# Steven V. Potter Potter Training and Consulting, LLC

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## GOAL

My goal is to provide information, coaching, training, and support for you to be the best version of yourself, to provide the best service possible, and to help you create better community.

## **EMPLOYMENT**

Library Director and C.E.O.

MID-CONTINENT PUBLIC LIBRARY

2010 to 2022 INDEPENDENCE. MISSOURI

- Acted as Chief Executive officer of the 19<sup>th</sup> largest public library in the United States
- Connected with community organizations, increasing the library's visibility in the library community and in Greater Kansas City
- Led the library through a new service-based strategic plan
- Moved the library to reliance on data-driven decision making
- Developed the Woodneath Story Center program and publishing program known as Woodneath Press
- Secured the prestigious IMLS National Medal for MCPL in 2014
- Lead an effort to pass the first operating levy increase for the library in 33 years, winning by over 12 points.
- Managed MCPL during the COVID-19 pandemic, pivoting to virtual and digital services while balancing the needs of staff and the public.
- Instrumental in creating the first DEI Council and DEI staff focused initiatives
- Oversaw a capital improvement and replacement project addressing 35 projects in 6 years

### Assistant Library Director

MID-CONTINENT PUBLIC LIBRARY

#### 2006 to 2010

INDEPENDENCE, MISSOURI

- Acted as operations officer for the library system by helping the library director execute his vision for the system.
- Acted as project manager for the \$8 million, 52,000 sq. ft. Midwest Genealogy Center.
- Acted as project manager for the North Independence Branch renovation
- Oversaw technology in the library system.

### **Business Manager**

MID-CONTINENT PUBLIC LIBRARY

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2003 to 2006 INDEPENDENCE, MISSOURI

- Acted as chief financial officer for the library district. Invested library funds, provided financial oversight for the entire library, and reported to the board of trustees monthly on the financial condition of the organization.
- Created and oversaw the annual budget of \$35 million.
- Acted as chief human resources officer for the district. Reviewed employee benefits, compensation strategies, and monitored general human resource issues within the library. Modernized several policies, practices, and procedures.
- Acted as senior manager in charge of facilities. While in this capacity created a 10-year capital maintenance plan, acquired property, and started construction of a new facility.

- Provided administrative supervision and support of fifteen branch libraries.
- Implemented more systematic and regular communication among the branch librarians and the administration.
- Implemented several improvements associated with personnel management at the branches.
- Involved in several large-scale projects, including property acquisition, letting and awarding, bids, creating RFPs, and advising during policy and procedure revision.

#### **Automation Specialist**

MID-CONTINENT PUBLIC LIBRARY

**1995 - 1998** INDEPENDENCE, MISSOURI

- Responsible for acquiring an Internet Service Provider, creation of MCPL's Internet presence and maintenance and upkeep of that presence.
- Trained library staff on new automated resources.
- Implemented IAC's Searchbank system and the World-Wide-Web for public use along with other system-wide services.
- Advised the administration on technology issues.

### Adjunct Faculty

UNIVERSITY OF MISSOURI

### 1998 - Present

COLUMBIA, MISSOURI

- Developed and team-taught a class on the Public Library.
- Worked to develop an online course to introduce new library students to the profession.
- Developed and taught several sessions of a class introducing students to information technology.
- Assist annually teaching a class on the management of information agencies.

## Branch Librarian — Blue Springs South

MID-CONTINENT PUBLIC LIBRARY

#### 1991 - 1995

1990 - 1991

BLUE SPRINGS, MISSOURI

COLUMBIA, MISSOURI

- Responsible for the day-to-day operation of MCPL's third busiest branch library.
- Hired, trained and supervised a staff of forty employees.
- Created new services, including evening storyhours and Adult focused programming.
  - Administered a materials budget of over \$100,000 annually.

