

Consult > Create > Deliver

<https://sostv.com>

WE ARE A GROUP OF

EXPERIENCED CREATIVE PROFESSIONALS

CREATING MARKETING, MEDIA AND
COMMUNICATIONS PROGRAMS...








WITH PASSION & PROFESSIONALISM FOR A HOST
OF EXCEPTIONAL CLIENTS FOR ALMOST 40 YEARS.



IMMERSIVE MARKETING, MEDIA AND COMMUNICATIONS PROGRAMS

Motivation - Education - Entertainment

Internal Audiences

- | | | | |
|--|---|--|---|
| 
Advertising | 
Direct Marketing | 
POS (Point of Sale) | 
Investor Relations |
| 
Sales Promotion | 
Social Media | 
Content Marketing | 
OTT/SVOD
(Subscription Video on Demand) |

External Audiences

- | | | | |
|---|---|--|--|
| 
Training | 
Recruiting/
Orientation | 
HR/Benefits | 
Policies/
Procedures |
| 
Organizational Change | 
Leadership Communications | 
Diversity/
Inclusion | 
Safety/
Compliance |

Nothing we do is hypothetical!

Everything we do makes a
measurable impact for our clients.



Long term relationships = Tangible results



Guided Kickstarter campaign and go-to-market strategy for consumer coffee brewers; executed all marketing activities, leading growth to 6,000+ stores and companion online portals.



Partnered with Investor Relations making multiple brands "IPO-ready" with videos, marketing communications programs, and presentation tools. Brands include: Express, Intimate Brands, Limited Too, and Abercrombie & Fitch.



Worked with founders to develop and execute initial branding, messaging, and media strategy. Produced all radio, TV, and digital content from startup, helping drive to \$500+M in sales.



Created multiple comprehensive driver and warehouse safety programs, S.A.F.E.R. Way, including video, PowerPoint, and related print materials, ultimately reducing accident insurance claims by 70% within 2 years.

Why Work With Us?



We are a true “partner”.



We compliment, never compete with you or your efforts!



We care as much as you do about your project!



We are agile and can adapt as your needs evolve.



CONTACT US! ...OR BETTER YET, *HIRE US!*

View both new and vintage work at:
<https://www.sostv.com/>

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