



From the creators of the award-winning smart software that delivers successful transformation:



# Transformathons®

Execute in 2 days

Innovation, Strategy & Transformation



**Avoid the 84% failure rate**

Start small, scale fast

Use & upskill in-house resources

Lower investment, higher return



**Come with an objective, leave with your working viable transformation**



Organisation-wide OR Team Transformation & Strategy



Process Optimisation & Efficiency Transformation



Customer, Product Innovation & Channel Transformation



Function (e.g. Finance, HR, Marketing) Transformation



Digital Transformation



Carbon Net Zero/ESG /Green Transformation



Culture, Engagement & Productivity Transformation



Supply & Value Chain Transformation



Value creation delivery (PE) ; Funding-ready & Post Integration & Growth Transformation (Series C, VC, PE)

**E: [global@impaktit.com](mailto:global@impaktit.com)**

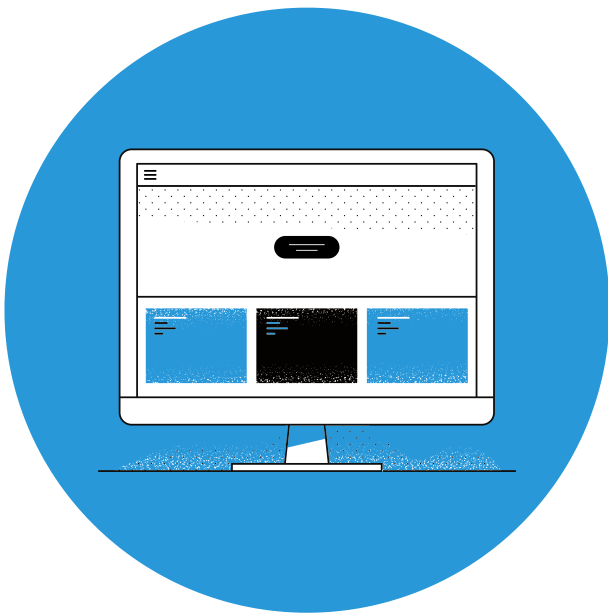
# WE ARE ALL ABOUT SUCCESSFUL EXECUTION:



## HOW WE DE-RISK 84% FAILURE



### 1. SMART SOFTWARE: TRANSFORMATION, INNOVATION & STRATEGY EXECUTION



- Large, medium and small organisations use our award-winning software to successfully deliver their transformation objectives & team strategies.
- Consultancies and Private equity portfolios use it too.
- It synthesises the technical execution process & know-how, with the change management & people upskilling and engagement into a single process, with first of its kind real-time ROI & benefits calculator measured through-out, with AI and risk mitigation built-in.
- If external parties (e.g. consultants or implementation partners) are part of your journey, they plug into the software, ensuring a single point of truth, efficiency and that all benefits are delivered.
- Easily integrated into project management & other software if already in use.
- Visit [www.impaktit.com](http://www.impaktit.com) or email us for a demo.

### 2. TRANSFORMATHON® & TEAM PROGRAMMMES (SOFTWARE NOT REQUIRED)



- Our SPOT™ and MVT™ approach has won many awards. It simultaneously delivers technical execution at pace & upskills the workplace. From 6.2B decision options to 1. Programmes (all CPD accredited):
- **Transformathons™** are our exclusive product using our intellectual property. **In two days your team delivers your change objective/s'** architecture with MVT™ ready to scale, including closing skills gaps.
- Software purchase NOT required.
- Cross-functional teams, consultants and implementation partners can join.
- Transformathons® cover all technical execution parts.
- There are a range of other programmes including the Bootcamp (couple hours/week for 6-8 weeks). See "Programmes" for other options.
- The details of the programmes are explored in here.

# OUTCOMES OF TRANSFORMATHON®



## FULL ARCHITECTURE + 1ST MVT™ ITERATION EXECUTED - READY TO SCALE



### QUANTIFIABLY BASELINE ALL OPERATIONS (IN 15 MIN):

Our Insights & Purpose Tool's exclusive IP quantifies with granularity your operations AND people engagement, skills, roles & personal alignment.



### DELIVER CURRENT TO FUTURE STATE - QUANTIFIED (2 DAYS):

Quantified with the gap broken down and MVT™ for each step, down to employee.



### MOBILISE IN-HOUSE RESOURCE & PRODUCTIVITY:

In-house resource have the organisation knowledge- we enable them to run & measure the first MVT™ or strategy iterations in 2 days ready to scale as part of BAU.



### TRANSFORMATION ACCOUNTING™:

Defined KPI scorecard & how to measure & track ROI & benefits for each component, fully integrated and aligned with existing KPIs/balanced scorecards.



