

# **FROM THE PRESIDENT**

Happy October past, present, and future members of EWI!

I am beyond excited for this upcoming 2023-2024 year! We have so many fun events coming up this year and I cannot wait to share it all with you! First off, I want to thank Megan Titche, our past President for the amazing job she did last year leading us to growth and excellence!

One of my Favorite events from last year was when we volunteered at Ronald McDonald house and provided families with children in local hospitals a home cooked meal.

We just returned from the Leadership Conference and Annual Convention (LCAM) in Chattanooga, Tennessee where the Tucson Chapter was awarded the Tillie (see additional pages for more information)! Our chapter also grew 166% last year in membership and we are hoping to continue to grow to have a bigger impact on our community!

The most exciting announcement at LCAM is that the 2024 convention will be held at Casino Del Sol in Tucson for the first time ever! Please reach out to any of our members for additional information on upcoming events and meetings! I want to thank all our current members for their continuous contributions and commitment to keeping our focus on helping those in need.

Caitlin Orcutt, 2023-2023 President Rodan and Fields

2023-2024 EWI Tucson Officers & Directors

> **President** Caitlin Orcutt Rodan and Fields

Vice President Mandi Irby Silverado Plumbing

Secretary Dee Dee Orcutt Long Realty

Treasurer Roni Bart Bartz Benefits

Fundraising Toni Smith Silverado Plumbing

Sergeant at Arms Cathy Harrington Horizon Moving & Logistics

Programs Director

Communications Director Stacey Serafini O'Rielly Chevrolet

Retention & Recruitment Director Catherine Sertich O'Rielly Motor Company

> Scholarship Chair Stacey Serafini O'Rielly Chevrolet

Board Advisor Megan Titche Summit Residential Services

#### TREASURER'S REPORT -SEPTEMBER 30, 2023

National Bank of Arizona - Operating Account	\$3,558.04
National Bank of Arizona	\$5,011.02
- Money Market Account National Bank of Arizona	\$5,346.49
- BCDP Account	

\$ 13,915.55

### **October Chapter Meeting**

Silverado Plumbing 3670 N. Stone Ave Tucson, AZ 85705

Early bird by 5:15pm Networking 5:30-6:00 Dinner and Program 6:00 –

> Copper Pot Stacey Serafini Catherine Sertich Mandie Irby

### SAVE THE DATE

October 18, 2023 - Chapter meeting at Silverado Plumbing - 3670 N. Stone Ave, Tucson, AZ 85705

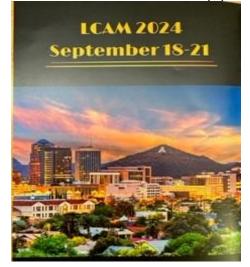
October 21, 2023 – Fundraising event Kendra Scott 12-2pm 2905 E. Skyline Dr, Tucson, AZ 87518

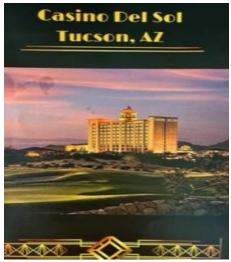
October 24, 2023 – Membership drive at Tap & Bottle 7254 N. Oracle Rd, Tucson, AZ 85704

December 2, 2023 – **Fundraising event** at Silverado Plumbing -Photos with Santa- more information coming soon

## LCAM UPDATE

Exciting news for LCAM 2024! Casino Del Sol in Tucson, AZ will be the location for LCAM 2024. Please mark your calendars and save the date for September 18-21, 2024. We will be meeting with the Corporate Board in the future to help plan LCAM 2024.





### Message from the past president...

I would like to first start off with a HUGE Thank you to all of you for helping make this last year such a success. You all should be so proud! We have worked hard, and it has paid off. We were awarded the corporate Tillie Award (see below) and accomplished 166% growth this past year. I could not have done any of this without all your support. My goals for this coming year as Past President/ Advisor are to make sure we hit the retention number of our members to qualify for Chapter of Excellence. I would love to see ALL of you renew your membership for this fiscal year. If you are hoping to renew and have a financial concern, please bring it to my attention so we can see if we are able to assist. This coming year Caitlin has some great programs in the pipeline so stay tuned!

In 2022-2023 we accomplished quite a bit. Here is a quick recap of what we have done! You all helped stuff backpacks for Youth on Their own and Our Family Services. We volunteered twice at Ronald McDonald House. We held a professional development seminar with Ryan Lambert- which was great fun! Hosted several Firm Nights- Bosse Rollman, Silverado, Horizon Moving and Logistics in addition to a successful Membership drive in January. You all stepped it up and made this year incredible!

I look forward to 2023-2024 with Caitlin as our Chapter President and an extremely excited to see where this year brings us. If anyone is interested in joining a corporate committee, please let me know so I can assist you.

I cannot wait to see you all attend LCAM in Sept 2024 and here is to a fantastic year!

Megan Titche – Summit Residential Service EWI Chapter President 2022-23

#### **Tillie Award**

The Tillie Award is the brainchild of Past National President, Ruby Sorber, of Payne Heating Company, Los Angeles Chapter (1951-1952.) She recognized the need for an incentive to improve the general quality of the Chapter Notebooks, and to provide more avenues of contact and information between the Chapters and Corporate Office. Chapter Notebooks were required of each Chapter so that the successes and challenges were documented. Each year a national committee was appointed to judge the Chapter Notebooks. The awarding of the Tillie was one of the most anticipated moments of the National Convention. The original Tillie award was first presented in 1951 to EWI of Las Vegas and the final award was presented in 1971 to EWI of Wichita.

