

2024 Advancing Innovation Awards
Sponsorship Packages



Advancing
Innovation

AWARDS

Join us in
recognizing
companies
reaching
new heights



Join us in honoring our innovators

Innovation plays a critical role in positive progress across the business landscape and community at-large. Through support of AWIN and its mission, our members are proven innovators in the workplace.

In a new initiative for 2024, Advancing Women in Nashville (AWIN) plans to honor member organizations who are advancing innovative changes that develop women as business leaders and/or improve the health, equity, diversity, and collaboration within the workplace and/or broader community. With this new program, we will recognize and share this innovation as a means of sharing best practices and promoting positive opportunities for peers.



Program Specifics

Submissions will be judged based on evidence of positive impact through innovative change, leadership, and action. This award highlights organizational innovation resulting in changes to the workforce and is intended to inspire future generations of leaders to innovate.

The judging panel will consider initiatives of AWIN member organizations that are focused on one of the following areas:

Advancing Change

Innovation to improve health, equity, diversity, and collaboration within the workplace.

Advancing Community

Innovation in the Middle Tennessee non-profit community related to support of women and families by or from an AWIN member organization.

Advancing Leaders

Innovation in the development of women leaders.

We're honoring AWIN members who are changing the workplace

Program Details

Mark Your Calendar

Honorees will be celebrated at an awards luncheon on Wednesday, June 26.



Sharing the Innovations

Once selected, honorees will be contacted via email and asked to prepare and deliver a short presentation on the initiative on behalf of the member organization during the luncheon. We expect attendance of 150-200 members and colleagues.

2024 Advancing Innovation Awards

Sponsorship Opportunities

Sponsorships for this program are available on two levels.

Presenting sponsor:

\$10,000 (one available)

- Podium speaking opportunity
- Join in presenting awards to winners
- On-site display opportunity
- Opportunity to serve on judging panel (precludes entry)
- Table of 10 tickets
- Inclusion in all promotional material and social media

Supporting sponsors:

\$2,500 (six available)

- Recognition on signage, promotional materials and social media
- Five attendee tickets



Who is AWIN?

Our Members

Our member organizations join our ranks to support the women leaders who they select to participate. Sponsors will have visibility to this unique group; there is no other organization for women business leaders with the sheer scope and broad-based influence of AWIN's audience. See our membership roster [here](#).

AWIN members include 39 of the highest impact business and academic organizations in Middle Tennessee.

- 1834, A Division of Old National Bank
- AllianceBernstein
- Amazon
- Ankura
- Asurion
- Bank of America
- Barge Design
- Bass, Berry & Sims
- Belmont University
- Bridgestone
- Brookdale
- Caterpillar Financial
- CoreCivic
- Dell Technologies
- Frost Brown Todd
- Genesco
- Gresham Smith
- HCA Healthcare
- Holcim
- Honest Medical Group
- Ingram
- John W. McDougall Co.
- LBMC
- Mars Petcare
- Meharry Medical College
- Nashville Electric Service
- Nashville Predators
- Philips
- Pinnacle Financial Partners
- PwC
- Renaissance Nashville
- RSM
- Skanska
- TN Department of General Services
- Tractor Supply Co
- U.S. Bank

Sponsors connect with women leaders from 39 of the highest-impact business and academic organizations in Middle Tennessee.

Our Programs

As our member organizations have ridden out the most significant changes in a generation caused by the post-pandemic shifts, AWIN has crafted a variety of program offerings designed to support women leaders navigating these changes.

OUR MENU INCLUDES:



All-member, in-person programs focused on leadership development
(which peak with our annual Summit in the fall)



Virtual sessions for ease of access



Small-group opportunities for peer-to-peer interaction



Practical sessions focused on best-practice sharing



Peer roundtable discussions for the C-suite leaders of our member organizations.



AWIN's multi-faceted program offerings support our members' business goals as broadly as possible.



To learn more about AWIN and our mission or to sponsor our work on behalf of women business leaders, visit us at advancingwomeninnashville.com or contact us.

