

The background is a light-colored, speckled surface, possibly paper or fabric, with small dark and brown spots. Overlaid on this are three large, irregular, semi-transparent shapes: a yellow one in the top left, a light blue one in the bottom right, and a faint red one in the bottom left corner. The text 'BELL PERMANENT OFFER' is centered in a bold, blue, sans-serif font.

**BELL PERMANENT OFFER**

# PACKAGING DECORATION INSPIRATIONS



The image features a light-colored, speckled background with several abstract, organic shapes. A large yellow shape is in the upper left, a light blue shape is in the lower right, and a red shape is in the lower left. The word "LIPS" is centered in blue text.

**LIPS**





**NEW  
DESIGN**



# VELVET STORY LIPSTICK

- Velvety texture
- Smoothes
- Moisturises lips
- Satin, comfortable texture
- Intense color
- Long-lasting effect
- Does not flow beyond the lip contour

**VEGAN**



## KISS LIPSTICK

- Moisturises lips
- Glossy finish
- Optically smooths lips
- Comfortable on the lips
- Long-lasting effect
- Pleasant, fruity fragrance

**NEW  
DESIGN**



**VEGAN 02-06**



**NEW  
DESIGN**



## OH THAT'S MAGIC LIPSTICK

- Changes color on the lips
- Moisturises the lips
- Tinting effect
- Comfortable texture
- Intense color
- Long-lasting effect
- Smoothes
- Does not flow beyond the lip contour

**VEGAN**

**NEW  
PRODUCT**



## GLOSSY LIP GLOSS

- Velvety texture
- Gives lips flawless shine
- Comfortable texture
- Non-sticky formula
- Long-lasting effect
- Does not flow beyond the lip contour
- Smooths lips
- Optically enlarges lips
- 4 shades

**VEGAN**





**NEW  
PRODUCT**



## WATER GLOW LIP GLOSS

- Transparent, universal color
- Leaves a mirror-like effect on the lips
- Comfortable texture
- Non-sticky formula
- Long-lasting effect
- Does not flow beyond the lip contour
- Smooths lips
- Lips appear fuller
- Refreshing, minty fragrance

**VEGAN**



**NEW  
PRODUCT**



## LIP VOLUME LIP GLOSS

- Universal color
- Highlights lips in a tempting way
- Optically enlarges lips
- Soft pinching and cooling effect
- Wet lips effect
- Smooths
- Provides long-lasting comfort
- Non-sticky
- Does not flow beyond the lip contour
- As Multimineral Anti- Age Concealer

**VEGAN**



**NEW  
DESIGN**



New color



New color



## MAT LIQUID LIPS

- Matte lipstick effect
- Intense color
- Does not dry out the lips
- Moisturises
- Does not cause the formation of "skins"
- Liquid texture
- **No vegan**



**NEW  
PRODUCT**



## LIP FRUIT BALM

- Transparent, universal color
- Moisturises
- Nourishes
- Smoothes
- Softens
- Provides long-lasting comfort
- Non-sticky

**VEGAN**

**NEW  
PRODUCT**



## LIP BALM HEMP UNISEX

- Transparent, universal color
- Multi-purpose product
- Moisturises
- Nourishes
- Regenerates
- Provides long-lasting comfort
- Contains hemp oil

**VEGAN**

# VISUALISATIONS OF PACKAGES





**EYES**







**NEW  
PRODUCT**



## LOOSE EYE PIGMENT

- Beautifully shimmering finish
- To be applied with finger
- Can be applied wet or dry
- No flaking
- Shimmering eye makeup
- Phenomenal makeup effect
- Extraordinary brilliance

**VEGAN**

**NEW  
PRODUCT**



## GLITTER PRIMER

- Perfect for applying pigments, glitters
- Extends the life of eye makeup
- Prevents eye shadow and glitters from gathering in the creases of eyelids
- Makes eye shadow application easier
- Intensifies the colors of the applied eye shadows
- Universal color

**VEGAN**

FOR  
CONFIRMATION

NEW  
PRODUCT



## WAX EYE BROW PENCIL

- corrects the shape of the eyebrows
- emphasises and enhances the natural colour of the eyebrows
- allows the gradation of the intensity of the eyebrow
- Easy to use
- precise application
- long-lasting make-up effect
- water-resistant

