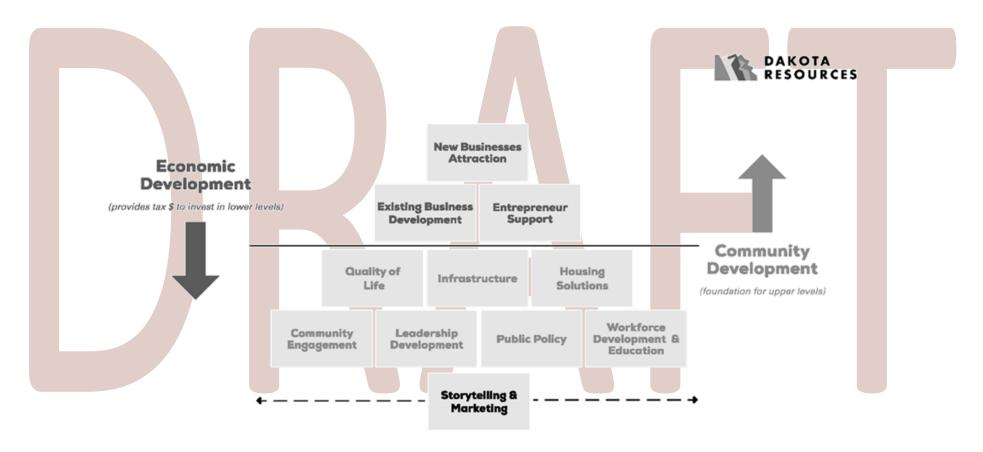


# COMMUNITY MASTER PLAN

Columbia, South Dakota



This community master plan is a collaborative document that outlines the vision, goals, and strategies for the development and improvement of Columbia SD over a three-year period with aligned annual work plans to track progress. The strategies have been developed based on the eleven building blocks within the Thriving Community Blueprint. Th iscommunity master plan has been created by local partners including the City of Columbia, Columbia Community Cares, Columbia Community Foundation, local churches, other community organizations, small business, and volunteer-led teams.



Summary: We encourage community leaders to use the Thriving Community Blueprint, to both organize their work and communicate it with stakeholders. For instance, leaders might identify which building blocks in the blueprint are priorities for their organization and then map the projects and activities they are currently doing or want to accomplish in each building block. Using the blueprint might also help identify how resources are being allocated to each building block. Looking still deeper, leaders could also identify, if necessary, resources are aligned with the community's strategic priorities.

# Vision Statement: [Define the long-term vision for the community. This should be an aspirational statement that reflects the desired future state of the community.]

## **Economic Development**

Building Block
New Business Attraction &
Supporting Existing Businesses

Lead Partner
Columbia Community Cares:
Recruiting Business & Developing
Housing Team

Strategy

#### Purpose

Expanding opportunities to improve livability through business development.

#### Indicators of Success

- Accomplishment New bar & café proprietor (2023)
- Local amenities are available to meet local residents' needs.
- Ongoing search and research for new opportunities
- The community supports local amenities.

#### Objectives

- Opportunity Preschool Provider
- Opportunity Remodel of old Post Office building
- Opportunity Work with Agtegra on gas pump system
- Opportunity Attract fitness center

# **Community Development**

Building Block Quality of Life Lead Partner
Columbia Community Cares

Strategy

#### Purpose

Striving to elevate our quality of life for the whole community.

#### **Indicators of Success**

- Community residents are connected to each other
- Community residents' needs are met
- More people are engaged in creating a thriving community.
- Track grant revenue awarded
- People are better connected to local information

### Objectives

- Opportunity Marketing the program
- Opportunity Do Monthly Acts of Care
- **Opportunity** Bi-annual community clean-up days (May & September)
- **Opportunity** Work to become an IRS designated 501c3 nonprofit.
- **Opportunity** Do grant writing for local quality of life projects.
- Opportunity maintain website
- Opportunity Create a community eNewsletter

