

# 2022-2023 ANNUAL REPORT

  
**Northwestern Lehigh**  
EDUCATIONAL FOUNDATION

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The Northwestern Lehigh Educational Foundation (NWLEF) provides partnership opportunities to enhance learning, promote academic excellence, and encourage community involvement for the students and staff of the Northwestern Lehigh School District.

## BOARD OF DIRECTORS

Valerie Kile, '05 – President  
Erin Vermeulen, '05 – Vice-President  
Michael Perinotti – Treasurer  
Michelle Kaschak – Secretary

Kristen Grim  
Sarah Halpin  
Gregory Kuhn  
Daniel Macaulay, '98  
Clare Coupe Scott  
Amanda Smith  
Joe Velarde  
James Warfel  
DJ Wolbert  
Jeffrey Zellner, '99

Ex-Officio  
Amy Kinnon – Development Director  
LeAnn Stitzel – NWLSD Director of Curriculum and Instruction

## HIGHLIGHTS OF 2022-2023

### Collaboration Increased

NWLEF launched the Student Ambassador Committee and Staff Advisory Board.

### 1st Cornhole Tournament

The 1st Cornhole Tournament was a huge success, and will return in 2024!

### New Board Members

We welcomed back a returning board member, Clare Coupe Scott as well as new board members - Amanda Smith, Joe Velarde, Sarah Halpin and Gregory Kuhn

### \$152,000 Funded

The Foundation funded more than \$152,000 throughout the Northwestern Lehigh School District.

Our mission continues.

## LETTER FROM THE PRESIDENT

As we reflect on the past year's accomplishments and set our sights on the future, I am reminded of the profound impact that each one of you has had on our mission and the Northwestern Lehigh School District.

Education is the cornerstone of progress and opportunity, and it is our collective responsibility to ensure that every child in our community has access to a high-quality education. The work we do here, raising funds for our public school system, is not merely a philanthropic endeavor; it is an investment in the future of our society.

Every dollar donated, every hour volunteered, and every ounce of support we receive plays a pivotal role in shaping the lives of countless young minds.



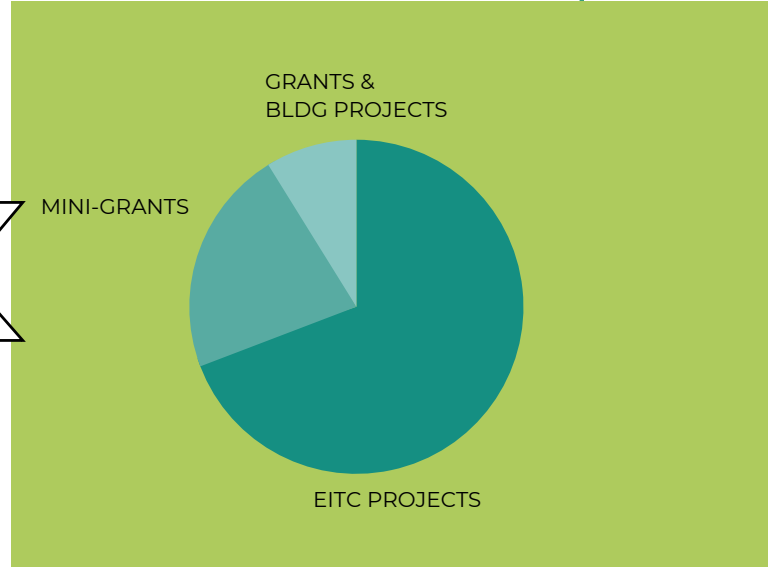
Our donors and supporters are the lifeblood of our foundation. Your commitment and generosity have allowed us to bridge gaps, break down barriers, and transform dreams into realities. It is because of you that students have the chance to dream big, aspire to greatness, and believe in themselves.

*Valerie Kile*

**VALERIE KILE**

*NWLEF, President*

**ALLOCATIONS**  
**\$152k**



**Each allocation possesses an opportunity to impact many of the district students and is outside of the mandated educational programs and district budget.**

**The Pennsylvania Educational Improvement Tax Credit (EITC) makes it possible for businesses to make tax deductible contributions to approved organizations like the NWLEF.**

**Preapproved projects funded in the fiscal year:**

- SMART Board Project
- Integration with Broadcasting and Communications
- Digital Immersion Program

21 mini-grants +  
4 buildings initiatives =

**All 4 buildings  
impacted!**

### TEACHER MINI-GRANTS

- 21 grants funded
- 4 buildings impacted
- Academic Interventionist Materials
- Podcasting in the 21st Century Classroom

### GRANTS & SPECIAL PROJECTS

The Foundation continued to fund the Artist in Residence program and the launch of a Disc Golf Program with the receipt of grant funds and unrestricted assets.