VEGAN

CONFIRMING THE  
BOTTOM COLOR

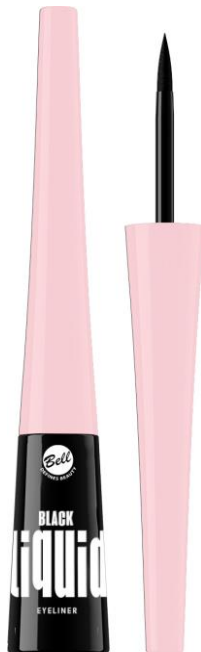
NEW  
DESIGN



## SUPER SLIM EYE PENCIL

- Intense color from the first stroke
- Blends easily
- Long-lasting effect
- Does not smudge
- Does not reflect in the eyelid crease
- Soft texture
- Thanks to the thin stick provides a very high precision of drawing
- No vegan

NEW  
DESIGN



## BLACK LIQUID EYELINER

- Comfortable and precise application
- Does not crumble or smudge during the day
- Intense black color from the first stroke
- Long-lasting eye makeup effect
- No vegan

NEW  
DESIGN



## PERFECT DIP EYELINER

- Easy application
- Does not crumble or smudge during the day
- Intense black color
- Long-lasting effect
  
- No vegan

COLOR OF THE  
CONFIRMING  
PACKAGE

NEW  
DESIGN



## PROFFESIONAL EYE LINER PENCIL

- Intense color from the first stroke
- Easy to apply
- Long-lasting effect
- Does not smudge
- Creamy, comfortable texture
- Ideal for smudging the eyeliner on the eyelid
- No vegan

FOR  
CONFIRMATION



NEW  
DESIGN



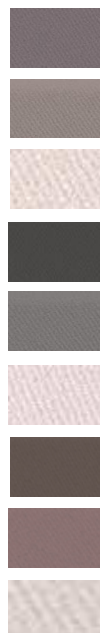
# PERFECT EYELINER

- Long-lasting
- Waterproof
- Precise
- Intensely opaque colour
- Do not smear
- Ideal for thin and expressive eyelids

VEGAN



**NEW  
DESIGN**



## BROW&EYE SET

- Ideal for natural brow highlight
- Easy and quick application
- Do not smudge
- Long-lasting makeup effect
- Perfectly fill in gaps
- Highlight the shape of eyebrows

**VEGAN**

DECOMMITTED  
PRODUCT



NEW  
DESIGN



## NO LIMIT MASCARA

- Maximum lengthening
- For maximum thickening
- Brush perfect for short and thin lashes
- Does not stick lashes together
- Quick and easy application
- Deep black

VEGAN

NEW  
DESIGN



## BIG VOLUME ULTRA LASHES MASCARA

- Intense lash volume
- Volume effect
- Thickens lashes
- Silicone brush combs lashes well and dispenses just the right amount of mascara, preventing sticking and clumps
- Intensively black color
- Long-lasting
- No vegan

DECOMMITTED  
PRODUCT



NEW  
DESIGN



## MEGA LASHES MASCARA

- Intensively lengthens lashes
- Curling effect as after using an eyelash curler
- Increases volume
- Does not stick lashes together
- Does not flake
- Intensively black color
- Long-lasting
- No vegan

**NEW  
PRODUCT**



## SUPER LIFT UP MASCARA

- Perfectly cranks the eyelashes
- The effect of cranking eyelashes as after using the pin
- Increases the volume
- Do not glue the eyelashes
- It's not pouring.
- Intense black color
- Permanent (number of hours)

**VEGAN**

**NEW  
DESIGN**



## WILD MASCARA

- Intense black color
- Long-lasting, creamy formula
- Lengthens and thickens lashes, provides excellent separation
- Spectacular effect
- Does not flake
- Does not smudge
- Does not reflect on the upper eyelid

**VEGAN**

NEW  
DESIGN



# AQUA WATERPROOF MASCARA

- Intense black color
- Thickens and lengthens
- Durable
- Waterproof
- Washable only with products designed for waterproof products
- Does not crumble
- Does not stick lashes together
- No vegan

FOR  
CONFIRMATION



NEW  
DESIGN



## WOW CRAZY VOLUME MASCARA

- Intense black color
- Ideal for thin and delicate lashes
- Provides lashes with flexibility and elasticity
- Lasting
- Does not burden the lashes
- Does not crumble
- Does not stick lashes together
- No vegan



NEW  
DESIGN



## GLAM&SEXY MASCARA

- Intensively thickens
- Lengthens
- Durable silicone brush separates lashes
- Does not stick lashes together
- Does not flake
- Leaves no clumps
- Deep black
- No vegan

**NEW  
DESIGN**



# ROYAL MAXXX! 4D GRAND VOLUME DIMENSION MASCARA

- Intensively highlights lashes
- Formulated with aloe vera and lash shaping fibers for a 4D effect
- Does not stick lashes together
- Does not flake
- Leaves no clumps
- Deep black
- No vegan