### LEAN FUNDING MODEL & DYNAMIC GOVERNANCE FOR SCALING.



### IMBED NEW WAYS OF WORKING & CREATE EMPLOYEE CAPACITY.



### DECISION MAKING - INTERDEPENDENCY, RISK & SYNERGY



### PRIORITISATION & ITERATIVE PLANNING

Priorities and resourcing based on actual resource capacity to deliver more benefits faster, including upskilling in decision making that accounts for interdependencies.

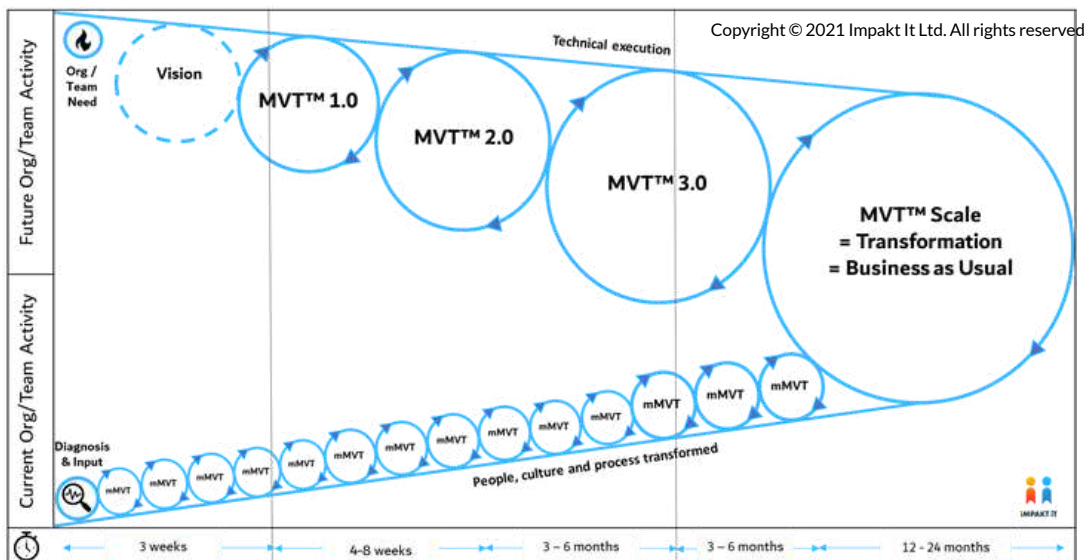


### LEADERSHIP, TEAM & CROSS FUNCTIONAL ALIGNMENT.



### UPSKILL IN-HOUSE RESOURCES - FULLY CPD ACCREDITED

The 13 IP component cover the skills and execution including: root-cause of problem and objective, customer/end-user and channels including adoption, how to create technical momentum, vision and culture, solution architecture and delivery, process and technology and optimisation, prioritisation and planning, decision making, transformation accounting™, change management and governance.



# KEY BENEFITS

## (STRATEGY, INNOVATION & TRANSFORMATION)



### EXECUTION @ A FASTER PACE & LOWER COST

The programme will deliver identifying the objective, strategy design, plan & actual delivery, and KPI metrics in a very short period of time. Our award winning SPOT™ (Single Point of Truth) and MVT™ (Minimum Viable Transformation™) approach ensures strategies are delivered at a lower cost and faster pace. There are 6,227,020,800 decision permutations - we teach the single correct permutation.



### DIAGNOSTIC BASELINES CURRENT OPERATIONS

Our Insights & Purpose Tool quantifiably baselines the day-to-day operations, market, and inter-functional insights to granular employee level, and smartly creates alignment and engagement at the same time. Baselineing the current state enables accurate prioritisation and ROI and benefit measurement. The tool also correlates (95%-98%) individuals' purposes with organisation's purpose.



### UPSKILL WHILST DELIVERING

There are ongoing skill gaps. The approach of upskilling whilst delivering the objective closes the skill gaps without taking people away from work. Rather upskilling is acquired through delivering the work.



### SIMPLICITY OF ALL COMPONENTS ON 1 PAGE & AUTOMATED PRESENTATIONS, PLANS, AND COMMUNICATIONS

There are 13+ interrelated components that need to be synthesised in delivering a strategy and transformation. Trying to parallel process and calculate the interdependencies in one's head is near impossible. Unique IP has simplified this, & created automated presentations for communications.



### ORGANIC MOMENTUM: TECHNICAL MEETS NEUROSCIENCE

Exclusive IP aligns technical execution process with brain behaviour to create momentum & adoption



### ENGAGEMENT, ALIGNMENT & TRANSFORMED CULTURE

The programmes deliver team alignment. Our approach that delivers the objective/s, also creates an engaged, productive culture, underpinned by behavioural psychology. Transforming whilst performing!



### SPOT™ (SINGLE POINT OF TRUTH) FROM START TO END

From objective, through strategy, plan, execution and measurement, there needs to be a single point of truth, that is simple to understand and contains all the interrelated components. Exclusive IP creates this from the start of the programme including all synergies, risks and interdependencies.



