



Humane Society for Inland Mendocino County

Shelter Operations Board Report

Meeting Date: February 21, 2024

Location: Redwood Valley Grange

February 2024 Data

HSIMC Shelter Operations: February 2024 Stats

Feb 2024 Data (Previous year for comparison)			Population In Care				YTD Live Release Rate
Total Intake: 51 (59)	Total Live Outcome: 76 (72)	Total Euth/ Died/Lost: 2 (3)	Dog Start	Dog End	Cat Start	Cat End	<p>The YTD live release rate is 98%</p> <p>Our live release rate for February 2024 was 97.43% in comparison to 96% in February 2023.</p>
Dogs: 32 (30) Cats: 19 (29)	Dogs: 32 (41) Cats: 44 (31)	Dogs: 1 (0) Cats: 1 (3)	71(86)	70 (75)	82 (83)	56 (78)	

Length of Stay for February 2024 (previous year for comparison)			
LOS for animal outcomes in February	Average days in custody: Cat- 63 (134) Dog- 56 (56)	Average days onsite: Cat- 51 (117) Dog- 6 (14)	Average days available: Cat- 59 (132) Dog- 46 (50)
LOS for animals currently in care	Average days in custody: Cat- 248 (2423) Dog- 114 (182)	Average days onsite: Cat- 237 (2423) Dog- 55 (41)	Average days available: Cat- 226 (2320) Dog- 110 (175)

HSIMC Shelter Operations: February 2024 Stats

Feb 2024 Intakes Breakdown (Previous year for comparison)

Total Intake: 51 (59) Dogs: 32 (30) Cats: 19 (29)	Owner Surrender: 30 (38) Dogs: 21 (24) Cats: 9 (14)	Rescue Transfer In: 2 (0) Dogs: 2 (5) Cats: 0 (0)
Strays: 14 (6) Dogs: 4 (0) Cats: 10 (6)	Ferals: 0	Other Intakes: Dogs: 5 service in (1) Cats: 0 (9)

Feb 2024 Outcomes Breakdown (Previous year for comparison)

Total Outcomes: 76 (72) Dogs: 32 (41) Cats: 44 (31)	Return to Owner: (0) Dogs: (0) Cats: (0)	Rescue Transfer Out: 18 (0) Dogs: 1 (0) Cats: 17 (0)
Adoptions: 58 (72) Dogs: 31 (41) Cats: 27 (31)	TNR: 0 (0) *Currently not performing TNR	Deaths: Dogs: Died in care: 1 (0) Cats: Died in care: 0 (3) Euthanized: 1 (0)

What Would You Like to See Here?

Shelter Operations: February 2024

RESCUE PROGRAM

Transfers In:

- ★ MCACS - 1 Dogs, 0 Cats
- ★ Bones Pet Rescue - 1 Dogs

Transfers Out:

- ★ HS of Sonoma County - 14 Cats
- ★ Redwood Coast HS - 3 Cats
- ★ Dogwood Animal Rescue - 1 Dogs

STAFFING

- ★ 10 Employees
- ★ All staff have completed APA!'s Shelter Essentials course and we received great feedback at staff meeting
- ★ Staff Feedback from APA!'s Shelter Essentials Course:
 - Felt validated in what they already knew
 - Learned new ways to interact with customers
 - Better understood the importance of PPE
 - Enjoyed the “joke” options during tests
- ★ More courses lined up for staff for continuing education & hands on training coming soon!

MEDICAL

- ★ Liza survives and recovers from FHO surgery
- ★ Ectopic Ureter surgery scheduled for a puppy named Lucy at UC Davis
- ★ Maraschino (Maia) demodex puppy finds a rescue to take over her care and she is thriving!
- ★ PanLeuk positive kitten - Cattery Intake under Quarantine Procedures
- ★ Josie returned with dog fight injuries
- ★ HSIMC foster, Erin Maverick, bolstered lifesaving treatments for FIP positive kitten Tiny Tim by refrigerating his medication and locating best injection sites on his body to reduce pain during the 80 day treatment

Shelter Operations Wins/Challenges: February 2024

CHALLENGES

- ★ Senior dog Vinny did not survive emergency dental surgery
- ★ Safety of volunteers while in kennels
- ★ Increased bite incidents between onsite animals and staff
- ★ Puppy abandoned at our shelter on 2/22
- ★ Panleuk cat humanely euthanized to prevent suffering
- ★ Three new cats identified in feral colony, unknown where they came from
- ★ Accurately documenting Service In/Service Out in our ShelterLuv software
- ★ Getting information out to the public

WINS

- ★ Becca learning website- currently handling Adoptions by Guardian page
- ★ Cat Long Term Residents Adopted in Feb: Tallulah, Dandelion, Arnold, Socks, Spiderman, King, Wowie
- ★ Dog Long Term Residents Adopted in Feb: Sister, Dierks, Hobo and Keno
- ★ Dog team volunteers Bobbi and John W. storing surplus dog items offsite to make space in shed.
- ★ Valentines Adoption Special: 10 dogs and 13 cats found forever homes thanks to our reduced fees!
- ★ Myrna Donates \$3K
- ★ Abandoned puppy finds foster home the same day!

