




# Emily Wasserman

## ART DIRECTOR AND GRAPHIC DESIGNER

### CONTACT

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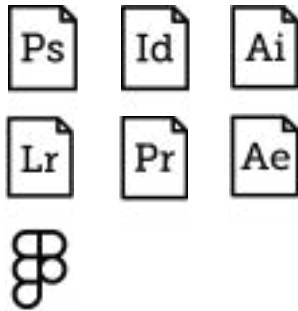
 (516) 361-7867

 www.emilycortina.com

 www.emilywasserman.com

### SKILLS

Copywriting,  
Art Direction,  
Graphic Design,  
Strategy,  
Digital Design,  
Photography,  
Photo Editing,  
Video Editing,



### HONORS & AWARDS

SHORTLISTED: CREATIVE CONSCIENCE

Issued by Creative Conscience Awards  
2023

SHORTLISTED: THE YOUNG ONES

Issued by The One Club for Creativity  
2023

SHORTLISTED: THE YOUNG ONES

Issued by The One Club for Creativity  
2022

PHI THETA KAPPA HONORS SOCIETY

Issued by Phi Theta Kappa

### EXPERIENCE

HAVAS HEALTH AND YOU

Junior Fellow • June 2023-August 2023

- Creative Copywriting
- Annotation
- Copy Editing

EMILY WASSERMAN PRODUCTIONS

Editor/Designer • 2019-2020

- Edited over 1000 photos daily.
- Designed photo albums and invitations.
- Edited over 15 hours of video footage daily.

YELP

Account Executive • 2017-2019

- Implemented the Jedi mind trick on at least 200 phone calls a day.
- Used Salesforce to manage B2B pipeline on a daily basis.
- Assisted business owners to set up their digital advertising.

SWIFTO

Scheduling Coordinator • 2014-2016

- Supervised a team of 100 dog walking professionals.
- Coordinated a large team and database of clients.
- Developed social media, analytics, web content, and online ads.

### EDUCATION

FASHION INSTITUTE OF TECHNOLOGY

State University of New York

Bachelor of Fine Arts,

Advertising and Digital Design,

Minor Creative Technology

summa cum laude

2020-2023

NEW PALTZ

State University of New York

Bachelor of Arts,

Visual Arts

2005-2009