

# 2018 ANNUAL REPORT



#### Letter from the President

The Northwestern Lehigh Educational Foundation (NWLEF) is honored to highlight the foundation successes of 2018 and the achievement of funding more than \$1.2 MILLION DOLLARS to the Northwestern Lehigh School District since 2006.

2018 was a year of new energy! We added three new board members, raised additional funds through sales of senior yard signs, stadium seats and umbrellas, and held the first Tigers Night Out event. We are excited by the changes and the success they have brought.

As a Foundation we distributed more than \$165,000 in 2018 for EITC programs, teacher mini-grants, and additional special program funding. Cumulatively the NWLEF has funded more than \$1.2 million dollars to the Northwestern Lehigh School District. None of this would be possible without the participation and generosity of local businesses, Northwestern Lehigh alumni, parents, district residents and friends.

As parents, teachers, administrators and community members we want the Northwestern Lehigh schools to be the best. Studies show that student achievement is highest when there are strong partnerships between families, schools, and communities. The NWLEF works to grow these partnerships and we are grateful to acknowledge a number of those partnerships within this report.

As a foundation we will continue to set goals and exceed them. If you are interested in becoming involved as a sponsor, volunteer, or board member, please feel free to reach out to me or any other member of the board. Stay connected through our Facebook page and check our website for updates on events, volunteer opportunities and other ways to contribute.

Sincerely,
DJ Wolbert
NWLEF, President

The NWLEF Foundation was established in 2006, and is an all volunteer organization, comprised of 15 dedicated Board Members from the community. To date, this organization has distributed more than \$1.2 Million to important educational programs, with a keen focus on technology integration and modernization.

#### Mission

The Northwestern Lehigh Educational Foundation is a registered 501(c)3 nonprofit organization that supports the educational goals of the Northwestern Lehigh School District. It is an independent organization that relies on funding through donations from Northwestern Lehigh Alumni Association, parents, district residents, businesses, and friends. These funds are used to support educational programs that might not otherwise be funded, especially those programs that give our students the skills needed for today's competitive world.

#### **WE BELIEVE**

Education Changes Lives and Strengthens Communities

#### **WE BELIEVE**

Education Is an Investment, Not an Expense

#### **WE BELIEVE**

Students of Northwestern Lehigh School District Deserve a High-quality Education

#### **BOARD OF DIRECTORS**

DJ Wolbert – President Daniel Macaulay – Vice-President Steve Prange – Treasurer Valerie Creitz – Secretary

Eric Andreus
Jayson Boushell
Steve Feinour
Kristin Grim
Judy Henry
Tim Lebrecht
Meredith Prange
Tina Talago
Erin Vermeulen
Jeffrey Zellner



### MINI-GRANTS EDUCATORS RECEIVE GRANTS

Each year the Foundation allocates a certain amount of funds to be awarded to individual or groups of teachers who apply for grants that will enhance the teaching in their classroom. Our goal is to provide teachers an avenue to implement projects in their classroom that are outside of the normal operating budget. This past year we allocated nearly \$20,000 to support a dozen impactful and innovative projects.

#### **Programs**

#### **Northwestern Lehigh Elementary**

- Flexible in Third Jodi Chandler (NWE) \$1,500
- Learning Through "OSMOS-is" Laura George & 2nd Grade Team (NWE) \$2,335
- STEAM Busy Bins Wendy White & 1st Grade (NWE) \$4,000
- Apple TV Von Muller (NWE) \$190
- Screencasting to Create Digital Portfolios Jillian Gasper & 5th Grade Team (WE) \$1,140
- Music MacBook Air Project Shawn Fies & Carol Fella (NWE/WE) \$2,000

#### Middle School

- Using Technology to Build Better Writers and Learners Amy Giuffrida \$1,360
- Flexible Seating for Active Learners Alyssa Hansen & Lacey Hutson \$3,000
- Flexible Seating in the Classroom Amy Kelly \$1,500

#### **High School**

- We're on the Move Lissa Opolsky \$1,500
- Technology Products to Engage Learning Heather Fugazzotto \$825
- Living Things: Growth & Development Kim Trexler \$300







## MORE THAN \$134,500 IN EITC FUNDING

# **EITC** (EDUCATIONAL INCOMETAX CREDIT) program

The Educational Improvement Tax Credit (EITC) Program authorizes tax credits for businesses that make contributions to Educational Improvement Organizations such as the NWLEF. The program is administered by the Pennsylvania Department of Community and Economic Development (DCED). As a result of our generous local business patrons we were able to allocate \$134,500 in EITC funding this year.