Eve Hutcherson, *Executive Director*

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Advancing Women in Nashville
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2024 Annual Summit Sponsorship Packages



2023 Summit Look-back: Raising Voices, Powering Change.

September 20, 2023
Nissan Stadium



Cindy Baier, CEO of Brookdale, keynote (right) and Meg Wrather, Managing Editor, Nashville Business Journal

Advancing Women in Nashville's annual summit is the highlight of the AWIN year.

With the organization continuing to grow membership, outstanding survey results for 2023 programming, and an increased national focus on the issues women are facing in the current work environment, we expect a significant and enthusiastic turnout for the Summit again in 2024. As in 2023, we expect a crowd of 250-350 women to experience a day of leadership development, creative inspiration, peer interaction, and great food and drink!



2024 AWIN Summit Agenda

Based on feedback from Summit 2023, plans include four, one-hour content sessions, networking, and a session for personal inspiration via a selection of group activity options designed to encourage wellness, creativity, and generosity. The content agenda will tie to the annual theme for AWIN, which is rooted in the organization's three pillars of leadership, change, and community support. We'll deliver an energetic and inspiring experience for our leaders from Nashville's most prominent corporate and academic organizations.

Our Members

AWIN members include women leaders from 40 of the highest-impact corporate, professional services, and academic organizations in Middle Tennessee. Our members tell us their AWIN experience is like no other organization. Sponsors will have visibility to this one-of-a-kind group; see our membership roster at <https://advancingwomeninnashville.com/member-companies>

Sponsors will connect with women leaders from 40 of the highest-impact business and academic organizations in Middle Tennessee.

Get visibility with this one-of-a-kind group.

[Click here to see our membership roster](#)

SPONSORSHIP PACKAGES

Presenting Sponsor: \$20,000 (one available)

- Organization name shown in title in all conference references (presented by...)
- Logo appears on all conference promotional materials, including social media posts
- Display space on site at the conference booth (presenter must provide) or table
- Five minute presentation slot at conference kickoff and introduction of keynote
- Opportunity to provide branded item to attendees
- 20 additional tickets to session (for a total of 30)

Supporting Sponsors: \$7,500 (five available)

- Logo appears on all conference materials
- Display space on site at the conference booth (presenter must provide) or table
- Three-minute presentation slot and introduction of one speaker or session
- Opportunity to provide branded item to attendees
- 10 additional tickets to session (for a total of 20)

Activity sponsors: \$3,500 (four available)

- Logo appears on all conference materials
- Shown as sponsor on information for activity sessions or social hour
- Five additional seats for session (for a total of 15)



ADVANCING LEADERSHIP · ADVANCING CHANGE · ADVANCING COMMUNITY



To learn more about AWIN and our mission on behalf of women business leaders, visit us at advancingwomeninnashville.com or contact us.

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AWOMEN
IN NASHVILLE 

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2024 Year-Round Sponsorship Opportunities

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC



Join Nashville's most influential business and academic organizations in our mission to advance women leaders, promote change in the work environment from the inside out, and support our community.

With significant member growth and engagement through an expanded roster of programming in 2023, Advancing Women in Nashville is offering sponsorship opportunities for the calendar year of 2024. A range of opportunities is offered for sponsoring organiza-

tions who wish to demonstrate additional commitment to AWIN's mission of supporting women leaders, advancing positive change inside major employers, and heightening support of community organizations who support women and families.

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Opportunities and Benefits

AWIN offers a variety of year-round sponsorship opportunities.

With multiple ways to participate, you can choose the sponsorship option that best suits your business.



Program Type	Level/Quantity	2024 Prices
All-member, In-Person (Offered in March or December 2024)	1 of 2 offered.	\$7,500
(New) Awards Luncheon All-member, In-Person	Presenting Sponsor	\$10,000
(New) Awards Luncheon All-member, In-Person	Supporting Sponsor	\$2,500
Small group meetings (Offered in May and November 2024)	1 of 3 meetings in month offered.	\$3,500
Small group meetings (Offered in May and November 2024)	1 of 3 meetings both months offered (2 total).	\$7,000
Community Partner Service Project (February with Nashville Rescue Mission and June with Renewal House)	1 of 2 offered.	\$3,500
Community Partner Service Projects (February with Nashville Rescue Mission and June with Renewal House)	2 of 2 offered.	\$7,000
2024 AWIN Presenting Sponsor	All meetings	\$40,000



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