Building Block Lead Partner Strategy



	Infrastructure						
	Purpose	Indicators of Success	Objectives				
	Building Block Housing Solutions	Lead Partner Columbia Community Cares: Recruiting Business & Developing Housing Team	Strategy				
Ε	Purpose Expanding opportunities to improve livability through housing development.	Indicators of Success	Objectives  Opportunity – Housing inventory & partnership development  Opportunity – promote home rehab  Opportunity – Order Governor's Home with HAPI  Opportunity – Secure vacant lots for redevelopment				
	Building Block Community Engagement	Lead Partner Columbia Community Cares	Strategy				
	Purpose	Indicators of Success	Objectives				
	Building Block Leadership Development	Lead Partner Columbia Community Foundation	Strategy				
	Purpose	Indicators of Success	Objectives				
	Building Block Public Policy	Lead Partner	Strategy				

Purpose	Indicators of Success	Objectives
Building Block Workforce Development & Education	Lead Partner	Strategy
Purpose	Indicators of Success	Objectives
Building Block Storytelling & Marketing	Lead Partner	Strategy
Purpose	Indicators of Success	Objectives

2024 Partner Activity Overview	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1:1 Team Coaching & Core Team												
All-Teams Gathering with Community Coach/Community												
Annual Thriving Community Celebration												
Teams meet with the City Council (see detail in workplan below)												
Columbia Community Foundation monthly board meetings & fundraising campaign; SD Day of Giving												
Columbia Community Cares – citywide clean-up events												
Columbia Community Cares – ongoing care activities, board meetings, and website communication that will engage the community.												
<b>Designing Social Opportunities</b> – Columbia Fest & Holiday Extravaganza												
Raising Funds (fundraising for team projects)												
Improving Community Appearance (volunteers, flowers, park, garden, yard of the month, holiday light competition)												
Recruiting Business & Developing Housing (ongoing research and partnership development; new business support)												

Teamwork
Community engagement
Community-wide activity
City Collaboration Needed



Strategic Doing Teams	,	Quarter 1	ı	Quarter 2				Quarter 3	3	Quarter 4				
	2024 Work Plan													
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		
All Teams		Coaching nunity Gath	` '	☐ Team Coaching (Apr) ☐ All-Team Coaching — invite the community (Jun)				Coaching obia Fest (	` •	□ Team Coaching (Oct) □ Team Work Plans (Dec) □ CCC Annual Meeting				
Columbia	<u>30-day</u>	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day		
Community Cares  (Lead Nonprofit Organization)	□ Subm to IRS □ Host / Gathe □ Kid's   for 20 □ Mainta □ Board	Annual Cor ring pirthday ca	pplication nmunity rds (prep	<ul> <li>City Council Visit (Apr)</li> <li>Spring Clean Up Day with NSU (Apr)</li> <li>Promote CCC Core Program @ events</li> <li>Maintain website</li> <li>Board Governance Training</li> </ul>			□ Fall C □ Obtair □ Grant city □ Mainta	Grant writi lean Up Da n 501c3 sta to SDCF E ain website Policy opment	atus BIG for	<ul> <li>□ City Council Visit (Oct)</li> <li>□ SD Day of Giving</li> <li>□ Kids' Wishlist</li> <li>□ Grant to AACF for city</li> <li>□ Maintain website</li> <li>□ Board Annual Meeting (November)</li> </ul>				
Improving	<u>30-day</u>	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day		
Community Appearance	□ Digita	ouncil Visi Sign me Signag	,	<ul> <li>□ Care for Park flowers and shrubs</li> <li>□ Beautify Main Street</li> <li>□ Yard of the Week (Jun)</li> </ul>			<ul> <li>□ City Council Visit (Sep)</li> <li>□ Care for Park flowers and shrubs</li> <li>□ Yard of Week (Jul-Aug)</li> </ul>			□ Holiday Light Competition				
Designing Social	<u>30-day</u>	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day		
Opportunities	☐ City C☐ Adult	ouncil Visi	(Feb)	□ Arts ir	the Park		□ City Council Visit (Aug) □ Columbia Fest			<ul><li>□ Octobeer Fest</li><li>□ Holiday Party</li></ul>				
	<u>30-day</u>	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day		

