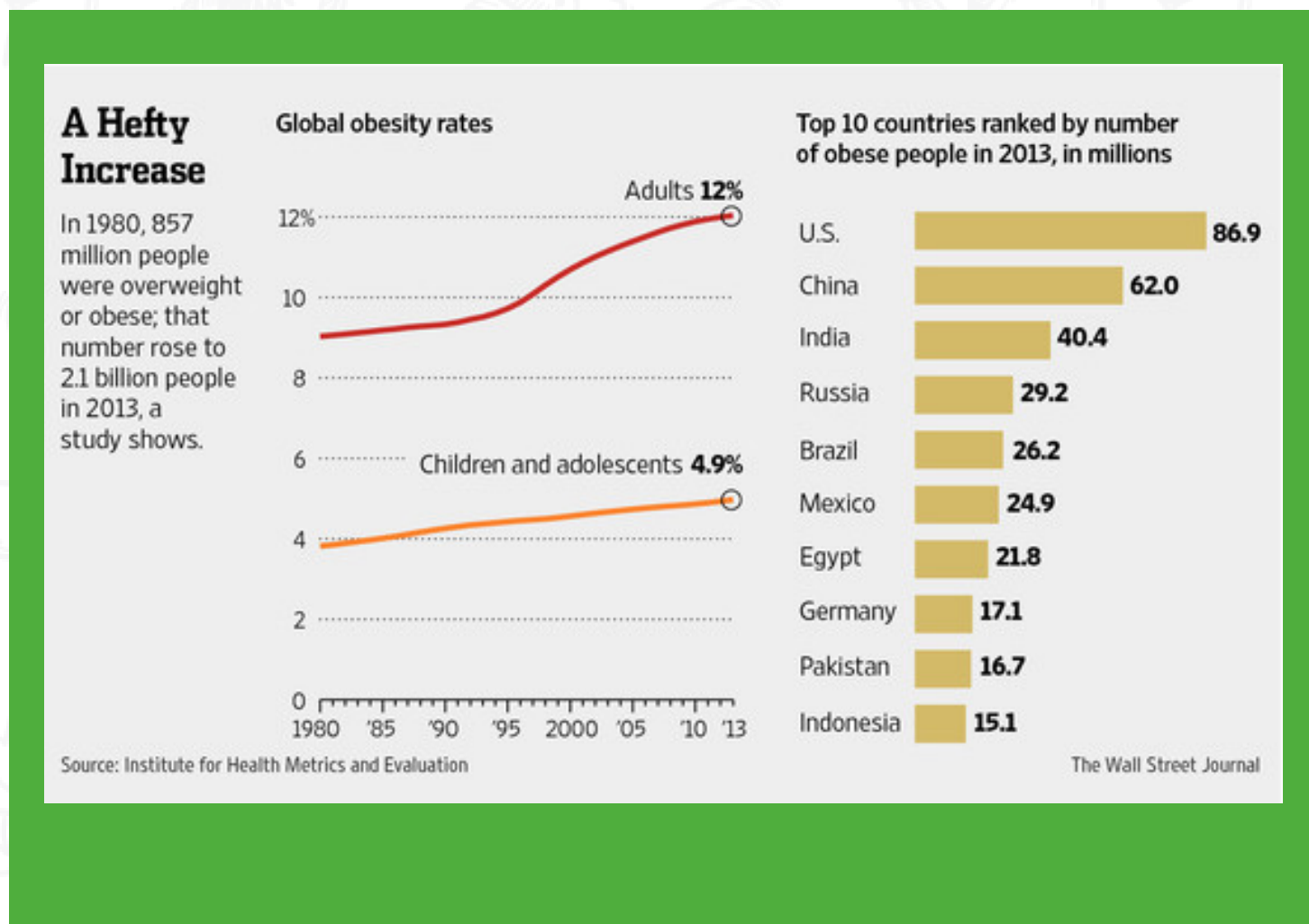


**Start Your  
FRANCHISE  
Toning Studio**

# Industry Statistics - Why it's best time to start your TONING STUDIO?



Global Scenario



Domestic Scenario

## From the Founder

I am Seema Jobanputra, I am an entrepreneur and founder of SHAPE-IN-BODY Toning Studio. We help fitness enthusiast entrepreneur to build their own SHAPE-IN-BODY toning studio. We are clear with our passion and purpose of life, in creating a OBESE-FREE-INDIA

**My Mission:** As a entrepreneur and founder, I am here to help like-minded business entrepreneurs to set up 1000+ toning studios across India

**As a Entrepreneur & Founder:** To help 10,000+ entrepreneurs to find path to success. As a Human Being to give back health in abundance and thereby live a healthy and fit life.

