

- Whereas,** The ongoing threat of illegal disposable nicotine vapor products, especially those targeting youth and disguised as everyday items, continues to harm our children and community;
- Whereas,** According to data obtained by the Associated Press from the analytics firm IRI, the number of unique illegal disposable nicotine vapor products sold in the U.S. has grown exponentially to over 9,000 since 2020, despite the FDA's efforts to restrict vaping flavors and mandate permissions for market continuity;
- Whereas,** The predominant force behind this surge has been Chinese-manufactured illegal disposable nicotine vapor products, leading to significant concerns about their quality, safety, and the intentions behind their marketing strategies;
- Whereas,** Disposable vapes have become the prevalent form of e-Cigarette among youth (2.4% in 2019, 26.5% in 2020, 53.7% in 2021 to 55.3% in 2022, and 60.7% in 2023) and almost 9 out of 10 current e-cigarette users (89.4%) used flavored e-cigarettes; including increasing numbers of products utilizing branding, marketing, design, or packaging specifically meant to appeal to minors, such as those labeled with terms like “cookies”, “cake”, “pie”, “desserts”, “flavored beverages”, or using a “celebrity likeness” and other characters designed to attract minors; and illegal disposable nicotine vapor products that resemble school supplies;
- Whereas,** Youth are facing academic consequences such as in- and out-of-school suspensions, expulsions, and other charges for vaping, leading to long-term academic, legal, and social consequences;
- Whereas,** Youth who use illegal disposable nicotine vapor products are also experiencing physical, mental and academic problems, and this usage also creates environmental consequences; Now, therefore be it
- Resolved,** By Michigan PTA, that we strongly support the proposed legislation by the Michigan House of Representatives, stressing the pressing need to shield our youth from the misleading marketing strategies employed by certain illegal disposable nicotine vapor product manufacturers; be it further
- Resolved,** That Michigan PTA and its constituent associations passionately encourage other educational institutions, organizations, and stakeholders within Michigan to acknowledge the importance of this legislation and lend their voice and support in defending our youth from these detrimental products; be it further
- Resolved,** That Michigan PTA and its constituent associations educate youth, parents, school boards and local officials on the dangers of illegal disposable nicotine vapor products; be it further

- Resolved,** That Michigan PTA and its constituent associations support school and community leaders in implementing effective alternative management strategies, avoiding policies that can be harmful to students' education and achievement; be it finally
- Resolved,** That upon this resolution's adoption, Michigan PTA will promptly share a copy with members of the Michigan Legislature and Administration, conveying our organization's endorsement.

Adopted by the 106th Michigan PTA Convention April 21, 2024