

Guidelines for Proof Submission

Ad dimensions for LIVE AREA

Full page: 8.25" (H) x 6.25" (W)

Half page horizontal: 4.0" (H) x 6.25" (W)

Half page vertical: 8.25" (H) x 3.044" (W)

Quarter page: 4.0446" (H) x 3.025" (W)

Eighth page: 1.983" (H) x 3.0556" (W)

Please add $\frac{1}{8}$ " (.125) to the above dimensions on ALL sides of your image.

Example: The total dimensions for a full page ad should be 8.25" + .125" (top) + .125" (bottom) x 6.25" + .125" (left) + .125" (right), for a total image size of 8.5" x 6.5".

Proofs must be FINAL, and must be in png, PDF or jpeg format.

Final proof and payment must be received by the 7th of the month PRIOR to the month that the ad is meant to run. EXAMPLE: if your ad is to run in our February issue, we must receive proof/payment by the 7th of January.