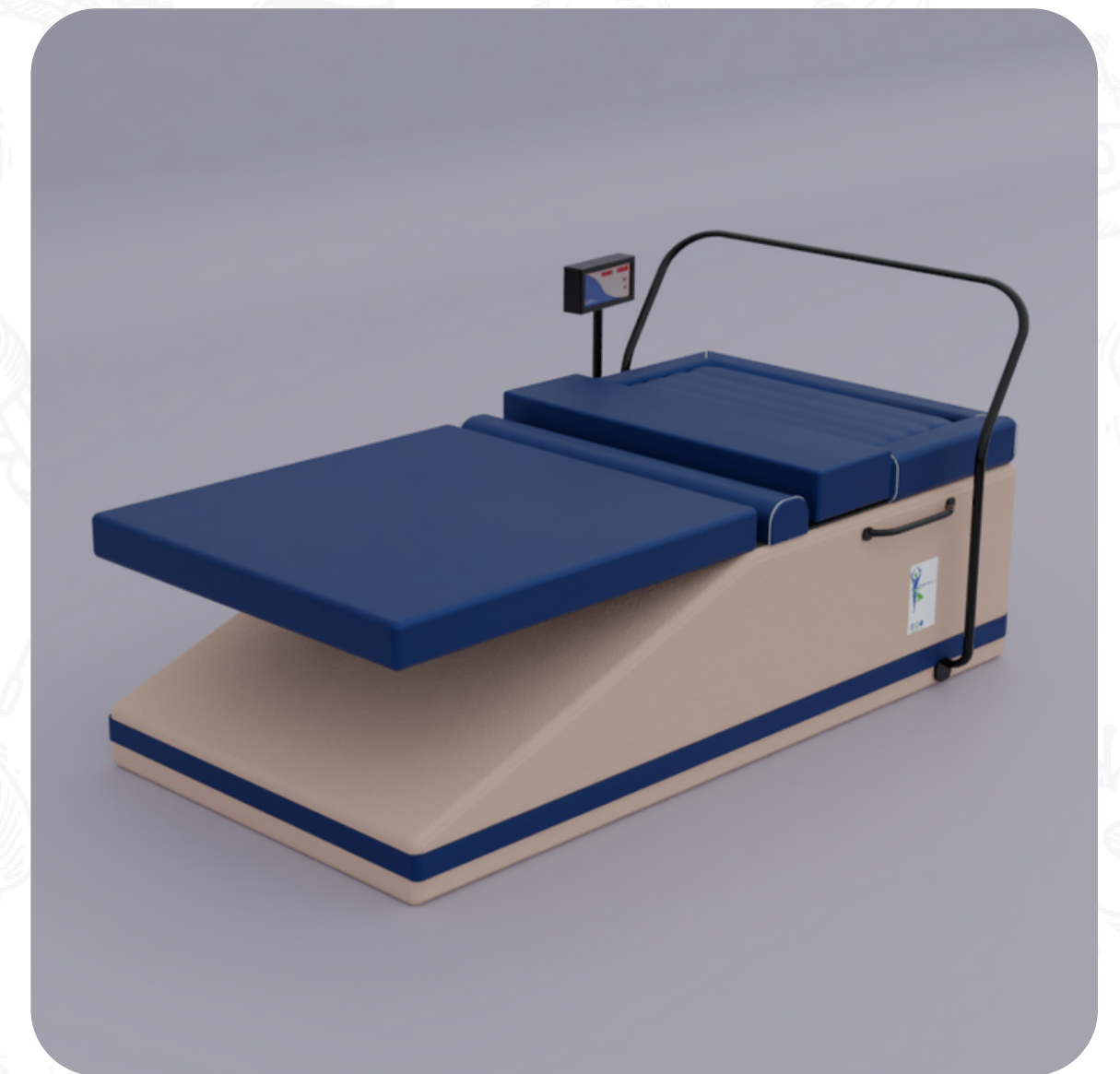


## How I Started? My Story....

It was year 2019, I was obese, depressed and stuck in life. I was looking for something effective and which will tone my body in a natural and organic way, without any side effects.

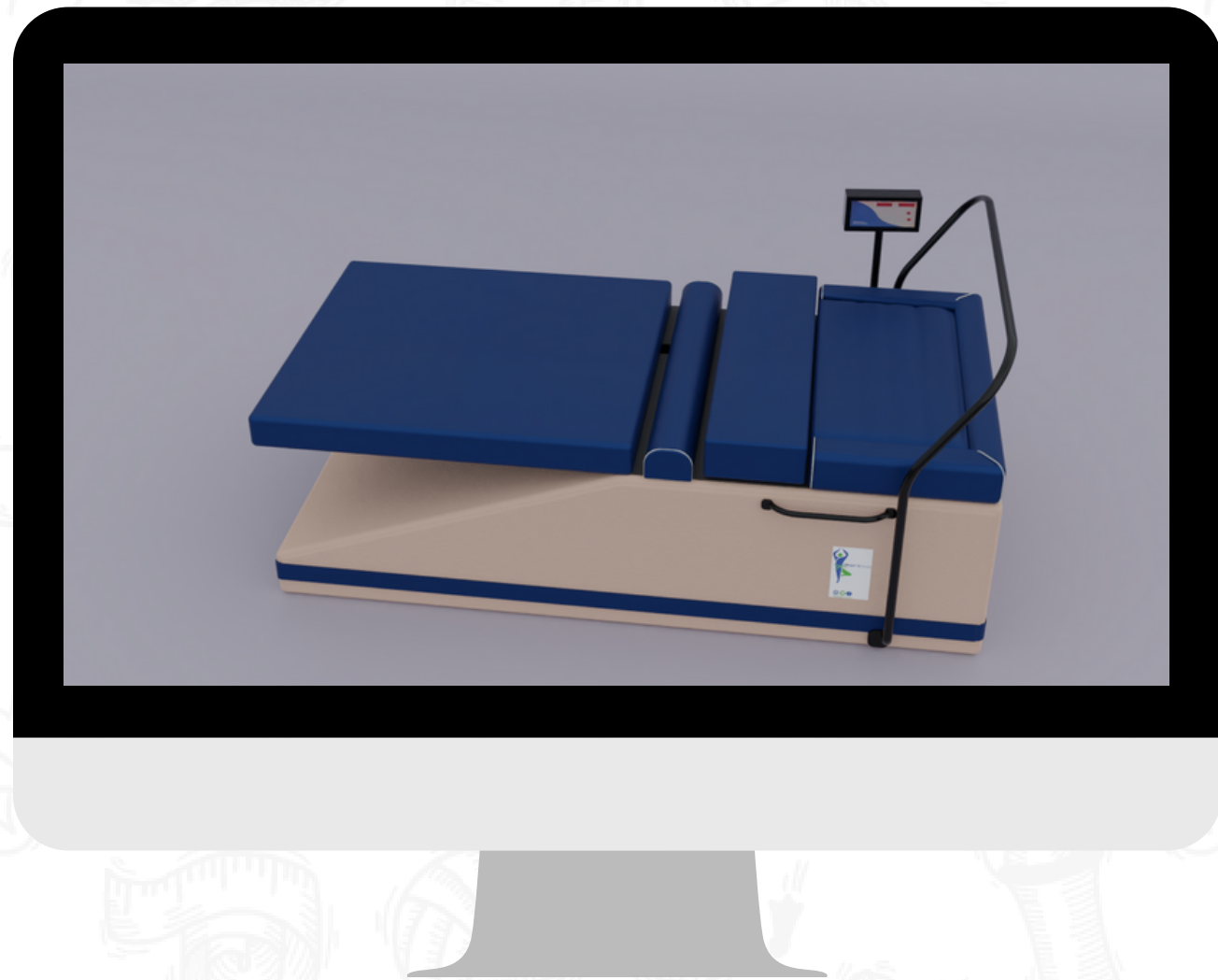
I hit upon this American concept of toning my body and practiced the same ardently for 3-6 months. They showed the result and I lost 10 KGS and also toned my body in a very effective way.