#### Various Positions

UNIVERSITY OF MISSOURI

- Held positions as a graduate teaching, and research assistant.
- Worked on the reference desk at Ellis Library.
- Acted as a lab assistant in the school's computer lab.
- Taught courses in bibliographic instruction.

### Various Clerical

MID-CONTINENT PUBLIC LIBRARY

1988 - 1990

INDEPENDENCE, MISSOURI

- •Aided in the processing and cataloging of new materials as a Catalog Department Typist.
- •Hired and supervised ten employees as Catalog Department Night Shift Supervisor.

•Matched items from the shelf list as part of the Retrospective Conversion Clean-Up team. •Aided in the barcoding of existing library materials.

## **EDUCATION**

### Masters in Public Administration

KANSAS CITY, MISSOUIR UNIVERSITY OF MISSOURI - KANSAS CITY Graduated with a 3.95 GPA, and focusing on studies in quasi-government management, human resources, and not-for-profit agencies.

#### Masters in Arts/Library Science

UNIVERSITY OF MISSOURI--COLUMBIA

Graduated with a 3.8 GPA and acted as a teaching assistant, research assistant and reference desk trainee while obtaining my degree.

### **Bachelor's in Arts/History**

UNIVERSITY OF MISSOURI--KANSAS CITY

Graduated with a 3.3 GPA and was an InterFuture Scholar while obtaining my degree.

## PROFESSIONAL

### Organizations

Missouri Library Association MLA Annual Conference Local Arrangement's Chair 1995 & 2000 MLA P.E.E.R. Council Chair 1995 - 1996 MLA CIT Council Chair 1998 - 1999 MLA Continuing Education Committee Member 2001 - 2006 MLA Public Library Council Recorder 2002 - 2003 MLA Public Library Council Chair 2004-2006 MLA Legislative Committee Member 2006-2016	1990- Present
American Library Association Member of PLA since 1990 ALA Budget Analysis and Review Committee PLA Charlie Robinson Award Jury PLA Legislative Committee 2014-2016	1990- Present
University of Missouri School of Information Science and Learning Technology Advisory Council member	1992 - 2022
Amigos Library Services Board of Directors, MLNC 2010-2019 Chair 2015-2016 One of the MLNC Board members responsible for negotiating and managing between MLNC and Amigos	<b>2012 – 2019</b> the merger
Truman Heartland Community Foundation Board of Directors Audit Committee Chair Vice President 2020	2015 - Present
Clay County Economic Development Commission Board of Directors	2017 - 2022

1990-1991

1984-1989

1999 - 2005

COLUMBIA, MISSOURI

KANSAS CITY, MISSOURI

Mid-America Library Alliance (formerly KCMLIN) Officer 2010 - 2014 President 2012-2013	1992- 2014
Independence Chamber of Commerce Board of Directors Public Policy Committee (ongoing)	2011 - 2016
Awards	
MU "High Flyer" teaching award (received three times).	2002 – 2005
University of Missouri College of Education Recognition for Outstanding Achievement	2013
Public Administrator of the Year Award Local Government American Society of Public Administration (ASPA) Greater Kansas City Chap	<b>2015</b> oter
Education Policy Fellowship Program Fellow	2017
Harry S Truman Special Recognition Award	2022
Authorship	
"All In Startup for Libraries" published in Library Journal	Jun 1, 2015
<i>The Purpose-Based Library, with John Huber</i> Published by Neal-Schuman an Imprint of the American Library Association	Apr 21, 2015

## SKILLS

- Excellent communications, presentations and training skills.
- Presented many programs and lectures on libraries and information technology.
- Very comfortable with PC-based hardware and software construction, evaluation, and use.
- Quick learner and very capable.
- Successfully implemented new ideas and mediated over employee conflicts.
- A successful track-record handling personnel matters.
- Successful completion of several courses on legal and financial approaches to NPOs, workplace diversity, strategic human resources management, board/staff relationships, strategic planning, and management, and several other related courses.