**"The experiential learning  
we're able to offer students  
through the NWLEF funding  
really helps bring learning  
to life."**

Clare Coupe Scott  
Allocations Committee



## INCOME SOURCES

Here are a few facts about the income sources in 2022:

- EITC - 6 outstanding community partners contributed 47% of our income through the PA EITC program.
- ANNUAL PARTNERS - Tremendous support by local businesses. This income source grew 25% Y/Y.
- DONATIONS/INDIVIDUAL SUPPORT - This income category increased by 37% Y/Y including incremental income of just over \$2,300 from the new Tiger Takeover program.

BUSINESS SUPPORT  
28.6%

EVENTS  
15.1%

DONATIONS  
6.4%

EITC  
47.3%

## EITC PARTNERS



**New Tripoli Bank**

Because people are more valuable than money.



**The Neffs  
National Bank**  
A Subsidiary of Neffs Bancorp, Inc.

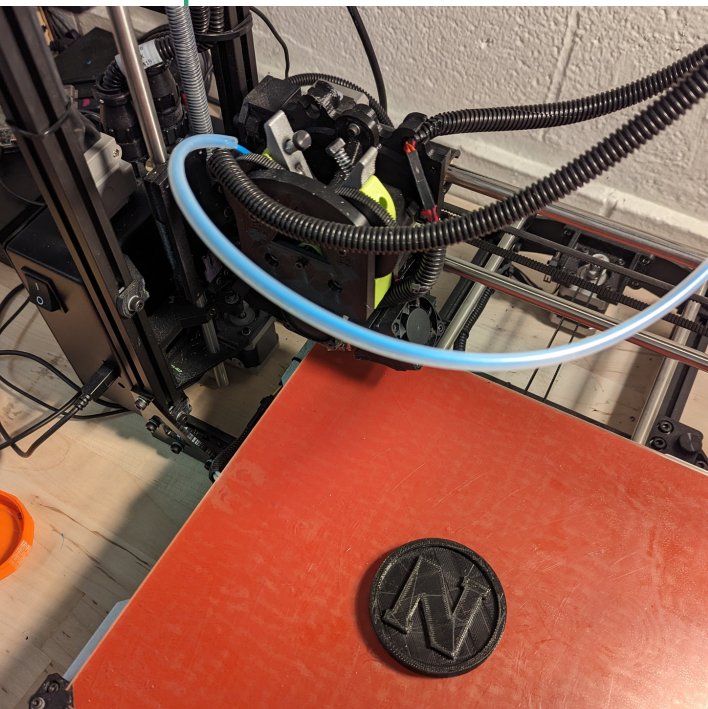
**weis**

**WWM**  
WASTE MANAGEMENT

**SERFASS**  
CONSTRUCTION COMPANY



**EMBASSY BANK**  
For the Lehigh Valley



# THANK YOU FOR YOUR SUPPORT

## ANNUAL PARTNERS

New Tripoli Bank  
Shawn Leh - State Farm Agency

### GOLD

Lehigh Valley Health Network

### SILVER

BROC Granite & Tile  
Deer Park  
Dellicker Strategies  
Highmark  
Jerdon Construction  
McClure Company

### BRONZE

Country Doctor Veterinary Hospital  
Golden Concrete Resurfacing  
JM Dirtworx LLC  
Keim Real Estate  
King, Spry, Herman, Freud & Faul  
Lee Miller Used Cars  
Olde Homestead Golf Club  
Orefield Vet Clinic  
PPL  
Thunderhead Lodge

## EVENT SPONSORS

Alloy 5  
Alvin H Butz  
Anthony Barber CFP  
Brightbill Body Works  
Carey & Schnalzer Quality Meats  
Cetronia Ambulance  
Christman Septic  
Eastern Arms & Outfitters  
Feinour Automotive  
Hillmann Consulting  
Ironton Telephone  
Krysta Hankee Memorial Fund  
M & S Hardware  
Neff's National Bank  
Northwestern Territory Real Estate  
NRG Controls North  
Portnoff Law Associates  
Retriever Brewing Company  
Sapphire Software  
The Mill at Germansville  
The Nutrition Group  
The Seltzer Group  
Transform Rehabilitation  
Working Dog Press