#### **Programs**

#### 1:1 Digital Immersion (Chromebook)

The digital immersion project allows teachers to be able to differentiate lessons through the use of Chromebooks and to encourage use of the technology to produce and publish writing. This year the NWLEF was able to provide Chromebooks for kindergarten students

#### **Smartboard Project**

The interactive smartboards in all grade level classrooms have the capacity to engage students in classroom activities that develop critical thinking and problem-solving.

#### Promoting Model Based Inquiry (MBI) in Physical Science

The MBI program provides funding for an intrumentation that will allow for the development of a student centered, inquiry driven approach to science education in every level of physics offered at Northwestern Lehigh.

#### **Reaching New Heights with Virtual Reality**

To provide virtual reality technology so that students in all grade levels and disciplines can be engaged and immersed in high quality virtual explorations that enrich the curriculum.

#### THANK YOU TO OUR GENEROUS EITC CONTRIBUTORS











#### WE RAISED MORE THAN

# **\$23,000**EVENTS

The NWLEF held four major fund raising events this year including the 5K Run & Fun Walk at Ontelaunee Park, a Golf Tournament at Olde Homestead, the Sporting Clay Shoot at Lehigh Valley Sporting Clays and Tigers Night Out, a new even in 2018 that was a great success! We are grateful to all of those who participated this year.

Together we raised more than \$23,000.







#### JOIN US NEXT YEAR

2019 events March 23 - Tigers Night Out
May 25 - 5K Run and Fun Walk
August 9 - Golf Tournament
October 13 - Sporting Clay Shoot

## **FUNDRAISERS**

New in 2018, the Foundation raised additional funds by selling stadium seats, umbrellas, and senior yard signs. We are thinking outside of the box and pursuing new opportunities to fund innovative educational programs.



#### GENEROUS DONORS AND EVENT SPONSORS

## THANK YOU

#### Silver Sponsors \$2,500+

Insulation Corporation of America ComforTek Apparel Highmark

**Nestle Waters** New Tripoli Bank Thunderhead Farm

#### **Bronze Sponsors \$1,000+**

**Eight Oaks Distillery KCBA Architects** King, Spry, Herman, Freund & Faul LLC

Northwestern Lehigh Alumni Association Olde Homestead Golf Club Scott Crocco

#### **Event and General Sponsors:**

McClure Company

Arthur & Dawn Anderson Bear Creek Mountain Resort Better Homes and Gardens Real Estate Valley Partners Cougle's Recycling Inc. Country Doctor Veterinary Hospital ECCO Communications, LLC Feinour Automotive Hartman's Butcher Shop Hillside Equestrian Center Horwith Freightliner and Western Star Lincold Learning Solutions, Inc. LV Educators Credit Union

OAA Orthopaedic Specialists **PA Site Contractors** Pennsylvania Photo Booths Perma Column East LLC PFM Financial Advisors LLC PORTNOFF LAW ASSOCIATES, LTD Quakertown Veterinary Clinic Slatington Lodge N. 440 The Bottom Line Weaver Fuels **Working Dog Press** Yoder's Heating Service Inc.