# VISUALISATION OF PACKAGING OF PRODUCTS

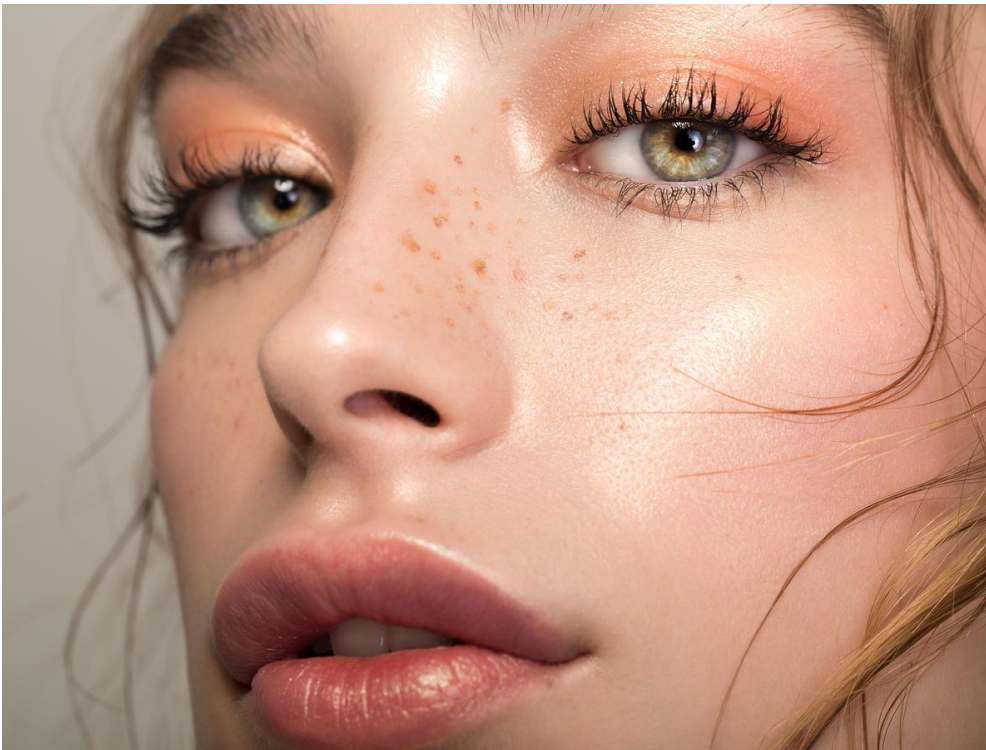


# VISUALISATION OF PACKAGING OF PRODUCTS





**FACE**



**NEW  
PRODUCT**



## FACE & BODY GLOW

- Velvety formula
- Easy and quick application
- Ideal for strobing
- Wet-skin effect
- Provides beautiful illumination
- Versatile color
- Intense shine
- Gloss can be intensified
- Smudge-proof, doesn't flake
- Ø 37

**VEGAN**





**NEW  
DESIGN**



## SHIMMERING POWDER

- Adapts to the skin tone
- Illuminates
- Enhances radiance
- Long-lasting effect
- Gives a fresh, healthy and rested look to the skin
- Ideal for strobing

**VEGAN**



**NEW  
PRODUCT**



## STROBING BLUSH POWDER

- Easy to apply
- Even pigmentation (does not stain cheeks)
- Does not flake
- Soft, pleasant texture
- Long-lasting
- Illuminating
- The effect of a radiant, fresh skin
- Blush does not fade during the day
- Ø 37

**VEGAN**



## 2SKIN POCKET PRESSED POWDER MAT

- Prevents skin shine
- Provides long-lasting matting
- Refreshes makeup
- Adapts to skin tone
- Fixes makeup in place
- Does not create a visible layer
- Does not settle on the hairs
- Maintains a natural look
- Does not highlight wrinkles

**VEGAN**



**NEW  
DESIGN**



## LOOK NOW! HIGH DEFINITION POWDER

- Matt makeup finish
- Prevents skin shine
- Refreshes makeup
- Fixes makeup in place
- Does not create a visible layer
- Does not leave a flat matte finish on skin
- Transparent color

**VEGAN**



**NEW  
DESIGN**



## GIVE ME PERFECT

- Optically smoothes the skin
- Mattifies
- Reduces oiliness of the skin
- Illuminates
- Light
- Long-lasting effect
- Extends the life of foundation
- Clear color
- Mango fragrance

**VEGAN**



**NEW  
DESIGN**



## OH MY CONTOUR

- Non-staining
- Blends seamlessly with skin
- Smooths
- Models face features
- Easily achieves the desired effect
- Does not look grey or dull