This paved the way for me to take this further and convert this system into a business model. Hence I started the **SHAPE-IN-BODY - Toning Studio**, which now I have to offer the world especially for fitness enthusiasts and people who are looking for lucrative business opportunities.





## Introduction to SHAPE-IN-BODY Toning Studio



SHAPE-IN-BODY Toning studio is a unique concept of exercising and losing extra inches from your body without much effort, stress, and still getting your body into shape.

For franchisee's we have different kinds of toning tables which are Hip Trimmer, hips and waist trimmer, stomach and shoulder massager, tummy toner, waist trimmer, Thigh toner.

We also have an AUTOMATED TONING TABLE which is called **TRAIN AT HOME TABLES**, which is for personal use person with health use can use at home In a machine multiple exercises can be done which is effective for entire body to tone up and shed extra inches.

## Importance & What problem the product/service solves in the market?

### INDIAN HEALTHCARE SNAPSHOT 2018

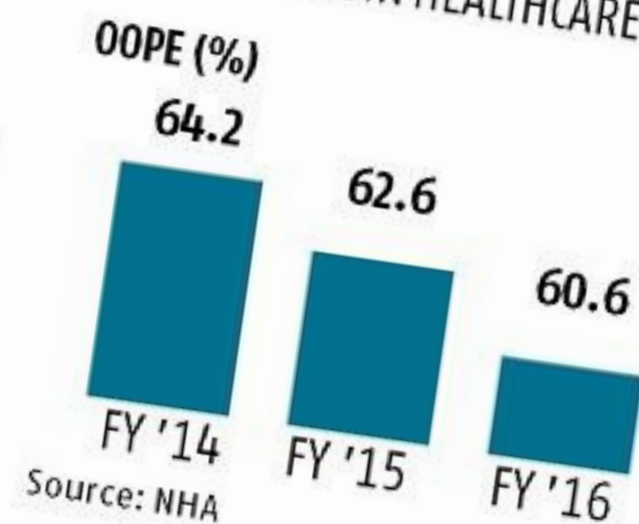
INDIA'S HEALTHCARE MARKET, ESTIMATED AT INR 6.8 LAKH CRS, IS GROWING AT MORE THAN 13% PER YEAR

Total health expenditure (INE Lakh Cr)



