

GioBeta Biography



History

GioBeta is a Colombian singer who belongs to the Betancourt dynasty, a well-known family of musicians since the 1970s.

He lives in Miami, Florida and for many years, has been part of the band of some of the best-known artists and influential people in the salsa industry, such as Oscar de León, Ismael Miranda, José Alberto el Canario, Tito Nieves, Gilberto Santa Rosa, Jerry Rivera, to name a few.

In 2013, he gained international recognition after being the winner of the UNIVISION TV reality show "*Idolos de la Cancion*" (Idols of the Song), in which thousands of people participated. This led to a tour in the United States and in some Latin American countries.

In 2014, he was included, in the Mario Ortiz production called "50th Anniversary of Mario Ortiz All Star Band". This album was nominated for a Grammy in the Best Salsa Album category, and competed in the same category with Victor Manuelle, Ismael Miranda, Gilberto Santa Rosa, El Canario, Andy Montañez, Ray de La Paz, etc.

In 2017, he was invited as a special guest to Tito Rodríguez's newest musical production alongside Gilberto Santa Rosa and other important artists, earning international recognition in the salsa industry.

In 2018, he participated in a production recorded in Puerto Rico called "Don Goro para el Mundo Latino" together with highly recognized artists from the genre such as Herman Oliveras, Riko Walker, Luis Perico Ortiz, Oscar Hernández, and Tito Rivera among others.

In 2019, after the success of the "50th Anniversary of Mario Ortiz," Gio was invited to participate in the "55th Anniversary of Mario Ortiz," which was also nominated for Best Salsa Album at the Latin Grammys. Included in this production were the most recognized artists in this genre: Willie Rosario, Roberto Roena, Don Perignon, Andy Montañez, Víctor Manuel, Tito Nieves, and Gilberto Santa Rosa among others.

Due to the success of his show "A Tribute to Marc Anthony", Giovanni Betancourt is also currently offering his new show "History of Salsa Music", which is a show where people can enjoy the music of the most influential decades and Artists of the genre, from its origins in Africa to contemporary salsa music.