The Tillie Award has been resurrected and continues to evolve. Currently, the Corporate President selects a Chapter from the organization that exemplifies the spirit of the organization, has accomplished a goal with phenomenal results, has embraced the vision and mission of what EWI stands for, OR has just simply done an awesome job this year.

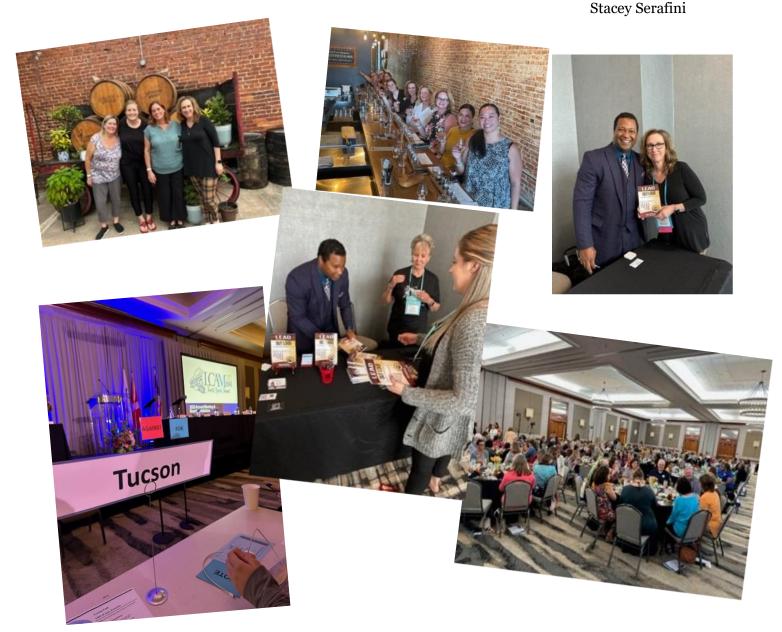


**Tillie Award** 

This year's winner of the prestigious Tillie award is EWI of Tucson, a Chapter that has demonstrated resilience, belief, and a relentless pursuit of growth. Tucson's Chapter President, Megan Titche, decided at last year's LCAM that she would take advantage of every opportunity to INVEST in her Chapter. That she did, as Tucson became the first Chapter to participate in the March to Membership program and made a great IMPACT on the Chapter's membership. We can't wait to see how the passion Megan and the Tucson Chapter cultivated will IGNITE their upcoming year. Congratulations!



EWI's Leadership Conference and Annual Meeting (LCAM) was an amazing conference filled with professional development, networking and connecting with other Chapters. We listened to keynote speaker, Vincent Phipps and his high energy, humor and content expertise to help us improve our leadership and conflict resolution. We also attended sessions involving communication styles during the Leadership Caucus. Development workshops included discussions on servant leadership and how to build employee trust in the workplace. It's somewhat difficult to summarize my first LCAM experience...other than it was AMAZING. I'm looking forward to LCAM 2024 in Tucson!



## **FUNDRAISING UPDATE**

EWI Tucson will be hosting a fundraising event at Kendra Scott on Saturday Oct. 20<sup>th</sup>,2023. Kendra Scott gives back 20% for every purchase during the event. All proceeds are directly used for educational scholarships for EWI Tucson. All EWI Tucson members are encouraged to join us between 12pm-2pm. Kendra Scott is located 2905 E. Skyline Dr, 85718, upstairs at La Encantada mall.



Please support EWI of Tucson in fundraising with RaiseRight!!! We have earned \$757.00 so far with RaiseRight.



How it works



The brand gives back No extra money comes out of your pocket.



Get started by downloading the *RaiseRight™ app* on your phone or go to *RaiseRight.com* on your computer. For step-by-step instructions, visit *RaiseRight.com/m/StartEarning*.

Use code CTQJJ6W61VVV for EWI of Tucson



### Lynch Creek Farm fundraiser

Shop Lynch Creek Farm and our fundraiser will earn cash back with every purchase! The money earned will go to our Scholarship fund to assist adults who have faced a variety of hardships working to earn a degree of higher education. Thank you for your continued support! We greatly appreciate it. Happy Holidays!



The Lynch Creek Farm staff is gearing up for yet another exciting holiday season! Our mission has always been to delight our loyal customers and their gift recipients by handcrafting some of the most elegant evergreen products on the market. This year we've added many new designs to our offerings, including several featured in this brochure. We are excited to share these new photos with you! So, find a comfy chair, sit back and peruse our colorful brochure. We look forward to being a part of your holiday tradition!

#### OUR STORY

Our family-owned business, located in the Pacific Northwest, was established in 1980. We have grown from a small farm operation, offering a few flowers and vegetables at the local farmers' market on weekends, to a full-blown year-round business. We still sell flowers locally all summer long; then we ship fresh evergreens in the late fall and early winter throughout the United States.



#### ECO FRIENDLY FARM

Our handcrafted products are made with only the freshest noble fir, Western red and incense cedar, juniper, and white pine. Our boughs come from the foothills of the Olympic and Cascade mountains. Trees are not cut down, just trimmed to ensure a lifetime of production. This helps maintain a natural forest for wildlife and provides a sustainable ecosystem for future generations. Along with other decorations like our fabulous hand-tied bows, we often incorporate natural greenery like salal leaves and holly into our designs.

# **MEMBER SPOTLIGHT**

Congratulations to EWI of Tucson member Dee Dee Orcutt for being awarded the agents of the quarter for Oro Valley Long office!!!







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