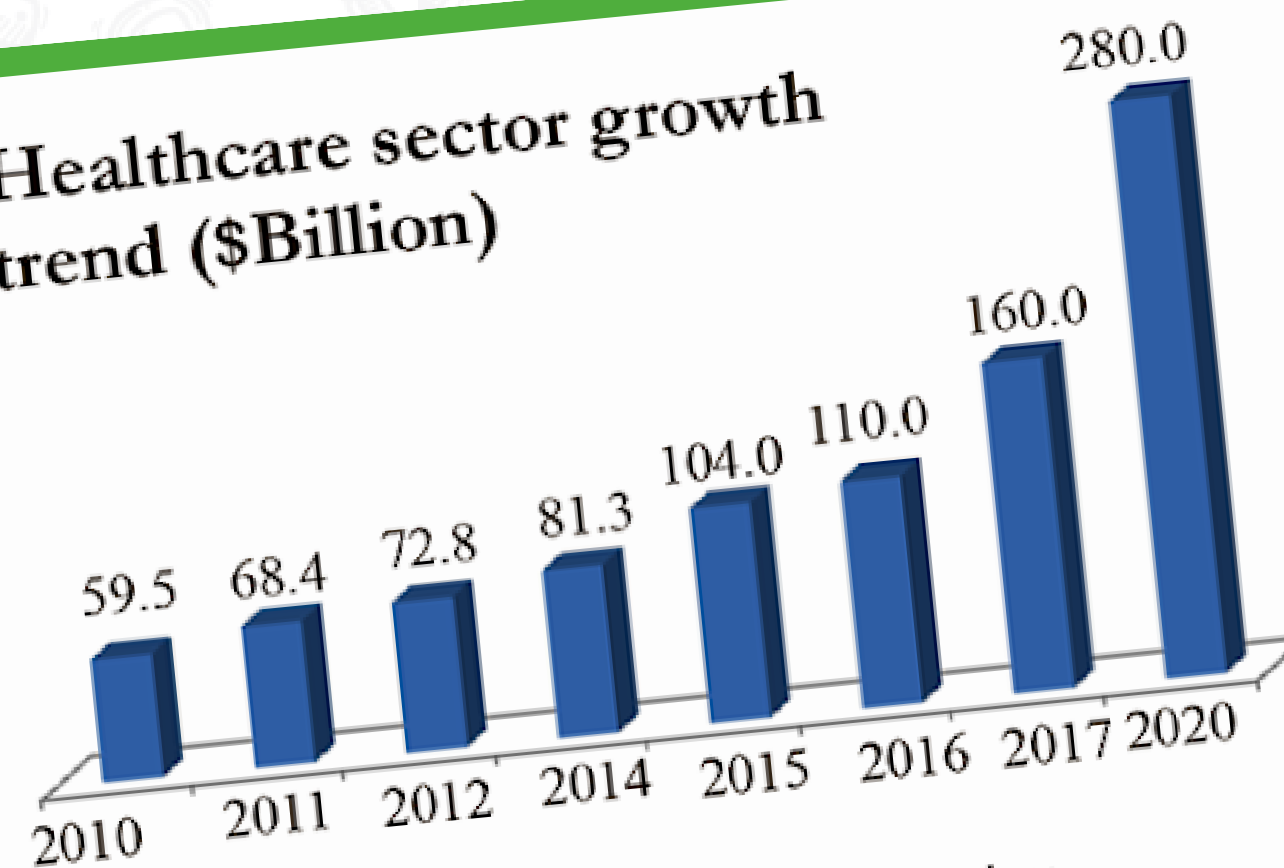
Source: National Health Accounts, PwC analysis

