

INDUSTRY NEWS

Robin Wilson named to Inc.'s Female Founders 100 list

[Thomas Lester](#) // Digital/Managing Editor • October 20, 2020



Product designer and author Robin Wilson was named to Inc.'s Female Founders 100 list, which honors influential, ambitious, and diverse women.

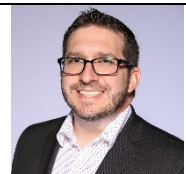
“It is a huge honor to be included in the 3rd annual Inc. Female Founders List,” said Wilson. “As an entrepreneur, I’ve worked to transform the eco-friendly lifestyle industry. My life’s goal has been to bring wellness, sustainability and beauty into everyday life. I’ve also made it my priority to solve the hypoallergenic issues facing 1 in 5 Americans. As a result, these products are more in demand and impactful for everyone in their home.”

Wilson is a lifestyle expert in eco-friendly design, sustainability and hypoallergenic issues. Robin Wilson Home has a licensed brand of textiles sold at retail and hospitality. Wilson is the second Black woman (after B. Smith) to have a textile line at Bed Bath & Beyond. Robin Wilson Home is a hypoallergenic line that focuses on the \$60 billion consumer market affected by allergies and asthma – the statistics show 1 in 5 suffer from this medical condition.

She is also in the process of creating Design+Build projects. She is author of two award-winning books: Clean Design and Kennedy Green House. She is the first woman with a branded line of custom cabinetry that was sold by over 400 independent kitchen dealers nationwide (2009-2018).

In May 2013, her furniture line, Nest Home by Robin Wilson, premiered at the International Contemporary Furniture Fair in New York. In 2014, she partnered with consumer products giant Panasonic to promote their latest line of cutting-edge products for the home. Wilson is an ambassador to the Asthma & Allergy Foundation of America, and previously served on the board of the Sustainable Furnishings Council.

To see the complete list, go to: [Inc.com / female-founders](http://Inc.com/female-founders).



Thomas Lester is Digital/Managing Editor for Home Accents Today. A graduate of Emory & Henry College's Mass Communications program, Lester spent a dozen years working for newspapers in Virginia and North Carolina covering an array of subjects, ranging from community news, government, education, ACC sports, professional baseball and more before joining Home Accents Today in 2013. Reach out to me with your story ideas, tips and more at [tlester@homeaccentstoday.com](mailto:tleston@homeaccentstoday.com).