Recruiting Business & Developing Housing	<ul> <li>□ Bar/Café birthday part</li> <li>□ Recruit 24-hr gas</li> <li>□ Housing Map</li> <li>□ Order Governor's Hon</li> </ul>	☐ City Council Visit (May) ☐ Recruit 24-hr Fitness Center ☐ Promote HAPI Rehab	<ul><li>□ Remodel New Coffee</li><li>Shop/Library/Museum</li><li>□ Recruit Preschool</li><li>Teacher</li></ul>	☐ City Council Visit (Nov)☐ Work on Little Museum			
Raising Funds	30-day 60-day 90-d Bingo Night (January) Bingo Night (February	y 30-day 60-day 90-day  City Council Visit (Jun) Poker Run (Jun) Plant Sweet Corn Plot	30-day 60-day 90-day  □ Split Pot Ticket Sales □ Ask UCC for Funds □ Sweet Corn Sales	30-day 60-day 90-day  City Council Visit (Dec)			
Columbia Community Foundation	30-day 60-day 90-d  ☐ City Council Visit (Jan ☐ Announce grant ☐ guidelines and applica ☐ process; ☐ add to Columbia webs	Give out first round of grants	30-day 60-day 90-day  City Council Visit (Jul) Regional SDCF CSA gathering/training	30-day 60-day 90-day  □ SD Day of Giving □ Discuss grant application process with city and CCC for 2025 disbursement			
City of Columbia							
Other Partner							



Strategic Doing Teams	Quarter 1			Quarter 2			Quarter 3			Quarter 4			
				2	023 W	ork Plan							
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
All Teams	□ Team Coaching (Feb)			☐ Team Coaching (Apr) ☐ All-Team Coaching – invite the community (Jun)				Coaching (/		☐ Team Coaching (Oct) ☐ Thriving Community Celebration (Feb 2024) ☐ Work Plans (Jan 2024)			
Columbia	<u>30-day</u>	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	
Community Cares (Core Team)	□ Expand Core Team □ Kid's birthday cards □ Draft Bylaws & Articles of Incorporation □ Submit nonprofit app to SD Sec of State □ Promote CCC Core Program @ events □ Maintain website □ Grant to AACF for city □ Grant to SDCF BIG for city			☐ City Council Visit (Apr) ☐ Spring Clean Up Day ☐ Whole team recruitment ☐ Submit 501c3 application to ☐ IRS.gov			□ Begin Grant writing □ Fall Clean Up Day □ Obtain 501c3 status			☐ City Council Visit (Oct) ☐ SD Day of Giving (Nov 28) ☐ Kids' Wishlist			
Improving Community Appearance	mmunity		30-day 60-day 90-day  □ Care for Park flowers and shrubs □ Beautify Main Street □ Park Dedication □ Digital Sign □ Yard of the Week (June)			30-day 60-day 90-day  ☐ City Council Visit (Sep) ☐ Care for Park flowers and shrubs ☐ Yard of the Week			30-day 60-day 90-day  ☐ Welcome Sign ☐ Holiday Light Competition				

Designing	<u>30-day</u>	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	
Social Opportunities	☐ City Council Visit (Feb)						,	ouncil Visit	<del>(Aug)</del>	□ Holiday Party			
Recruiting	<u>30-day</u>	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	
Business & Developing Housing	Bar/Café Grand Re-Opening Recruit 24-hr gas			City Council Visit (May) Recruit 24-hr Fitness Center			Shop/I	del New Co Library/Mus re Ribbon (	eum	☐ City Council Visit (Nov) ☐ Housing Map ☐			
Raising	<u>30-day</u>	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	
Funds	<ul> <li>□ Bingo Night (January)</li> <li>□ Bingo Night (February)</li> <li>□ Plan Sweet Corn Plot</li> </ul>			☐ City Council Visit (Jun) ☐ Poker Run (June 10)				CC for Fun Corn Sales		☐ City Council Visit (Dec)			
Columbia	<u>30-day</u>	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	30-day	60-day	90-day	
Community Foundation	☐ City C	ouncil Visit	(Jan)	Complete grant guidelines and application process; add to website			Regio	ouncil Visit nal SDCF <u>C</u> <u>ing/</u> training	<u>SA</u>	□ SD Day of Giving (Nov 28, 2023) □ Discuss grant application process with city and CCC for 2024 disbursement			

