

CYBERPATRIOT STUDENT AWARD CELEBRATION SPONSORSHIP OPPORTUNITIES

An annual spring celebration honoring Michigan's CyberPatriot youth champions.

The National CyberPatriot program provides a certificate for each student who has placed 1st, 2nd, and 3rd in their State for each of the three divisions (Open, All Service, and Middle School), with eighteen teams comprising these divisions.

Michigan began celebrating the state-level championships in 2017 to reward students for excellence and teamwork during the CyberPatriot youth competition season. The state's annual CyberPatriot Student Award Spring Celebration includes "Coach of the Year" and "Mentor of the Year" awards. The Annual CyberPatriot Student Award Spring celebration honors each student and their coaching staff with trophies and medals.

To make this an ideal event and to celebrate and honor individual achievement and team accomplishments, organization sponsorship and donation funding for the spring awards celebration is needed.

Speaker Level Gold: \$2,500 (4 sponsorship opportunities), which offers:

- A 10-minute speaking opportunity for a representative of your organization during the event.
- Event attendance tickets for up to four attendees.
- A display/exhibitor table and an opportunity to supply logo material for "welcome bags" for distribution at the event.
- The organization's logo will be featured on the event program and on the <u>Michigan</u> CyberPatriot website.
- The organization will receive "shout-outs" on social media, singing the organization's praises for supporting this program.

Trophy Level Silver: \$1,000 (6 sponsorship opportunities), which offers:

- Event attendance tickets for two to three attendees.
- A display/exhibitor table and supply logo material for "welcome bags" for distribution at the event.
- The organization's logo will be featured on the event program and on the <u>Michigan</u> CyberPatriot website.
- The organization will receive "shout-outs" on social media, singing the organization's praises for supporting this program.

Exhibitor Sponsor Level: \$500 (6 sponsorship opportunities), which offers:

- Event attendance tickets for two attendees.
- Includes a display/exhibitor table for the organization.
- The organization's logo will be featured on the event program and on the <u>Michigan</u> CyberPatriot website.
- The organization will receive "shout-outs" on social media, singing your organization's praises for supporting this program.



Interested organizations wishing to sponsor all or part of the Annual CyberPatriot Student Award Spring Celebration may contact **Tamara Shoemaker at tamarashoe@gmail.com or by calling 313-804-0544**. Customized support packages are encouraged by organizations wishing to be a part of this celebratory event.



CYBERPATRIOT SUMMER CAMP SPONSORSHIP OPPORTUNITIES

Background

The National CyberPatriot program offers <u>Summer Camps</u> for high schoolers and middle school students. To hold each camp in Michigan, the National CyberPatriot program charges the <u>Midwest Colloquium for Information Systems Security Education (MCISSE)</u>, the parent sponsor for the Michigan CyberPatriot Program, a registration fee to support each camp type, which is one week in duration. Utilizing this formula of a one-time fee allows MCISSE and the Michigan CyberPatriot program to set up and run as many Michigan-based cyber camps as it can financially and operationally stand up and support during that one-week period.

Michigan's CyberPatriot camps are historically run during the summer months and consist of half-day long sessions from 9 a.m. to 1 p.m. At the end of the week, camp activities culminate with a national youth competition between all camps offered during that week. On the final day of camp, parents are asked to attend so they can get a feel for what their children have been doing and learning throughout the week and to discuss the types of career options available in cybersecurity.

Requirements

To provide successful, comfortable, and ideal learning environments, the following resources are needed for hosting a single one-week camp:

Volunteers

- All cybersecurity professionals are welcome to volunteer for a few hours or the entire week. The goal is to share experiences and knowledge with the CyberPatriot camp's students. Volunteers of every level of experience are needed to showcase the variety of pathways and options available in this growing career field.
- Volunteers can gain experience in cybersecurity; only basic IT skills are all that
 are required for the CyberPatriot basic camps. For those who are new to the
 CyberPatriot camp experience, training is provided so that volunteers feel
 comfortable assisting the students at the camp.
- Outside of the basic IT skills, a few volunteers with backgrounds in Microsoft and Linux/Unix operating systems are needed on-site for the more advanced curriculum and exercises.

Venue

 A successful location for a CyberPatriot camp has at least one computer/laptop for every two students in a quiet classroom setting. Each computer/laptop should have a screen and the ability to view presentation materials. Snacks are provided for participating students, so each camp venue should have a place for breaks and snacks.

• Camp Class Size

Student registration for one-week camps is normally held for 25 or less.
 Students are usually of middle or high school age, but shorter camps for 3rd-4th-grade students can be held upon request.

Operational Logistics

 Organization sponsorships help offset much of the cost of each camp and cover t-shirts, workbooks, food, drink, and small prizes. Each Michigan CyberPatriot camp parent or guardian only pays a \$25.00 registration fee and assumes the cost and responsibility for getting their child to the camp venue each day. A waiver can be requested for those who cannot afford the registration fee.

CYBERPATRIOT CAMP SPONSORSHIP

- The organization's sponsor logo is featured and promoted on the <u>Michigan CyberPatriot</u> website.
- When available, both volunteers and sponsors can have a small table near the camp to promote their organization and participation, discuss personal experiences, or discuss career and employment opportunities.
- Photos of each sponsor with camp attendees will be taken for use with the MCISSE, Michigan CyberPatriot, and the sponsor's social media account(s).

Cyber Camp Annual Sponsorship Levels:

- Registration Sponsor: \$1,250 for each Basic Camp
 - Sessions are held in late June, July, or Early August
- Workbooks and T-shirts Sponsor: \$3,000 in support of 200 cyber camp students
- Food, Drink, and Prizes Sponsor: \$3,000 in support of 200 cyber camp students

This is your opportunity to help grow the Michigan CyberPatriot program!

Interested organizations, wishing to sponsor all or part of a summer CyberPatriot camp may contact **Tamara Shoemaker at tamara@micyberpatriot.com or by calling 313-804-0544**. Customized support packages are encouraged by organizations wishing to be a part of this celebratory event.