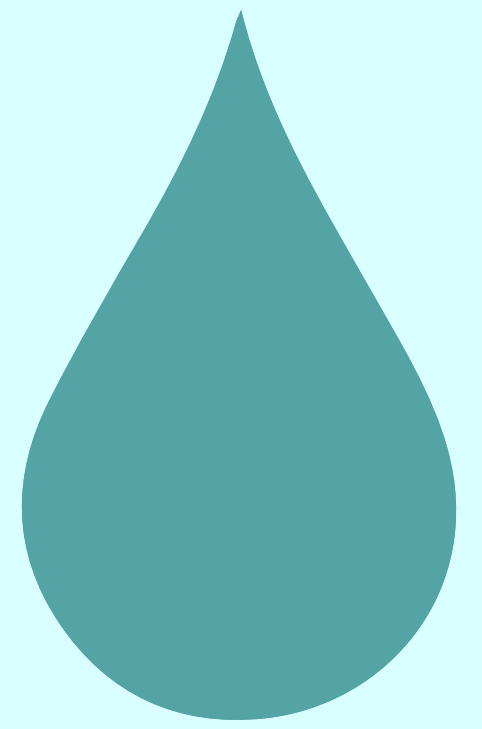


Environmental Impacts of the Fashion Industry

20% of Industrial Water Pollution comes from treating and dyeing textiles

The clothing industry is the **Second Highest Polluter** of clean water



2720 liters of water are used to make a t-shirt. That's how much the average person drinks over a **3 year period**

70 million trees are cut down each year to make our clothes

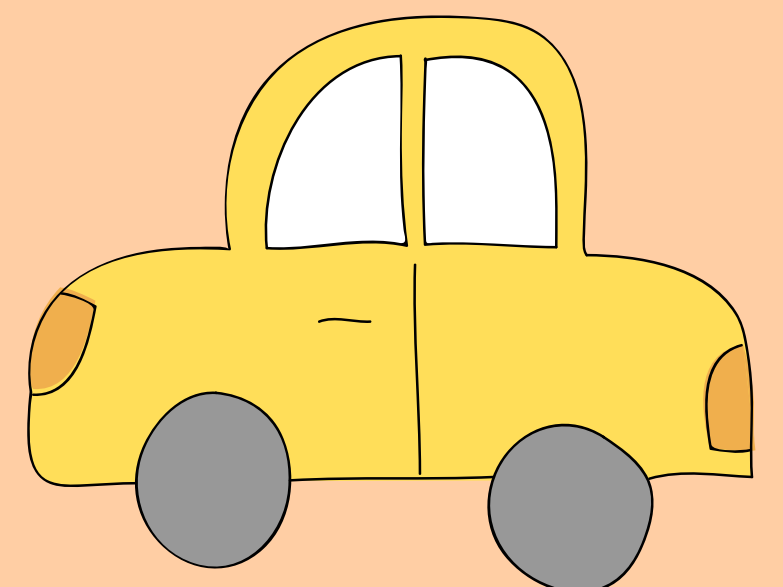


Growing plants used for textile fibers is responsible for **18%** of pesticide use worldwide and **25%** of insecticide use worldwide

8,000 synthetic chemicals are used worldwide to turn raw materials into textiles

Clothing consumption in the average household produces **1.5 tonnes of CO2** per year, which is the equivalent to driving **6000 cars**

68 pounds of clothing are discarded by the average American each year, **85%** ends up in the landfill or incinerator



In 2015, polyester production emitted about **706B kg of GHG** which is equivalent to **185** coal-fired power plants' annual emissions