuates the association's longevity and success.

The UHJA is dedicated to promoting excellence in horsemanship, riding, training and competition throughout Utah.



SPONSORSHIP

Sponsorship is **critical** for growing and maintaining hunter jumper sport in the state of Utah and across the Mountain West. Sponsors enable the UHJA to host high quality competitions and events throughout the year. The UHJA relies on sponsor support to provide a safe, welcoming, and positive environment for developing and seasoned riders, horses, and their teams. With various tiers, there is a sponsorship opportunity for everyone.

SPONSORSHIP BENEFITS

Visibility, recognition, and tax benefits for supporting a local 501(c)(3) organization

Increase brand awareness among a high-end targeted audience with proven loyalty to products and services

Opportunity for involvement with awards and special events

Foster a reputation for supporting priority causes like youth sports, women and girls in sport, and animal welfare

2024 UHJA PRIORITIES

1. Grow UHJA competition offerings
2. Youth educational programming
3. Bolstered point system
4. Prize classes

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SPONSORSHIP TIERS

Friend of the UHJA: \$100-499

- Recognition as a Friend of the UHJA during the 2024 show series on the UHJA website and all material where sponsors are listed
- Social media recognition
- One piece of UHJA swag

UHJA Division Sponsor: \$500+

- The benefits of the Friend of the UHJA Tier
- Division naming (division of your choice unless already claimed)
- Announcement of sponsor name during the division at UHJA shows
- Division name present in prize list and annual awards banquet program
- Option to present year end awards at annual awards banquet

UHJA Gold Sponsor: \$1000+

- The benefits of the Friend of the UHJA Tier
- Logo banner at UHJA competitions
- Announcement of sponsorship 2-3 times per day at UHJA competitions
- Opportunity to be a sponsoring body of a large year end award or class of your choice and present awards (i.e. Sportsmanship award, Classics, Derbies, Gambler's Choice)
- Two pieces of UHJA swag

UHJA In-Kind Sponsor: \$500+ Value (Exhibitor meals, exhibitor gifts, class prize donations, ringside horse treats, event space)

- The benefits of the Friend of the UHJA Tier
- Depending on in-kind gift, special recognition and presentation opportunities

HOW TO SPONSOR

1. Complete the [UHJA Sponsorship Form](#)
2. Submit payment via PayPal (@UHJATreasurer@gmail.com/Utah Hunter-Jumper Association Inc.) within 10 days of submitting the UHJA Sponsorship Form
3. A UHJA Board Member will provide you with a 501(c)(3) Donation Receipt
4. A UHJA Board Member will reach out with further questions and tier benefits depending on your sponsorship level
5. Reach out to the UHJA Board at UHJAsponsors@gmail.com for more information

**THANK YOU FOR MAKING A DIFFERENCE IN THE UTAH
EQUESTRIAN COMMUNITY!**