

10 Questions to Ask Before Hiring An Attorney For Your Capital Raise

- 1. **Do you practice this type of law regularly?** Raising capital from investors is filled with regulatory compliance rules and unwritten business rules. KAIROS has been exclusively practicing this type of law on a daily basis for the last 13+ years so we are VERY experienced in this space.
- 2. How have you helped clients meet their capital raising goals when raising money from investors? KAIROS has helped our clients raise over \$2B in private investments funds institutional investors all the way to unaccredited retails investors.
- 3. **Do you introduce your clients to investors?** Yes, for clients we are working with either as a coaching client or legal client on a capital raise. We can make warm introductions that are INCLUDED in our services at no extra cost. Our goal is to help you SUCCEED in your capital raising goals.
- 4. What happens if I get a notice from a state or federal agency if we hire you as our securities attorney? That's easy. Send it to us. This service may be included in your capital raising services. Our goal is for you to FOCUS on building your business and LEAVE ALL the regulations to us.
- 5. What other expertise do you bring to us as clients to make sure we stay legally compliant when raising funds from investors? Our Founder Attorney Dar'shun Kendrick understands the pitfalls that lead to investor complaints. Attorney Kendrick holds a series 65 license as an investment adviser representative and arbitrates disputes between investors and companies for FINRA (Financial Regulatory Authority.)
- 6. Who are the partners your firm works with to make sure that I have all other needed services to reach my capital raising goal and keep me protected from legal liability? KAIROS has a network of over 500 partners to help you fully PREPARE you to market to your ideal investors. We work with our partners to provide you with 365 degrees of PROTECTION every step of your journey.
- 7. What makes us DIFFERENT than other law firms? (1) Legal advice AND business experience of 17+ years. (2) Comprehensive capital market advice as an investment advisory firm AND law firm and (3) Access to a dedicated team of expert partners to help you with ancillary services you need.
- 8. How do you work specifically with black and brown founders and women founders to meet their unique capital raising needs? KAIROS works with ALL founders. But, we have a network of partners that work specifically with these affinity groups to meet the challenges of capital raising. Additionally, we are INTENTIONAL about providing resources and opportunities to our minority led founders.
- 9. How does your firm charge clients during the capital raising process? We charge a flat fee for most services so that you have predictability in your legal costs. There are three (3) capital raising packages to choose from that PROTECT your company from one (1) year from the date the retainer agreement is executed. That means PROTECTION for 365 days a year from legal headaches, surprises, and confusion so you can focus on growing your company.
- 10. How many team members are dedicated to my legal matter and will the Founder be involved? Absolutely. From day 1 as a client, you are assigned the entire KAIROS team which includes an Executive Admin to help with administrative matters, a Legal Fellow to assistant with legal compliance and matters and Attorney Kendrick who is intimately involved throughout the entire process of your capital raise. You have a whole team behind you to PROTECT you every step of the way!