### "IT TAKES A VILLAGE."



## **FINANCIALS**

Northwestern Lehigh Education Foundation
Statement of Revenues, Expenses & Other Changes in Net Assets - Income Tax Basis
For the Year Ended June 30, 2018

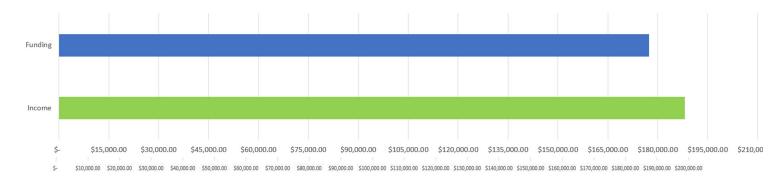
	Unrestricted	Temporary Restricted	Permanently Restricted	Total
Public Support				
Individual Support	\$ 9,793.34	\$ 0.00	\$ 0.00	\$ 9,793.34
Corporate Support	0.00	149,250.00	0.00	149,250.00
Mini Grants	11.158.00	0.00	0.00	11,158.00
Total Public Support	20,951.34	149,250.00	0.00	170,201.34
Special Events				
Basket Bingo	3,507.50	0.00	0.00	3,507.50
Golf Tournament	9,770.00	0.00	0.00	9,770.00
Sporting Clays	6,440.00	0.00	0.00	6,440.00
5k and Fun Run	5,340.00	0.00	0.00	5,340.00
Winter Event	2,169.00	0.00	0.00	2,169.00
Total Fundraising Income	27,226.50	0.00	0.00	27,226.50
Other Revenue				
Interest	708.83	0.00	0.00	708.83
Total Other Income	708.83	0.00	0.00	708.83
Total Revenue	48,886.67	149,250.00	0.00	198,136.67
Fundraising Expenses				
Golf Tournament Expenses	5,958.27	0.00	0.00	5,958.27
Sporting Clays Expenses	2,496.54	0.00	0.00	2,496.54
5k and Fun Run Expenses	750.00	0.00	0.00	750.00
Winter Event Expenses	1,441.24	0.00	0.00	1,441.24
Total Fundraising Expenses	10,646.05	0.00	0.00	10,646.05
Program Expenses				
Foundation for Mini Grants	2,000.00	0.00	0.00	2,000.00
Program Expenses	18,215.95	149,250.00	0.00	167,465.95
Total Program Expenses	20,215.95	149,250.00	0.00	169,465.95
General & Admin Expenses				
PR/Marketing	365.37	0.00	0.00	365.37
Donations	500.00	0.00	0.00	500.00
PR & Recruiting	2,432.21	0.00	0.00	2,432.21
Insurance	1,677.00	0.00	0.00	1,677.00
	271.81	0.00	0.00	271.81
	64.57	0.00	0.00	64.57
Total General & Admin Expenses	5,310.96	0.00	0.00	5,310.96
Total Expenses	36,172.96	149,250.00	0.00	185,422.96
Change in Net Assets	12,713.71	0.00	0.00	12,713.71
Net Assets, Beginning	\$ 106,630.52	\$ 0.00	\$ 0.00	\$ 106,630.52
Net Assets, Ending	\$ 119.344.23	<u>\$ 0.00</u>	\$ 0.00	\$ 119.344.23

Don't judge each day by the harvest you reap, but by the seeds you plant.

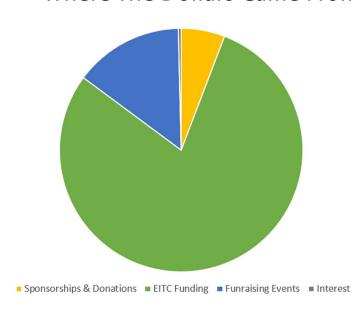
**Robert Louis Stevenson** 



#### Income VS. Funding Programs

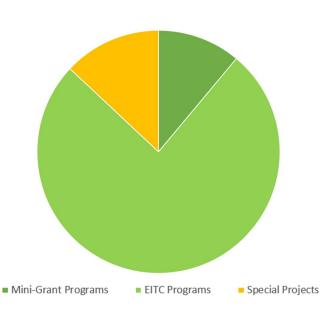


#### Where The Dollars Came From



79% of funding comes from the EITC program, aanother 6% from local businesses and community members, and 14% from NWLEF fundraisers.

#### Where The Dollars Went



Last year, 100% of Foundation funding to the school district went to benefit the students via EITC programs, teacher mini-grants and special programs.