OUT OF POCKET SPENDING FORMS CLOSE TO 60% OF THE TOTAL EXPENDITURE IN HEALTHCARE



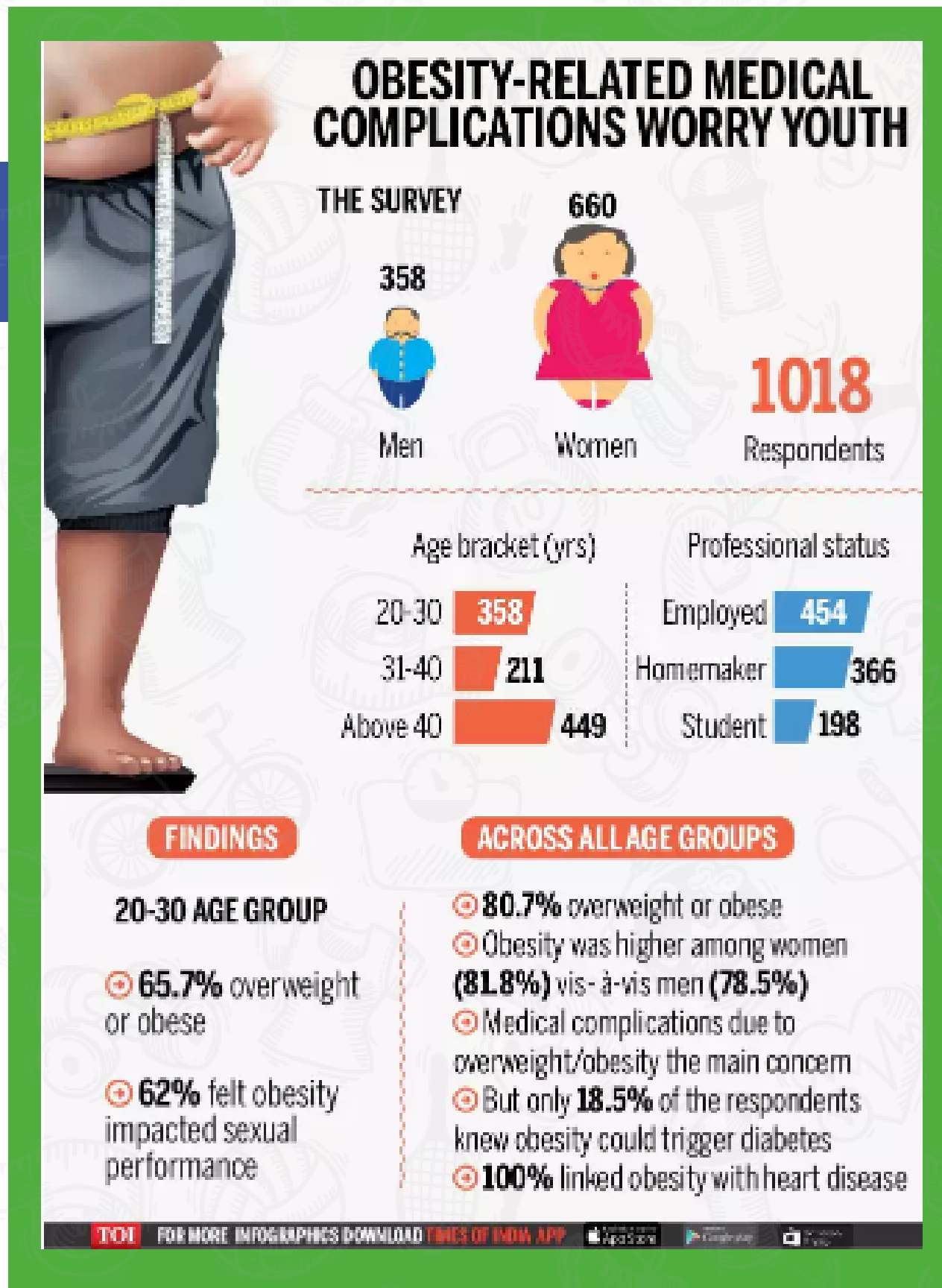
Source: NHA

### Healthcare sector growth trend (\$Billion)

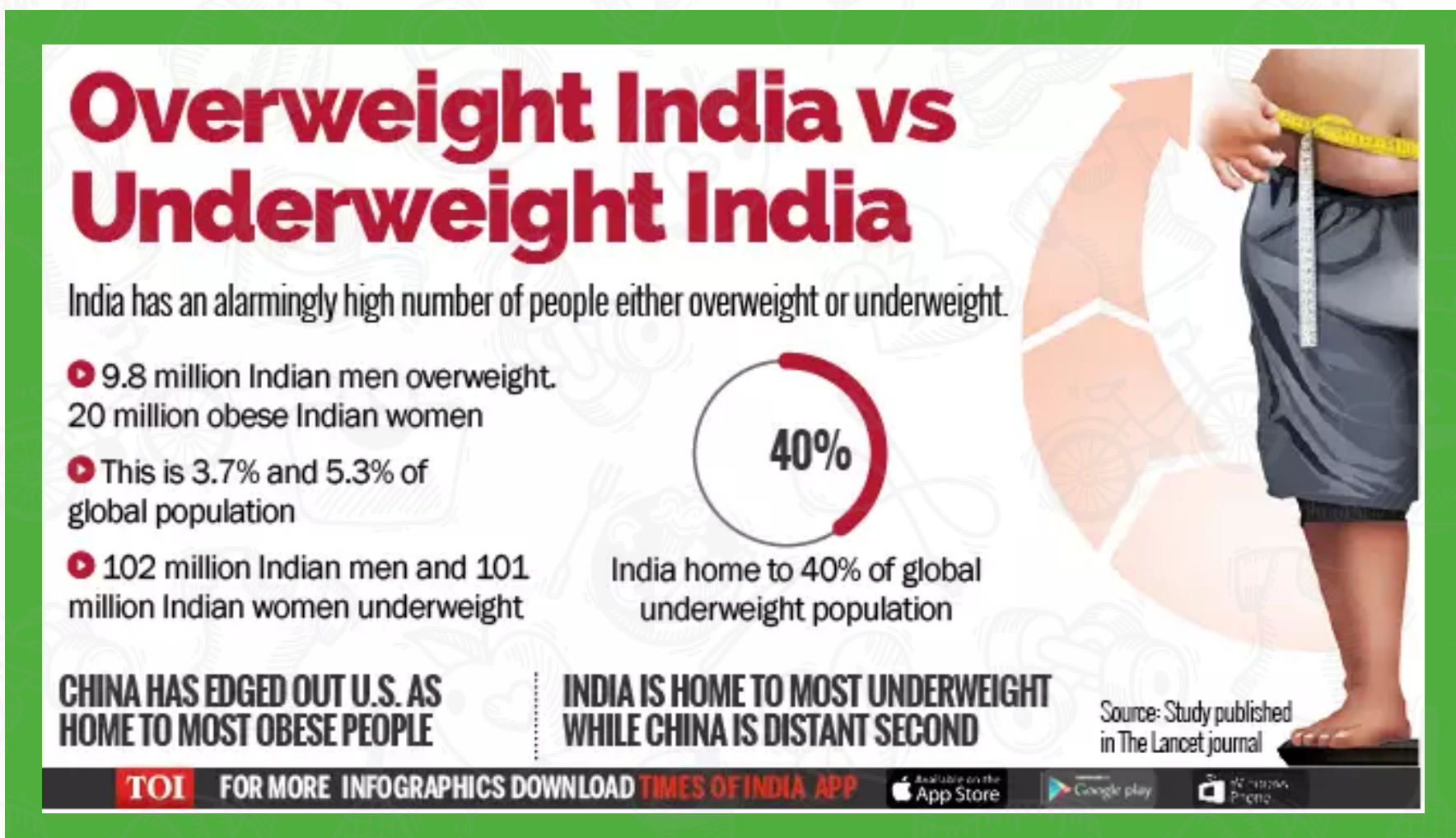


Source: Frost and Sullivan, LSI Financial Services, Delloitte Tech-Sci Research





## What problem the product/service solves in the market?



## Why will our product/service be the next big thing in the market?



A safe and proven concept for fitness and exercising



VOCAL ABOUT LOCAL, as these Toning tables are made in india.



Good Returns, Advance payment.



