



OCTOBER 10, 2023

"Metabolic health is the symphony of balance within our body's orchestra, where nutrition, movement, and harmony combine to create a masterpiece of vitality and well-being."

Dr. Nasha Winters

Metabolic health is at the **core of overall health and wellbeing**, yet it is an area that remains largely overlooked. Data from a study released in 2022 revealed a staggering reality: **only 6.8% of American adults have optimal metabolic health.**

On **October 10, 2023** the Metabolic Terrain Institute of Health will host the first ever **International Metabolic Health Day** to bring this critical issue to the forefront, addressing the challenges and **promoting awareness for a healthier future.**

This will be an annual event on October 10 (10/10), and we would be honored if you would join us as a founding sponsor.

By becoming a sponsor of Metabolic Health Day, you will be joining a select group of **forward-thinking organizations and businesses** that are **leading the charge in promoting metabolic wellness.** Your involvement will not only **enhance your brand's visibility** but will also demonstrate your **dedication to improving the lives of countless individuals worldwide.**

Funds generated through this initiative will be used to **advance metabolic research**, enabling groundbreaking studies that can **unravel the complexities of metabolic disorders** and **explore effective interventions.**

ESTIMATED
93.6%
OF US ADULTS
SUFFER FROM AT
LEAST ONE
METABOLIC
HEALTH DISORDER

18 MILLION
NEW
CANCER
DIAGNOSES
GLOBALLY PER
YEAR

APPROXIMATELY
161%
HIGHER INCIDENCES
GLOBALLY OF
ALZHEIMER'S
DISEASE FROM
1990 TO 2019

ESTIMATED
530
MILLION
ADULTS
WORLDWIDE
SUFFER FROM
TYPE II DIABETES

**We invite you to join us as a sponsor for Metabolic Health Day!
To learn more, email fundraising@mtih.org or scan the QR Code.**





PRESENTING

Dedicated space on MHD Website with Logo, Links & BIO

Social media announcement about your sponsorship

Up to five curated social media posts

Curated emails to send to your lists with MTHI & MHD Logos

Press release announcement about sponsorship

Dedicated email to MTHI's newsletter to 25K subscribers

Dedicated Page on MHD Website

Sponsor first 3 episodes of Dr. Nasha's new podcast.

\$5,000



PLATINUM

Dedicated space on MHD Website with Logo, Links & BIO

Social media announcement about your sponsorship

Up to five curated social media posts

Curated emails to send to your lists with MTHI & MHD Logos

Press release announcement about sponsorship

Part of a MTHI newsletter to 25K subscribers

\$2,500



GOLD

Dedicated space on MHD Website with Logo & BIO

Social media announcement about your sponsorship

Up to five curated social media posts

Curated emails to send to your lists with MTHI & MHD Logos

\$1,000



SILVER

Dedicated space on MHD Website with Logo & BIO

Social media announcement about your sponsorship

\$500



BRONZE

Name on MHD Website

\$250