



Richmond River Lake Days
PO Box 586
Richmond, MN 56368



Aloha,

River Lake Days Association is a 501(c)3 organization located in Richmond, MN that is dedicated to supporting non-profit organizations whose focus is civic engagement and improving the quality of life within their community. River Lake Days is our annual fundraiser that supports 20-25 of these non-profit organizations in Central Minnesota. From July 18th – 20th, 2024 visit Richmond to say, ***“Aloha River Lake Days!”***

It is with the help of Sponsors like yourself that this event and opportunity has continued for over 30 years. Your sponsorship goes to providing family-friendly entertainment, children’s activities, parades and so much more! Sponsorship provides the chance for you to reach over 4,000 festival goers via company branding on event advertising, social media and that’s just the beginning.

Enclosed for your convenience is information regarding Sponsorship Levels, Grand Parade and River Lake Days Cash Raffle; all options for you to reach thousands of prospects for your business.

Sponsorships (including logos) and Cash Raffle contributions must be received prior to April 1st, 2024 to be included in printed materials and advertising. Please email logos to RichmondRiverLakeDays@gmail.com.

All members of this community and River Lake Days Association thank you for your consideration and your help in keeping this great community tradition going year after year.

Sincerely,

River Lake Days Association

River Lake Days Association

SPONSORSHIP LEVELS

RIVER \$750

Freebies:

- Two River Lake Days T-shirts
- 4 Drink Tokens
- 2 River Lake Days Run Entries

Advertising:

- Name on Billboard
- Logo on Stage Banner
- Logo on Entry Banners
- Logo on River Lake Days Run Banner
- Name/Logo listed on:
 - Direct Mailers
 - Posters
 - Print Advertising
- Logo on Run T-Shirt
- Logo on Event Website
- Logo on Run Website
- Logo on Event Brochure (4000+ printed)
- Social Media Mentions

LAKE \$500

Freebies:

- One River Lake Days T-shirt
- 2 Drink Tokens
- 1 River Lake Days Run Entries

Advertising:

- Logo on Stage Banner
- Logo on Entry Banners
- Logo on River Lake Days Run Banner
- Name listed on Run T-Shirt
- Logo on Event Website
- Logo on Event Brochure (4000+ printed)
- Social Media Mentions

STREAM \$250

Freebies:

- Name listed on Entry Banner
- Name listed on Event Website
- Name listed on Event Brochure (4000+ printed)
- Social Media Mentions



ALOHA
RIVER LAKE DAYS

RICHMOND RIVER LAKE DAYS

P.O. BOX 586 RICHMOND, MN 56368 ~ RICHMONDRIVERLAKEEVENTS@GMAIL.COM ~ RIVERLAKEEVENTS.COM

2024 Richmond River Lake Days Sponsorship Form



Sponsor Name: _____ Name for Print Materials: _____
Address _____ City _____ State ____ Zip code _____
Contact Name: _____ Contact Email: _____

Select all that apply

- Sponsorship** (please X the appropriate level)
_____ River (\$750) _____ Lake (\$500) _____ Stream (\$250)
Email logos to RichmondRiverLakeDays@gmail.com
Check included ___ Yes
- Grand Parade Registration**
 - The Grand Parade takes place July 20th at 7PM down Main Street looping around on 1st St. North. Themed float prizes for 1st place (\$250), 2nd place (\$150) and 3rd place (\$50). This year's theme is [Aloha River Lake Days](#). ONLY Hawaiian related themed floats are eligible and parade position is based on first received.
- River Lake Days Cash Raffle**
 - Raffle donors receive recognition on the event website, and are listed on the tickets based on value and are limited to space. Your generous cash donation must be received by May 1st, 2024 to be recognized on the raffle ticket. Minimum of \$100 and donation must be received to be valid.
 - Raffle Donation \$ _____
- Total Amount included \$ _____**
- Save a tree next year and just email me the Sponsor Letter**

Make checks payable to: River Lake Days

Mail to: River Lake Days | PO Box 586 | Richmond, MN 56368

richmondriverlakedays@gmail.com | www.riverlakedays.com



RICHMOND RIVER LAKE DAYS

PARADE ENTRY FORM

Aloha River Lake Days 2024

Date: Saturday, July 20th 2024

Parade Start time: 7:00pm

Parade Line-up: 6:00 pm

Registration Deadline: June 20th 2024



Parade line-up order is determined primarily by the date we receive this registration form and the non-refundable registration fee. Parade participant drop-offs must walk from park entrance. When dropping off children please be prepared to park and walk participant to their designated float location.

You will receive a confirmation letter via email prior to parade; including your line up number, map and parade instruction.

If the parade needs to be cancelled for any reason, it will be automatically rescheduled for Sunday, July 21st, 2024 at 2:00 p.m. with the same scheduled line up.

Fill out this form & mail it with applicable fee to the address below. Please keep a copy of this form for your records.

Name of business or parade entry/float:

Describe your parade entry:

(Please describe your parade entry/float (tractor, trailer, musical, animals, etc.), as we try to keep similar entries separated. We also like to be sensitive to where animals and bands are placed in the line-up)

Number of Unit(s): _____ Length of Unit #1: _____ Length of Unit #2: _____ Themed Float: Yes or No

Contact Person: _____ Phone Number: _____

Address: _____ City: _____ State: _____ Zip: _____

Email Address (Required): _____ Sponsors Name: _____

Entrant Category (check one):

General Entrance \$25.00 per unit

Politician/Political Party-enclose \$50.00 per unit

Non-Profit group status-NO CHARGE

Music or Sound Category (check only if applicable):

I **cannot** have my unit next to loud music or sounds (we will try to accommodate)

My unit does produce music or sound

Prize Category 1st place \$250.00 2nd Place \$150.00 3rd Place \$50.00

Note: Prizes are awarded for THEMED floats Only.

Please ensure you chose "yes" above to themed float and have your float number visible for Judges

Make Check payable to: Richmond River Lake Days

Mail to: Richmond River Lake Days PO Box 586 Richmond MN 56368

Any questions can be directed to richmondriverlakedays@gmail.com and the parade coordinator will be in touch with you.