Health and fitness is the basic need of today's time and this is suitable for all ages



# TESTIMONIALS




"Excellent place for toning and body shaping.Regular workouts..."

 janhavi rao - 29/12/2020




"First, congratulations to Seemaben on successfully com..."

 Hemal Shah - 21/1/2020



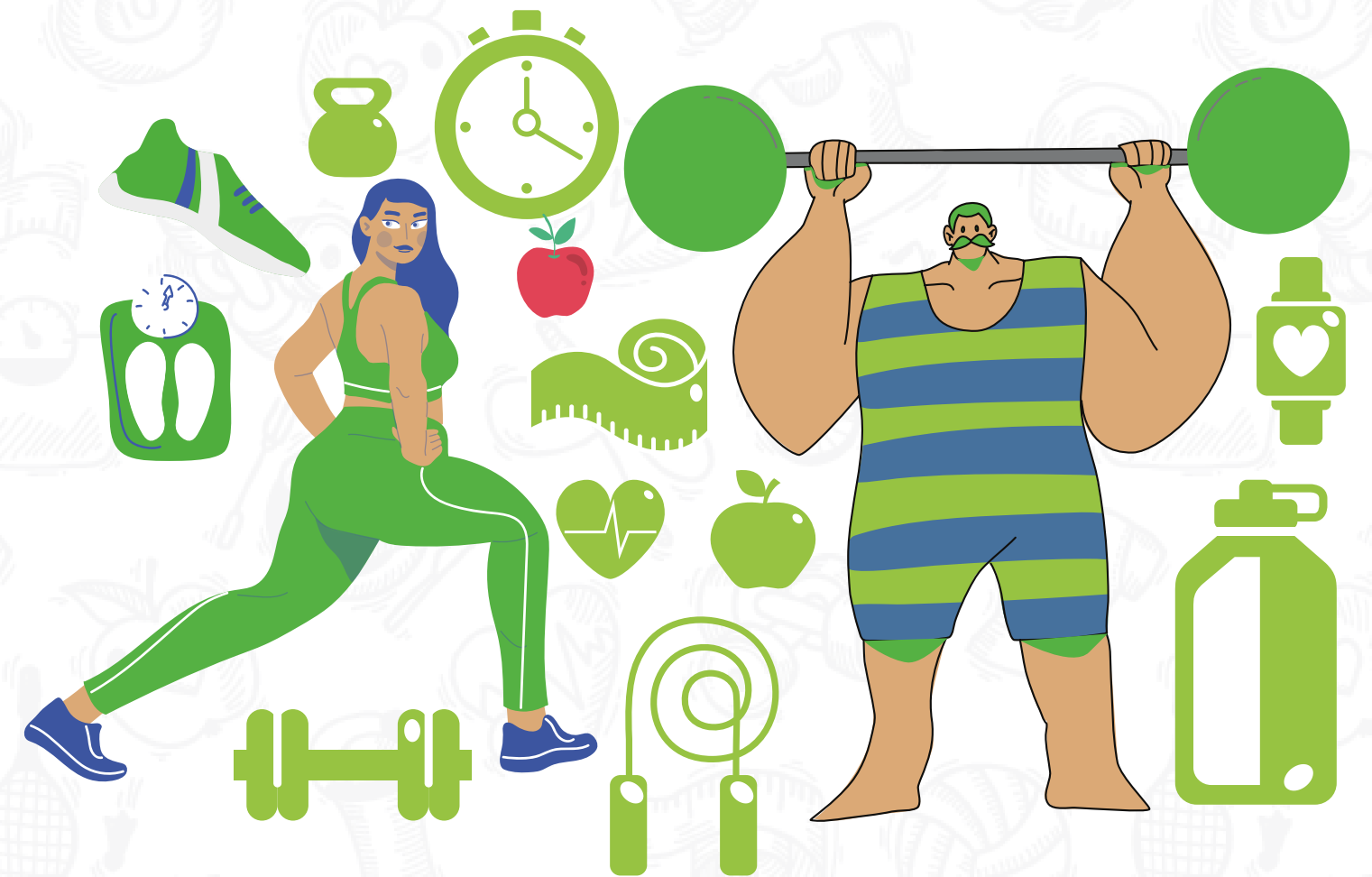
This customer did not write a review.

 Sanjay Chandnani - 19/5/2019

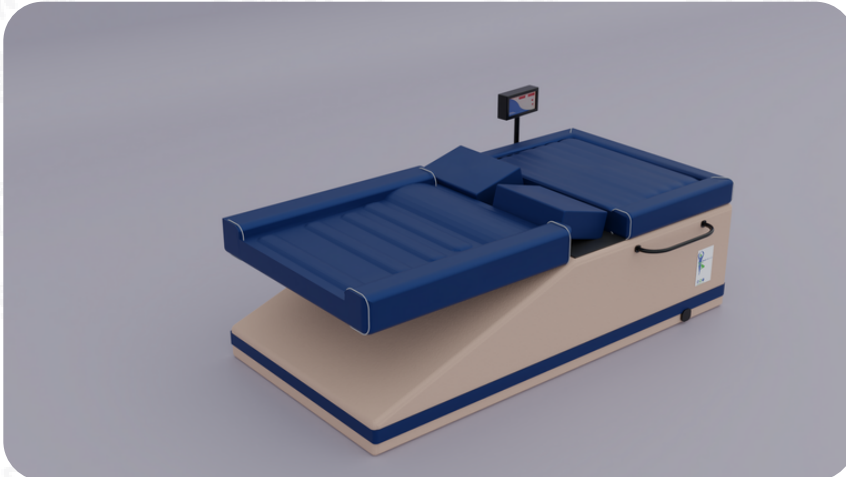
## Companies Mission for next 10 years growth & strategy

