

VIDEO INTERVIEWS

I am going to make a video interview. Let me show you the steps I am taking! Some time before the interview...

... I research the interviewee and topic...

... I prepare an introduction, conclusion & some open questions ...

... I talk with the interviewee...

... I find a suitable filming location

... I think about...

- ... whether to film with multiple devices simultaneously
- ... whether to use a smartphone as external mic
- ... whether to use a static or moving camera
- ... which shot types to use...

On the day of the shoot, I meet my interviewee beforehand to discuss...

Where should I look when talking?

We should talk about signals we will use when filming.

Is the language I use appropriate?

We need to be aware of our body language.

During the interview...

I use body language to show that I am listening

I listen actively

I have my pre-prepared questions to hand

I look directly at the interviewee

I do not interrupt the interviewee

