



**Meeting of the Board of Directors
Minutes for December 6, 2021**

MEMBERS PRESENT:

DJ Wolbert, Erin Vermeulen, Valerie Kile, Jill Krahwinkel, Michael Perinotti, Jeff Zellner, Jayson Boushell, Dan Macaulay, Amy Kinnon, Steve Feinour, Kristen Grim, & Curran Dever

CALL TO ORDER/APPROVAL:

DJ called the meeting to order at 7:04 PM and requested any changes to the meeting agenda.

- Val added a new business item - annual planning meeting.

Approval of Agenda: *Jason motioned to approve; Val seconded--the motion carried.*

Approval of the Minutes: *Val motioned to approve; Jason seconded --the motion carried.*

COMMUNICATIONS: Nothing to share or report.

COMMITTEE REPORTS

Treasurer:

Michael shared the financial summary of the year to date, with a net balance as of 11/30/2021 of \$88,578.56.

Expenses & Income

- Golf Tournament income since last meeting-\$500.
- Sporting Clay income since last meeting-\$2,751.40 and expenses \$1,141.66.
- Miscellaneous income of \$1,554.00 for included an overpayment for insurance of \$950 which will be reallocated to the insurance expenses.
- General donations included: \$540 teacher giving, \$1300 United Way, \$200 Eight Oaks
- \$10,000 restricted donation from Embassy Bank was received.

Bills for Payment- none other than pre-approved reimbursements to board members.

Insert Financial Summary Fiscal Year 7/1/2021-6/30/22

Allocations:

Dan shared the following report for allocations and reminded all board members all allocations documents are available on Google Drive.

Application-Dan reported that an EITC renewal application is in process, Amy taking the lead.

Overview-Businesses apply to the state for tax credit. We applied to be a receiving organization. Programs we are using have to be approved by the state for EITC funds.

EITC

- 21/22 Fiscal Year – (Income \$10,000 FYTD)

Commented [1]: Michael, you can post the summary on the Drive, if you already haven't. Thanks!

Commented [2R1]: @michael.perinotti@nwlef.org



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- Embassy Bank \$10,000
- Distributions – (Allocated \$0 FYTD)

Allocation of Restricted Funds

- 21/22 Fiscal Year – (Income \$4,200 FYTD)
- Distributions – (Allocated \$4,200 FYTD)
 - Distribution at October meeting - \$4,200
 - \$4,200 Collaborative Seating (April submission – August Receipt)

Allocation of Unrestricted Funds

- Total money budgeted – \$55,000
- Distributions – (Allocated \$275.76 FYTD)
 - Distribution at October meeting - \$275.76
 - \$275.76 to cover delta of previous project costs and current project costs
 - Distribution at December meeting - \$12,268.00
 - \$9,868.00 to cover the e-vote of previously recommended but not approved Teacher Mini-Grants (check has been provided)
 - \$2,400.00 for First Round Teacher Mini-Grants (needs to be recommended/approved)
- Teacher Mini-Grant program
 - Roll out in October – previously approved being funded first (current estimate at \$10k), new applications being received
 - First round – 10.21 Applications, 11.21 Review, 12.21 Recommendations (3 of 4 Applications approved \$2,400 of \$3,600)
 - Second round – 02.22 Applications, 03.22 Review, 04.22 Recommendations
 - Discussion: Board discussed desire to see more innovative proposals in the future.
 - *Val motioned to approve \$2,400, Jayson seconded--motion passed.*

Governance:

- Resignation:
 - As expected, Steve Prange officially resigned last week, effective at the end of the year.
- Open board positions:
 - Leaves us with 4 open board positions. We currently have two applications, Michelle Kaschak (professor) and Courtney A Boyle (physician) both living within the school district.
 - Both are recommended by Steve, DJ, & Val.
 - Discussion-Dan cautioned us to ensure there is a good fit. Val was hoping to invite them to the Fund Development meeting or find another time for an online meet and greet. Val also reminded us there is a process for removing a member, if ever needed.
 - *Motion by Steve to accept both nominees, Val seconded--motion passed.*
 - Leaves us with 2 open positions. Board members hope to recruit a lawyer to join for expertise.



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- Bylaws Revisions:
 - Val recently reviewed the Bylaws and will be sending the draft out for review to vote on approximately next week.
 - DJ encouraged all board members to review Bylaws and consider any other changes.

Alumni:

- Class of '96 Reunion reached out asking if we had any donation for their raffle. We contributed NWLEF swag. A list of attendees of the 25th year reunion was provided to the board which gives us an opportunity to build awareness of the foundation.

Fund Development:

- Clay Shoot- Erin shared that attendance was overall down from previous year. We pushed the date back one week next year. Brought in about \$14,000 including sponsorships. Thinking about a food truck as an improvement for next year. Also, hoping the new sponsorship options will help too. DJ has agreed to chair the event again next year.
- Winter Raffle- Erin will reach out to Val in the next week to create a flyer for Disney Trip raffle for February 2022! The total is a \$6,000 package (\$5,000 gift card to Disney and \$1,000 for travel costs). Ticket prices are \$25 each. This is a very exciting fundraiser that is new to the board.

PR:

- Sponsor Event-Val reported the sponsor event went well and was well attended on November 10th at Thunderhead Lodge from 6-8PM.

DEVELOPMENT DIRECTOR UPDATE:

- Kindful-Amy seeking approval from Kindful which is a Bloomerang plug-in that allows us to accept donations or registration in a more efficient and aesthetic manner. The software is customizable based on each event. The cost is \$178.20 (not much different than Give Butter which was used for the Golf Tournament) for the year. Would also need to move to the Bloomerang processing system which will be a slight cost increase too.
 - *Jayson made the motion to approve \$178.20, Erin second--motion passed.*
- Sponsor Program-changes were made. We now have different levels of sponsorships. Businesses who support us all year around now will have a Partnership with us and those who support an event are Event Sponsors. Amy reports New Tripoli Bank has agreed to be a Platinum sponsor (\$5,000) and the title sponsor for the Golf Tournament. Amy is actively soliciting sponsorships, continuing to push through March 2022.

OLD BUSINESS: None at this time.



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NEW BUSINESS: Strategic Planning Meeting for March 2022. The three proposed dates are 5th, 12th, 19th. A survey will come out later to determine the best date as well as topics such as alumni, board membership, etc. Goal is to create 1-2 action items that we can work on throughout the year.

Next Meeting: February 7, 2022 @ 7 pm – NWLSD Administration Building

ADJOURNMENT:

Val motioned to adjourn the meeting @ 8:25 PM, Steve seconded--motion passed.