

MINUTES FOR HSIMC BOARD OF DIRECTORS MEETING

January 17, 2024

Meeting called to order at: 6:07pm

In attendance: Jaime Wilkes, Teresa King, John King, Kether Sprague, Myriah Surman, Elizabeth Bohanan, Luis Flores, Wynona Idica, Rhonda Hurlbut
Absence: Joe Hurlbut, Julie Dauer, Junanne Hayes, Holly Bennett, Tracey McNamara, Erin Moynahan
Staff: Jenny, Becca
Guests: Marybeth Kelly, Cindy Huhn, Ed Epperson, Elaine Richard

3 adds to the agenda – John King, Jaime Wilkes, Teresa King

Jaime made a motion to accept the agenda with the requests for 3 adds, Kether 2nd the motion

November minutes – Jaime made the motion to accept the November minutes as published, Teresa 2nd the motion

Introductions of guests

Shelter stats – **(Attaching Becca and Jenny's 2023 Shelter report)**

Adding length of stay

Will be developing each month

API developing a shelter training program which allows staff to take classes

Daily rounds by managers, looking at every animal and determining best path of care moving forward.

Fundraising – Getting more board involvement

Adoption events, community presentations, fund raising need board support

Pancake breakfast – March 17th – Erin is the lead from HSIMC, partnering with the Grange (Jeff Box lead) and RVCFD (Megan Turner lead). Next **planning meeting Tuesday, January 3rd, 11am at Redwood Valley Grange.**

Find a successor in case you can't participate.

Liz will schedule a BoD training for how to take the lead on offsite events **Saturday, February 3rd at 11am at HSIMC. Please try to attend.**

Mendo Mill event 2/10 11am – 2pm They will do flyer

Brown bear toys 2/17 11am – 2pm They will do flyer

Nelson Ranch 5k Run 3/23 8am - ?? **Still need 2 volunteers**

Disc golf – Booneville – **Luis to contact Anderson Valley Brewery to schedule tournament.**

Gala Event – Scheduled for May 4th. All approved of a **Black and White Ball** as the theme. Teresa to distribute sponsorship document and auction donor document and requesting all BoD members reach out to potential sponsors and donors. Teresa will also go back to several of last year's donors to engage.

Adds to agenda:

Willits HS – request to purchase ad space in their yearbook – full page \$350 / ½ page **\$200 /**
Moved to do ½ page ad. All in favor.

Finance committee – reconvene qtrly meeting - discussion

Luis, Jenny, John, Kether, Jaime,

After March closing and after middle of April but before April board meeting.

Sunday, April 14th, 2024 1st meeting 10am

This meeting will include quarterly audit

Additional volunteer orientations for philanthropic groups

Requests by several of the community organizations to tour and volunteer at HSIMC.

These orientations would be in addition to our normal activities lead by BoD meetings.

Rqsted approval by staff. They agreed. Teresa will put together a plan and dates.

Becca asked to also include a request from Latter Day Saints women's group.

John's presentation on 2023 year in review and what we want to do in 2024 (will attached to minutes)

Discussion about Gala event "Fund the Need" activities.

Board looking to HSMC staff to define and prioritize most critical needs for 2024

Presentations to outside groups

Willits Rotary – 3/21 – times TBD

RV MAC – February or March – date and times TBD

Business Partners – We now have five business partners. John to work on sandwich board that can be taken to adoption events to share who our business partners are.

Redesigning the signage – Tracey – personal issues have taken her time. Need to refresh signage. Looking for new lead on this.

Need to create signage giving tribute to Beatrice Breeze whose donation allowed us to buy this property.

Meeting adjourned at 7:58pm