FUTURE

- ★ Applying Shelter Essentials course through APA! to our daily operation procedures
- ★ Dog Behavior Workshop's with Devan Amundsen are under construction
- ★ Canine Good Citizen class for volunteers and shelter dogs in the works!
- ★ Meeting with Faith Wright to build ShelterLuv for Service In/Service Out and additional reporting opportunities
- ★ Breakroom sink and countertop completed!
- ★ Creating space on the website to accommodate Shelter Board Reports for the public to view

Shelter Operations: February 2024

ADMINISTRATION

Online applications processed in February 2024

- ★ Dog Adoption Applications: 53
- ★ Cat Adoption Applications: 7

- ★ Dog Foster Applications: 2
- ★ Cat Foster Applications: 1

- ★ Dog Surrender Applications: 7

- ★ Adoptions by Pet Guardian: 16

**This does not reflect any walk-ins who submit applications on paper.*

COMMUNITY PROGRAMS

Items donated to the public

Dogs:

- ★ Large bags- 5
- ★ Canned food flats- 1
- ★ Treats- 4 boxes
- ★ Crates- 5
- ★ Blankets- 0
- ★ Dog jackets - 3
- ★ Bed- 1
- ★ HWP- 0
- ★ Dewormer- 6
- ★ DHPP vaccine- 5
- ★ DHLPP vaccine- 6
- ★ Bordatella vaccine- 6

Cats:

- ★ Bags of kibble- 0
- ★ Canned food flats- 0
- ★ Carriers- 0

TRAINING WINS

Good Pup Partnership:

- ★ “Ollie is learning to lie down”
- ★ “Bella is learning to sit”

Onsite Volunteers:

- ★ 8 new volunteers orientated
- ★ Dog walking orientation number one

Skillz Sunday:

- ★ Feb 4th- Introduction to nose work
- ★ Feb 11th- Nose work
- ★ Feb 18th- Leave-It
- ★ Feb 25th- Introduction to crate training

Behavior Team:

- ★ Manina Harris, Certified Trainer and Behavior Consultant Volunteer, CPDT-KA provided surrender prevention and support to 27 dogs

Social Media/Website Stats - February 2024

GOOGLE TRAFFIC

- ★ Business Profile Views - 3,240
- ★ Business Profile Interactions - 1,489
- ★ Phone Calls via website - 264
- ★ People Asked for Directions - 107
- ★ Website Visits - 1,118
- ★ Searches -1,332

SOCIAL MEDIA TRAFFIC

Facebook:

- ★ Facebook reach- 236.5K
- ★ Current followers 16.8K
- ★ Page visits 27.1K
- ★ New likes and followers 64
- ★ Posts 258
- ★ Stories 9

Instagram:

- ★ Reach- 2.7K
- ★ Followers 2.12K
- ★ Profile visits 1.8K
- ★ New followers 43
- ★ Posts 230
- ★ Stories 82

HSIMC Groups:

- ★ Adopters: 1.4K members
- ★ Volunteers: 327 members
- ★ Foster Team: 775 members

SOCIAL MEDIA DONATIONS

- ★ Network for Good: \$3,701
- ★ Facebook/PayPal: \$5,233.79

Construction Projects: February 2024

CHALLENGES

- ★ Cattery Roof leaking in three areas: Breakroom, Laundry, Storage.
- ★ Alex is not familiar with repairing the type of roof on the Cattery, a TPO roof.
- ★ Common issues with TPO roof - premature aging due to excessive heat and seam failures.
- ★ Raising funds for Fund the Need projects:
 - Cattery HVAC units
 - Barn kennel rehab
 - Back row kennel rehab
 - Front Gate
 - Green Shed Rehab
 - Cattery Condo Replacements
 - Memorial Wall

WINS

- ★ B.A.S. Roofing inspected Cattery Roof - the roof itself is not leaking but there is a lack of venting and some seams that need repair.
- ★ B.A.S. Roofing provided Alex with instruction on how to repair, what materials to use, etc.

FUTURE

- ★ B.A.S. Roofing provided contact information for a group in our area that is providing roofing repair courses to the community. The training course has already passed but the instructor will provide training to Alex, free of charge, for the benefit of HSIMC.
- ★ The instruction will be specific to TPO roofing and will greatly benefit HSIMC by providing Alex with the knowledge to effectively maintain the Cattery roof.
- ★ Cattery roof needs will be reevaluated for replacement timeline.