### VISION

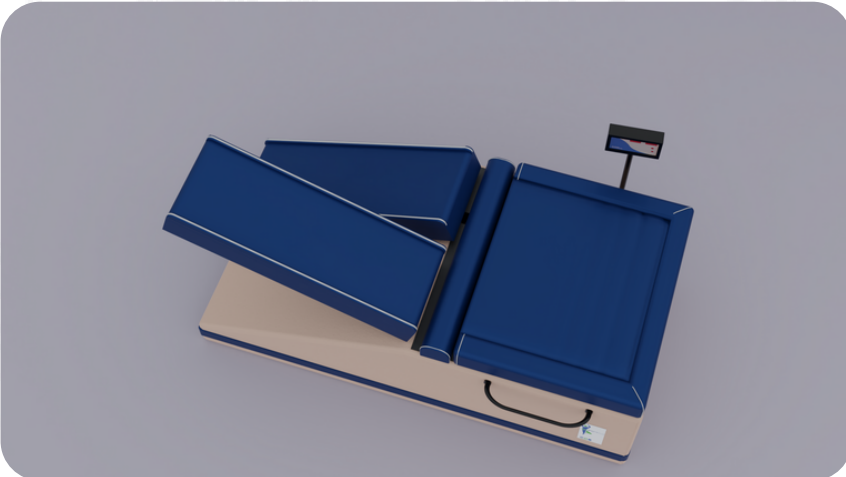
Our Vision is to create awareness about this unique concept, advertise and monetize through franchising this toning studios. Looking forward for like-minded people who are passionate for opening their own fitness and toning studio, with good returns.