### ROI & BENEFITS DESIGNED, MEASURED, DELIVERED.

Exclusive IP on Transformation Accounting™: Metrics and measurement activities are set up to ensure the delivery of the objective and benefits. This is also aligned with existing balanced scorecards.



### ACTIONING INTERDEPENDENCIES, SYNERGIES & RISKS

There are 6.2 Billion decision permutations at EVERY decision point - only 1 permutation is right. EVERY single person in your team should know how what the right option is. Identify & mitigate interdependencies and how to adjust to changes, to maintain momentum & deliver. [global@impaktit.com](mailto:global@impaktit.com)

# COMMON STRATEGY, INNOVATION & TRANSFORMATION OBJECTIVES



## BUSINESS WIDE STRATEGY OR TRANSFORMATION

This focuses on transforming the organisation as a whole, often including the operating model. This will cover the organisation's overall strategy, processes, technology and people. A number of the below are often automatically covered and highlighted.



## CUSTOMER, CHANNEL & PRODUCT INNOVATION

This focuses on transforming your customers' experience, developing new product innovation, creating new customer segments and customer channels, and increasing revenue streams, which may result in new business models.



## FUNCTION TRANSFORMATION (E.G. FINANCE; HR)

This focuses on transforming the role and delivery of the function, including strategically, operationally, skills and the technology where applicable (including business partnering, internal centres of excellence, shared services where applicable etc.)



## PROCESS IMPROVEMENT/OPTIMISATION SUPPLY CHAIN & VALUE CHAIN TRANSFORMATION

This focuses on optimising and innovating processes, removing waste and improving delivery.



## VALUE CREATION - PRIVATE EQUITY

This focuses on the delivering the value creation required by the operating partners of a private equity portfolio. It empowers the portfolio company to deliver and for the operating partner to have full transparency without request and increase their ability to influence and deliver the value.



## DIGITAL TRANSFORMATION

This is integrating digital technology into all parts of the business to transform the way it operates and delivers value to the end users. We highly recommend that the business-wide transformation, or one of the others listed, first be considered, as technology is often the enabler to delivering transformation rather than technology being implemented in isolation. Please contact us to have a chat if you are unsure.



## CULTURE, ENGAGEMENT & PRODUCTIVITY TRANSFORMATION

This focuses on embedding and creating an engaged, proactive and innovative culture. It also focuses on transforming employees and team's skillsets and creating a future-ready workforce.



## CARBON NET ZERO/ESG TRANSFORMATION

This focuses on the net zero roadmap and embedding the initial MVT™ that measures reduction. Other specific ESG objectives are also be available. Please provide 2 sentences on booking this transformation on the focus of your ESG transformation if not carbon net-zero.



# PROGRAMMES



## A TRANSFORMATHON® (1 DAY OR 2 DAYS)

• IN PERSON @ A TEAM-BUILDING VENUE OR YOUR OFFICE



- Team (minimum 1 leader) (up to max 15 people per grouping).
- Come with an objective, leave with your transformation architecture, metrics and action plan on 1 page (SPOT™) with your MVT™ (minimum viable transformation) ready for scaling.
- Team alignment, team building & transformation skill training included

## B TRANSFORMATION SPRINTS (1 OR 2 WEEKS)

• ONLINE/REMOTE OR @ YOUR OFFICE



- Deliver your transformation objective operationally.
- Execute discrete transformations with iterative MVT™ approach.
- Up to 25 participants per transformation (from the same or different parts of the organisation). Delivers team alignment and skills.
- Recommended but can be tailored: 1 - 2 weeks (full or half days).

## C TRANSFORMATION BOOTCAMP - EXCLUSIVE

• ONLINE/REMOTE OR @ YOUR OFFICE



- Deliver architecture and implement execution with MVT™ with measured benefits, scale planning, and resources, ready to scale.
- 6 - 12 weeks (depending on transformation objective).
- c. 2 hr sprints/week (transformation skills training included)
- 25-30 participants attending the sessions above (flexible, we can help design this).
- Timetable can be tailored to organisation's needs.

## D CUSTOMISED AND GROUP OPTIONS

• ONLINE/REMOTE OR IN PERSON

- Customised: contact us to create a tailored programme to create and execute your organisation's transformation.
- Group: There are programmes (E.g bootcamps and sprints) that are also run on a group basis, where one joins other organisations undertaking the same type of transformation with benefits of network & learnings from other organisations (5 ppl/organisation). Contact us for more information.

## HOW TO GET STARTED

1

IDENTIFY YOUR TRANSFORMATION OR STRATEGY OBJECTIVE

2

CHOOSE PROGRAMME/S: A, B, C, D (OR A COMBINATION)

3

CONTACT US WITH ANY QUESTIONS

4

BOOK YOUR SPOT

Email:  
[global@impaktit.com](mailto:global@impaktit.com)