

# Barista Cat Mews

## NEWSLETTER



January 1st, 2023 | Issue 08



**HAPPY**  
*New Year*

**2023**

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# Ribbon Cutting VIP Pawty

2023 is going to be **PAWESOME** furriends, and we're going to start it off right!

**January 10th** is our **Ribbon Cutting VIP Pawty** to celebrate the completion of our remodel and have one last chance to take a peek inside and try some of our hooman treats before we get our kitties in!

Make sure to register now at:

[baristacatscafe.com/reservations](https://baristacatscafe.com/reservations)





humane society  
of Southern Wisconsin



Coming  
Soon!

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## *The Kitties Are Coming!!*

If we had a dollar for every time someone asked us when we were getting the cats, we wouldn't have had to raise so much money for our remodel!

But, it's really, finally, truly here!! We're scheduled to get our kitties **January 13th**, which gives us about 3 weeks to get them comfortable before we officially **OPEN OUR DOORS** on **February 4th!!!**

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*(Almost!!) Open for  
Business*

Did you read that right? We have a real Grand Opening Date?!

Yes!!! It's been such a long road, but here we are!

**February 4th**, we will be celebrating our Grand Opening all day long, and from there, we will be open during our regular business hours!!

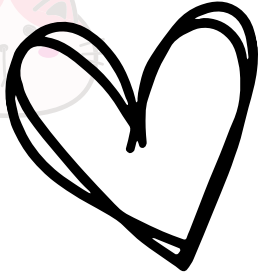
Stay tuned to our Social Media to be the first to hear when we will start accepting reservations!

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WISCONSIN  
**LGBT**  
CHAMBER  
OF COMMERCE





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## *We Need Paw-some People Like You!*

We have met some absolutely **purr-fect** people to work with us already, but we still need to fill a few more positions and want to make sure we're hiring the best hoo-mans we can to take care of the kitties!!

**If you're 21+ and have experience working with animals, coffee, or merchandising,**

please send your resume to [natalie@baristacatscafe.com](mailto:natalie@baristacatscafe.com) and we'll give you a call if we feel like you'd be a good fit!

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# love

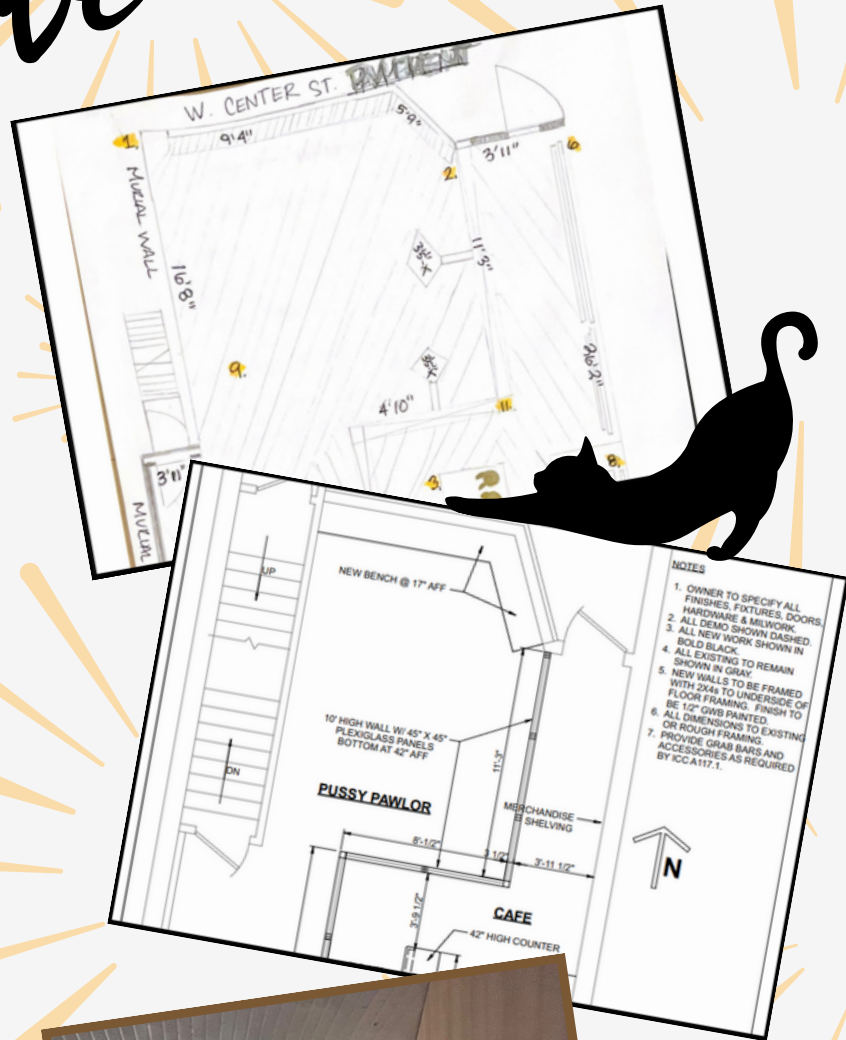
## Mew Beginnings

"If we can just get past this point, everything will be fine!" has been one of the only sayings that have gotten us through this year, but here we are now in 2023, and push is coming to shove.

It's time for **Mew Beginnings and a Mew Mindset** because this journey has just begun and we'd be doing it a disservice to just assume it's going to be easy!!

We've come so far, and we're so proud of 2022!

#wedoitallforthekitties



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## ANNOUNCEMENTS/ UPDATES

As our construction is finishing up, the art is starting to get hung, and bits going in their places...there is **A LOT** going on here in the next few days/weeks. I would like to ask and remind everyone to please be patient with our (especially me) replies. I am still working my other job, and it's go time. **IF** it is an emergency, please let me know! Thank MEW for you love and continued support into 2023!

### IMPORTANT DATES

*1/10/23 - Ribbon Cut & Pawty*  
*2/4/2023 - Grand Opening*

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### *Keeping My Paws On The Keyboard w/ Kittens Quill* **Mew Year, Mew Beginnings...**

2022 was a long year of learning, growth, and success in a journey that will launch 2023 off with a totally different mindset and beginning. Not only has the café itself come a long way (literally from a thought to open doors), but I have as an individual as well. The challenges that go along with opening a small business are no small feat. Opening a cat café, in an economic downturn, inflation, and life in general — purrfect cocktail for a “cat”astrophe.. However, as a good woman once told me “Natalie, you are a force to be reckoned with”—I surely can make sense of that now looking back on last year as we get ready to open our doors. Thinking about all the times I heard “you are crazy”, “interesting” with that judgmental tone and stare, or “best of luck” without interest. — Ignoring every single negative comment and bad thing. Because the positivity shines brighter. The love for the kitties are stronger. Then there’s the support... to the family that wasn’t there, the ones who were, the friends and community that supported unconditionally, the people who I consider family because they’re all I have and are always here cheering me on. **READ MORE...**