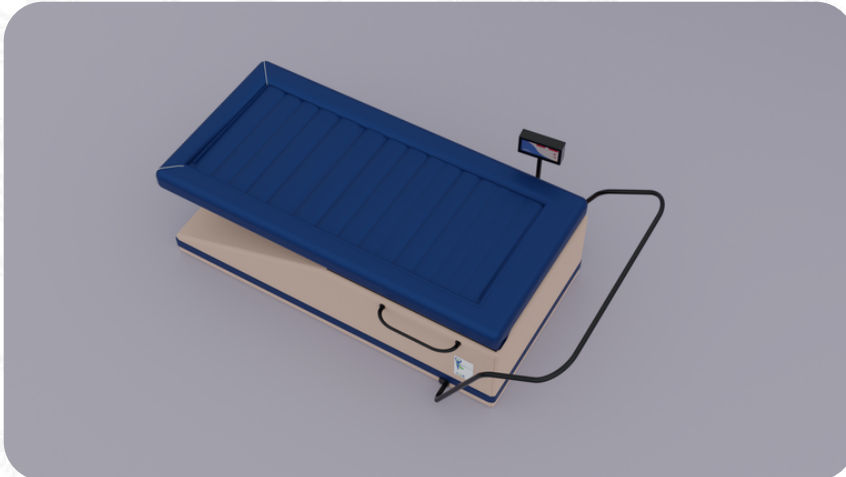
## Our Product Range



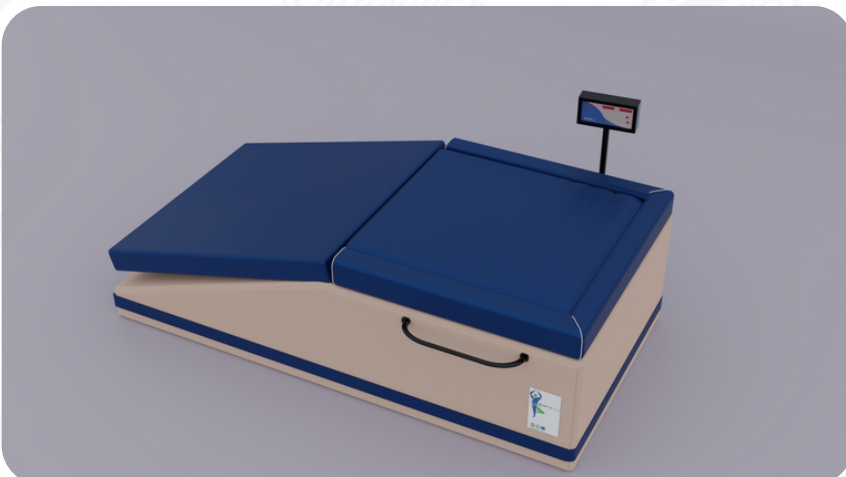
Hip Trimmer



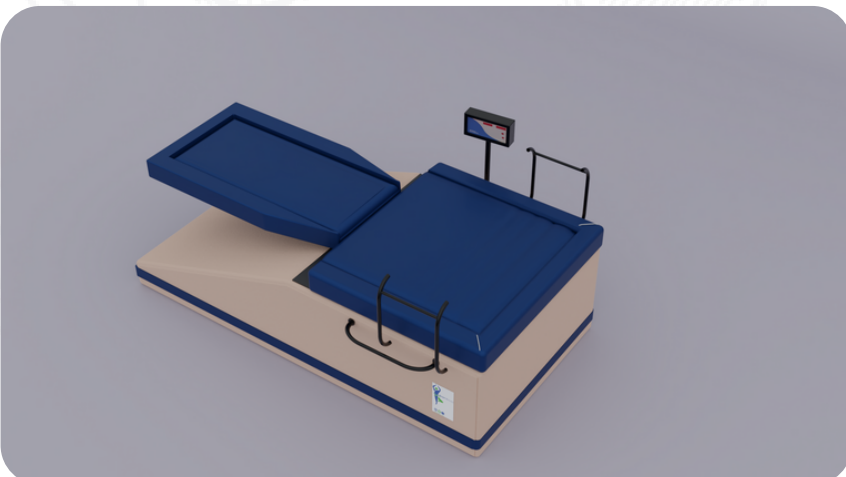
Hip Waist Trimmer



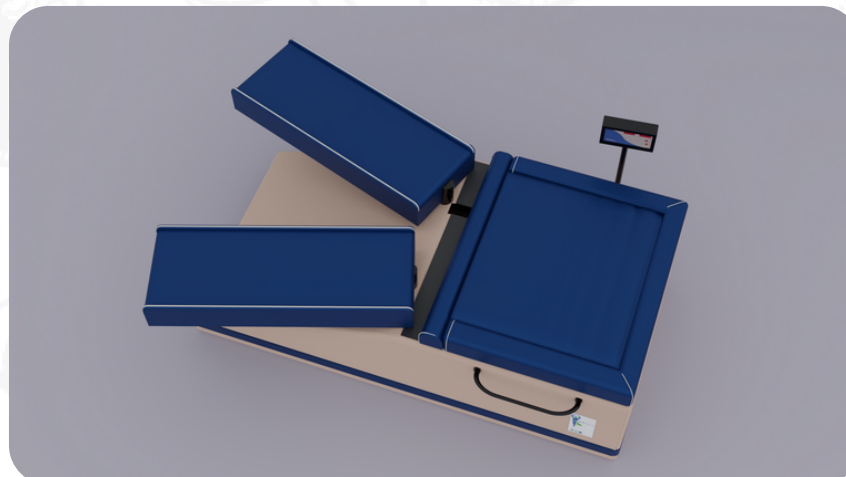
Stomach & Shoulder



Tummy To

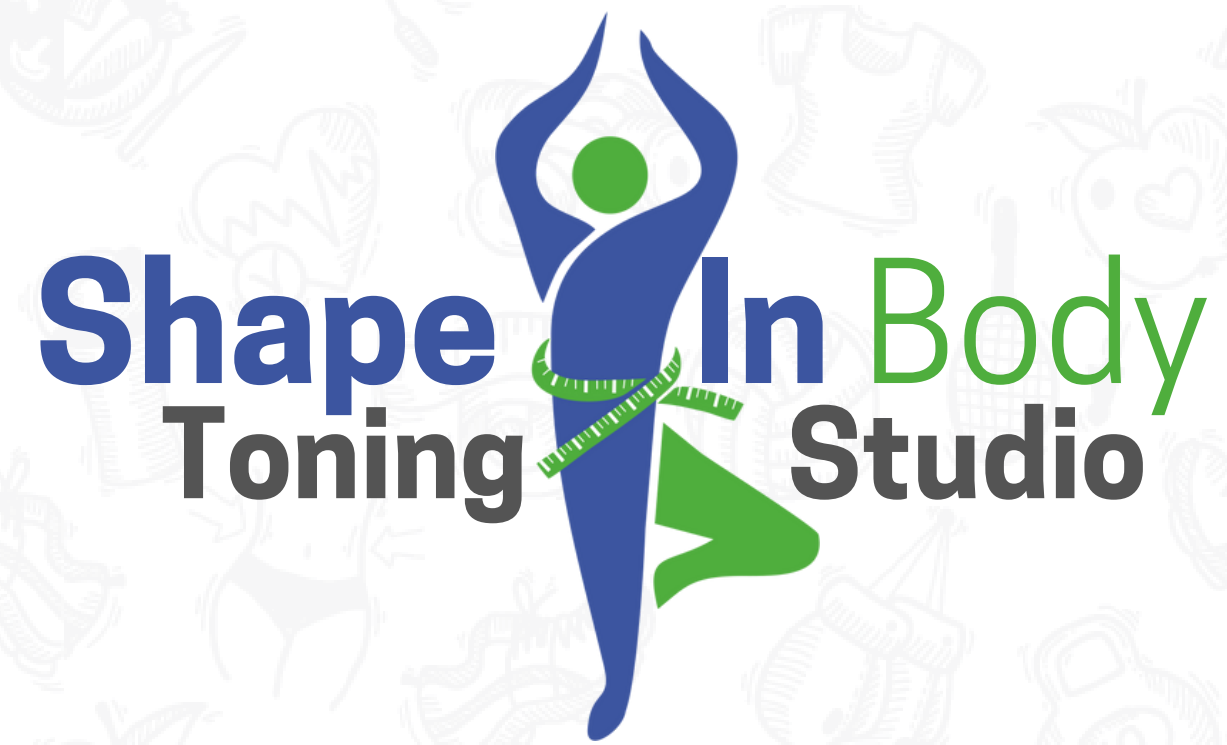


Waist Trimmer



Thigh Toner





**A BIG THANK YOU**

**Website** <https://shapeinbody.in/>

**For Franchise** <https://franchisetoningstudio.gr8.com/>

**E-mail** [connect@shapeinbody.in](mailto:connect@shapeinbody.in)