



FCSTAT Educational 2023 Exhibit Show

Renaissance Marriott Hotel Addison - Exhibit Dates: July 18 - 19, 2023

The FCSTAT Annual Educational Exhibit Show offers your company the opportunity to demonstrate products and/or services to family and consumer sciences teachers eager for resources and supplemental materials that will enhance their curriculum.

Achieve your sales goals and gain consumer loyalty as an FCSTAT Exhibitor!

If your products, services or materials relate to any of the subjects below, or if you offer profitable fundraising products for the student organizations, you should exhibit at the FCSTAT Educational Exhibit Show!

Family and Consumer Sciences Curriculum is included in the following Career Clusters:

Architecture and Construction

- *Principles of Architecture and Construction*
- *Interior Design*
- *Advanced Interior Design*
- *Practicum in Interior Design*

Arts, Audio/Video Technology, and Communications

- *Principles of Arts, A/V Technology, and Communications*
- *Fashion Design*
- *Advanced Fashion Design*
- *Practicum in Fashion Design*

Education and Training

- *Principles of Education and Training*
- *Human Growth and Development*
- *Instructional Practices in Education and Training*
- *Practicum in Education and Training*

Hospitality and Tourism

- *Principles of Hospitality and Tourism*
- *Hotel Management*
- *Restaurant Management*
- *Travel and Tourism Management*
- *Culinary Arts*
- *Practicum in Culinary Arts*
- *Hospitality Services*
- *Practicum in Hospitality Services*
- *Food Science*

Human Services

- *Principles of Human Services*
- *Dollars and Sense*
- *Interpersonal Studies*
- *Lifetime Nutrition and Wellness*
- *Counseling and Mental Health*
- *Child Development*
- *Child Guidance*
- *Family and Community Services*
- *Practicum in Human Sciences*

FCSTAT Conference/Exhibit Program Advertising Rates - Advertise and Gain Name Recognition!

- **FULL PAGE AD**
Color - \$630 B&W - \$385
- **BUSINESS CARD AD HORIZONTAL OR VERTICAL**
Color - \$85 B&W - \$50
- **POSTCARD CARD AD HORIZONTAL OR VERTICAL**
Color - \$225 B&W - \$110
- **HALF PAGE AD**
Color - \$375 B&W - \$265
- **DOUBLE PAGE AD (BOOKLET) Two Pages Full Color - \$1100**
Two Pages B&W - \$825
Two Pages One Side Color and One Side B&W - \$975

BOOTH SIZES

- 10' x 10' Booth: \$525 (*without electricity)

• BOOTH FEE INCLUDES

- Listing in Conference/Exhibit Program
- Booth Identification Sign
- 10' draped back wall/ 36" draped side divider
- Draped 8' x 30" table and two side chairs
- Twenty-four hour security

**Need electricity? Additional cost is \$50.*

EXHIBITOR MOVE IN

Monday, July 17th - Noon - 7:00 PM
Tuesday, July 18th - 7:00 AM - 9:00 AM

EXHIBITOR SHOW HOURS

Tuesday, July 18th - 10:00 AM - 5:00 PM
Wednesday, July 19th - 9:00 AM - 5:00 PM

Family and Consumer Sciences Teachers Association of Texas

Educational Exhibit Show Application

July 17 - 21, 2023, Renaissance Marriott Hotel - Addison, TX

In accordance with the rules and regulations governing exhibits, the undersigned hereby makes an application for rental of booth space at the Family and Consumer Sciences Teachers Association of Texas Exhibit Show. In addition, we AGREE to abide by the provisions in the information and regulations set forth by FCSTAT. Contact Sharon Pierce at 512-794-8370, or send E-mail to: executivedirector@fcstat.org.

COST: \$525 - Pipe and Drape booth dimensions are 10' wide x 10' deep and includes skirted table and two chairs.

Company _____
Billing Contact _____ E-mail: _____
Billing Address _____ City/State _____ Zip _____
Telephone (_____) _____ FAX (_____) _____
Complete below for person (s) to receive Exhibitor Service Kit and all correspondence by E-mail unless requested otherwise.
Contact _____ E-mail: _____
Contact _____ E-mail: _____
Contact _____ E-mail: _____

The following information will be included in the FCSTAT Conference Program

Company _____
Company name will also appear on the booth sign.
Address _____ City/State _____ Zip _____
Telephone (_____) _____ Telephone (_____) _____
Sales inquiries and/or toll free Customer service and/or toll free
Company E-mail _____ Company Web site _____
Representative _____ E-mail _____
Representative _____ E-mail _____
Brief explanation of what the exhibit will offer

PAYMENT POLICY AND INFORMATION: The cost to reserve a booth is \$525 and comes with two chairs. Full payment is required at the time of the reservation. Checks are accepted and can be mailed to: FCSTAT, 5524 Bee Caves Road, H1, West Lake Hills, TX 78746. Please make checks payable to FCSTAT.

Check Amount \$ _____ MC/VISA Charge Amount \$ _____ Money Order Amount \$ _____

MC/VISA Acct. #: _____ Exp. Date: _____ Security Code: _____

Cardholder Printed Name: _____ Signature _____

NEED ELECTRICITY? Additional cost is \$50. Yes, I need electricity and will pay the additional cost. _____

Mail to: FCSTAT • 5524 Bee Caves Road • Suite H-1 • West Lake Hills, Texas 78746-5246
FAX: 512.669.5037 • Website: www.fcstat.org • Email: executivedirector@fcstat.org