**VEGAN**



**NEW  
DESIGN**

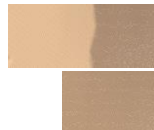


## OH MY BRONZE

- Intense pigmentation
- Sun-kissed, radiant skin effect
- Blends seamlessly with skin
- Does not highlight skin dryness and does not dry it
- Does not flake
- Does not wear off

**VEGAN**

**NEW  
DESIGN**



## SUN BRONZE POWDER

- Provides a natural tanning effect
- Doesn't make stains
- Perfectly blends with the skin
- Smooths
- Gently illuminated
- Gives the skin a fresh look

**VEGAN**



**NEW  
DESIGN**



## BE MY LIGHT

- Illuminated
- Adds shine
- Ensures the effect of the discs
- Lasting effect
- Gives a fresh, rested look
- Not spilled

**VEGAN**





# OH MY MATT! MAKE-UP BASE

- Light formula
- Spreads evenly
- Long-lasting matting effect
- Leaves skin feeling smooth
- Optically smoothes pores and fine lines
- Extends makeup durability
- Makes foundation application easier

VEGAN

NEW  
DESIGN



**NEW  
DESIGN**



## OH MY BLUR! MAKE-UP BASE

- Light, delicate formula
- Spreads evenly
- Leaves skin feeling smooth
- Optically smooths pores and fine lines
- Gently illuminates and moisturises
- Extends makeup durability
- Makes foundation application easier

**VEGAN**

# GOODBYE MY REDNESS MAKE-UP BASE

- Light, moisturising formula
- Spreads evenly
- Neutralises redness, capillaries and imperfections
- Optically smoothens
- Extends the life of make-up
- Makes foundation application easier

VEGAN

NEW  
DESIGN



**NEW  
PRODUCT**



## SUPER COVER EYE CONCEALER

- Intensive coverage of dark circles under the eyes
- Optical smoothing of fine lines and wrinkles
- Does not darken on the skin
- Does not dry out the skin under the eyes
- Long-lasting effect
- Illuminates the eye area

**VEGAN**

**NEW  
DESIGN**



# MULTIMINERAL ANTI-AGE CONCEALER

- Velvety, creamy formula
- Eliminates signs of fatigue and dark circles
- Does not settle in the crease
- Visually smooths wrinkles and gives a rested look
- Contains skin-care ingredients

**VEGAN**

**NEW  
PRODUCT**



# ILLUMI CORRECTOR LIGHTENING SKIN PERFECTION MAKE-UP LONG LASTING

- Satin finish
- Easy and quick application
- Does not highlight wrinkles or skin imperfections
- Optical smoothing of fine lines and wrinkles
- Does not darken on the skin
- Does not dry skin
- Long-lasting effect
- Illuminates the skin
- Moisturises
- Ideal for building coverage

**VEGAN**

**NEW  
PRODUCT**



## ROYAL MAT SKIN CAMOUFLAGE MAKE-UP

- Easy and quick application
- Does not highlight wrinkles and skin imperfections
- Matt makeup finish
- Does not darken on the skin
- Does not dry skin
- Long-lasting effect
- Covering formula rich in aloe vera

**VEGAN**

# VISUALISATIONS OF PRESSED PACKAGING





# VISUALISATION OF THE PACKAGING OF LIQUID FACIAL PRODUCTS



The image features a light-colored, speckled background with several large, irregular, semi-transparent shapes. A yellow shape is in the top left, a blue shape is in the bottom right, and a red shape is in the bottom left. The word "NAILS" is centered in the middle of the image.

**NAILS**



**NEW  
DESIGN**



# INSTA PERFECT NAILS

- Intense gloss
- Intensive coverage after just 1 coat
- Quick-drying and long-lasting effect
- Does not create streaks
- Comfortable and precise application brush

**VEGAN**



**NEW  
DESIGN**



## SO FLUO NAIL ENAMEL

- Eliminates yellow shade of nail plate
- Gives healthy, natural-looking nails
- Glosses and refreshes nail polish color
- Specially selected formula makes nails glow in ultraviolet

**VEGAN**



**NEW  
DESIGN**



# SO FRENCH MANICURE NAIL ENAMEL

- Colors close to the natural nail shade
- Lasting
- Leaves intensive shine
- Quick-drying
- Smooth application without smudges or streaks
- Wide brush for easy application

**VEGAN**

# VISUALISATION OF PACKAGING OF PRODUCTS



The background is a light-colored, speckled surface, possibly paper or fabric, with small dark and brown spots. Overlaid on this are three large, irregular, semi-transparent shapes: a yellow one in the top left, a light blue one in the bottom right, and a faint red one in the bottom left corner. The text 'THANK YOU!' is centered in the middle of the page.

**THANK YOU!**