

Diamond Sponsor (1)

Logo on every runner's bib

Logo on event materials at start/finish line

Logo on runner's t-shirt, event page, website & social media

Logo on email blasts

Race Start Speaker

Awards presenter

Mile sponsor

Virtual bag promo

10 x 20 Prime exhibitor opportunity at start/finish

\$6,000

Platinum Sponsor (2)

Category exclusivity

Logo on photos of runners

Logo on event materials at start/finish line

Logo on runner's t-shirt, event page, website & social media

Logo on email blasts

Master of ceremonies recognition

Mile sponsor

Virtual bag promo

10 x 10 Prime exhibitor opportunity at start/finish

\$3,500

Elgin Valley Fox Trot Sponsorship Levels 2024



Gold: Beer or Entertainment Sponsor (1 each)

Logo on beer ticket (Beer) or Signage by all entertainment

Logo on runner's t-shirt, event page, website & social media

Logo on email blasts

Master of ceremonies recognition

Mile sponsor

Virtual bag promo

Beer Tent/Entertainment Area exhibitor

\$2,000

Silver Sponsor

Logo on runner's t-shirt, event page, website & social media

Logo on email blasts

Master of ceremonies recognition

Mile sponsor

Virtual bag promo

Prime exhibitor opportunity (tent supplied)

\$1,000

Bronze Sponsor

Logo on runner's t-shirt, event page, website & social media

Logo on email blasts

Mile sponsor

Virtual bag promo

Exhibitor opportunity (use own tent)

\$500

\$200 Copper Sponsor

Logo on runner's t-shirt, event page, website, social media, & email blasts.
Virtual bag promo and Exhibitor opportunity at start/finish (table)

In-kind Sponsor

Name on runner's t-shirt, event page, website, social media, email blasts, and swag bag inserts



Sponsorship Opportunities

2024 Elgin Valley Fox Trot

10-mile & 5K Race on June 2, 2024

The Elgin Valley Fox Trot returns for the 47th consecutive year! This family friendly race includes:

- 10-mile & 5K are both USTAF certified distances
- Well-received courses continue (begins & ends North of Borden Library)
- FREE runner photos sent directly to their email address
- Fun post-race party celebration including music and a beer tent
- Accurate chip timing
- Finisher medals for the 10-mile race
- 5-year age group awards for both distances
- Age 19 & under special registration rate; 5K awards based on USTAF Youth Age Groups
- Gender-specific T-shirt for every participant
- Registration opens September 1, 2024!

Most importantly: ALL of the proceeds from this race benefit the following Elgin non-profit, 501(c)3 organizations:

- **Boys & Girls Club of Elgin**
- **Elgin Lions Club Foundation**
- **Kiwanis Club of Elgin**
- **Association for Individual Development Elgin**
- **Elgin Salvation Army**
- **The Elgin Sharks**
- **Elgin Public Museum**
- **Cal's Angels**
- **Friends of the Fox River**

All sponsor contributions will be made to the Elgin Lions Club Foundation, a fiduciary non-profit; and that organization will be responsible for the distribution of funds to the above non-profit groups. Therefore, your sponsorship is eligible as a charitable contribution.

The non-profits listed above, in addition to the Kenyon Farm Runners, a local running/walking group, serve as volunteers for the race. These volunteers handle registration, intersection control, water stations, and more. The race is sanctioned by the Kane County Forest Preserve and the City of Elgin; the City provides police and other services.



Sponsorship Form

2024 Elgin Valley Fox Trot

10-mile & 5K Race on June 2, 2024

Business/Organization Name _____

Contact Person or Individual _____

Address _____

Telephone Number _____

Email Address _____

Yes! I would like to participate as a sponsor of the 2024 Elgin Valley Fox Trot and Support NINE local non-profits.

Please select:

- Diamond Sponsor - \$6,000 (only 1 available)
- Platinum Sponsor (category exclusive) - \$3,500 (only 2 available)
- Gold: Beer Sponsor - \$2,000 (only 1 available)
- Gold: Music Sponsor - \$2,000 (only 1 available)
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500
- Copper Sponsor - \$200
- In-kind Sponsor - (Please specify _____)
- I wish to make an additional donation of \$ _____

Attached is a check payable to: Elgin Lions Club Foundation in the amount of _____

Please mail this completed form to the Elgin Lions Club Foundation, PO Box 276, Elgin, 60121

Upon receipt of your Sponsorship Form, a Fox Trot volunteer will contact you for Logo artwork and further details regarding your sponsorship. The deadline for enrolling as a sponsor and receiving all related benefits is April 15, 2024. Direct any questions to elginfoxtrot@gmail.com