## IN KIND SPONSORS

8 Oaks Farm & Distillery  
Bake Oven Coffee Roasters  
Bear Creek Resort  
Blue Mountain Bev & Smoke  
Grothouse  
Herr's  
Hitter's Edge

Keystone Running  
Kuhnsville Car Wash  
Lehigh Valley Iron Pigs  
Lehigh Valley Zoo  
Northwestern Press  
Penn Sports Radio  
Putt You

Ridgeview Farm & Vineyards  
Shawnee Inn & Resort  
The Buttered Crumb  
Twin Lakes Golf Course  
Wanamakers General Store  
Wegmans  
Weis

**Northwestern Lehigh Education Foundation**  
**Statement of Revenues, Expenses & Other Changes in Net Assets - Income Tax Basis**  
**For the Year Ended June 30, 2023**

	Unrestricted	Temporary Restricted	Permanently Restricted	Total
<b>Public Support</b>				
Individual Support	\$ 14,369.18	\$ 0.00	\$ 0.00	\$ 14,369.18
Corporate Support	63,960.34	105,600.00	0.00	169,560.34
Mini Grants	<u>5,600.00</u>	<u>0.00</u>	<u>0.00</u>	<u>5,600.00</u>
<b>Total Public Support</b>	83,929.52	105,600.00	0.00	189,529.52
<b>Special Events</b>				
Golf Tournament	11,121.24	0.00	0.00	11,121.24
Sporting Clays	12,063.44	0.00	0.00	12,063.44
Cornhole Tournament	3,455.19	0.00	0.00	3,455.19
5k and Fun Run	4,486.27	0.00	0.00	4,486.27
Miscellaneous Fundraising	<u>2,655.00</u>	<u>0.00</u>	<u>0.00</u>	<u>2,655.00</u>
<b>Total Fundraising Income</b>	33,781.14	0.00	0.00	33,781.14
<b>Other Revenue</b>				
Interest	<u>939.08</u>	<u>0.00</u>	<u>0.00</u>	<u>939.08</u>
<b>Total Other Income</b>	<u>939.08</u>	<u>0.00</u>	<u>0.00</u>	<u>939.08</u>
<b>Total Revenue</b>	<u>118,649.74</u>	<u>105,600.00</u>	<u>0.00</u>	<u>224,249.74</u>
<b>Fundraising Expenses</b>				
Golf Tournament Expenses	7,850.34	0.00	0.00	7,850.34
Sporting Clays Expenses	7,419.95	0.00	0.00	7,419.95
Cornhole Tournament Expenses	1,864.60	0.00	0.00	1,864.60
5k and Fun Run Expenses	2,027.09	0.00	0.00	2,027.09
Miscellaneous Fundraising Expenses	<u>3,880.50</u>	<u>0.00</u>	<u>0.00</u>	<u>3,880.50</u>
<b>Total Fundraising Expenses</b>	23,042.48	0.00	0.00	23,042.48
<b>Program Expenses</b>				
Program Expenses	<u>47,009.00</u>	<u>105,600.00</u>	<u>0.00</u>	<u>152,609.00</u>
<b>Total Program Expenses</b>	47,009.00	105,600.00	0.00	152,609.00
<b>General &amp; Admin Expenses</b>				
Payroll Expense	43,703.15	0.00	0.00	43,703.15
PR/Marketing	7,627.72	0.00	0.00	7,627.72
Professional Fees	1,295.00	0.00	0.00	1,295.00
Insurance	2,858.00	0.00	0.00	2,858.00
Credit Card Fees	2,787.79	0.00	0.00	2,787.79
Meals	<u>301.00</u>	<u>0.00</u>	<u>0.00</u>	<u>301.00</u>
<b>Total General &amp; Admin Expenses</b>	<u>58,572.66</u>	<u>0.00</u>	<u>0.00</u>	<u>58,572.66</u>
<b>Total Expenses</b>	<u>128,624.14</u>	<u>0.00</u>	<u>0.00</u>	<u>234,224.14</u>
<b>Change in Net Assets</b>	<u>(9,974.40)</u>	<u>0.00</u>	<u>0.00</u>	<u>(9,974.40)</u>
<b>Net Assets, Beginning</b>	\$ 81,022.15	\$ 0.00	\$ 0.00	\$ 81,022.15
<b>Net Assets, Ending</b>	<u>\$ 71,047.75</u>	<u>\$ 0.00</u>	<u>\$ 0.00</u>	<u>\$ 71,047.75</u>







NWLEF.ORG



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