



# TOUR DE SCHOOLS PROGRAM And THE AFTER SCHOOL BICYCLE WORKSHOP PROGRAM

**INNER CITY CYCLING CONNECTION, INC.**  
A 501(C3) Non Profit Corporation.

## GRANT AND SPONSORSHIP PROPOSALS

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*Inner City Cycling Connection*

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Commitment

Discipline

Scholarship

Respect

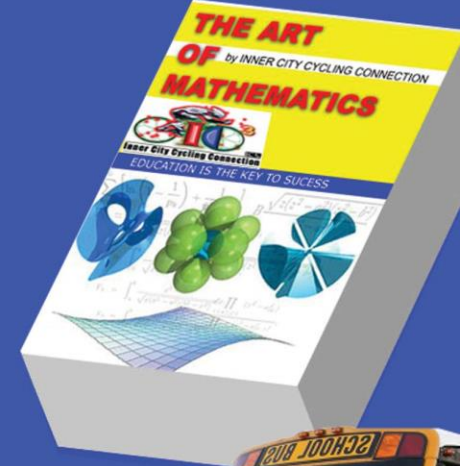
Service

Integrity

INNER CITY CYCLING CONNECTION



PROMOTING ENERGY CONSERVATION  
IN OUR INNER CITIES THROUGH CYCLING



Inner City Cycling Connection

# EXECUTIVE SUMMARY

Inner City Cycling Connection (IC3) is requesting your consideration for sponsorship or grant funding for its school lunch time “Tour de Schools” program and its “IC3 After School Bicycle Workshop” program.

## AMOUNT SEEKING

“Tour de Schools” program - \$30,000 per school

**\$300,000 for 10 schools**

“IC3 After School Bicycle Workshop” program - \$100,000

*Requested amount is for the execution of the programs from October 2021 to October 2022.*

Your sponsorship or grant can be much more than just a tax write-off. It can be the bridge deserving young people from our inner cities get to build and realize their dreams.

A detail break down of the above budget is located on the next page.



*Inner City Cycling Connection*

# BENEFITS TO CONTRIBUTORS

Exposure of product and/or service to a large captive student audience.

The knowledge of knowing that you are doing something positive to help the disadvantage in our community.



# BUDGET

## TOUR DE SCHOOLS PROGRAM BUDGET

“Tour de Schools” Program (Budget Per School) - \$30,000

- 1) MC & DJ - \$1,000
  - 2) BMX Stunt Performance - \$20,000
    - \* Include riders and ramp setup technicians
  - 3) Prizes for Students - \$2,500
  - 4) Celebrity Guest Pay - \$4,000
  - 5) Marketing and Promotion - \$500
  - 6) Administrative Cost - \$1,000
    - 1) IC3 Workers (5 Persons)
  - 7) We expect to have the program at 100 schools within 5 years of the proposed start date of October 2021
  - 8) We would like to start with 10 schools for the 2021 academic year
- 1) TOTAL BUDGET: \$300,000**

## IC3 AFTER SCHOOL BICYCLE WORKSHOP PROGRAM

“IC3 After School Bicycle Workshop” Program - \$100,000

- 1) Interbike Convention visit for 10 students - \$5,000
  - a) Includes lodging, meals, vehicle rental
- 2) Equipment fees for setting up high school racing teams - \$60,000
  - b) Includes uniforms, shoes, bicycles, helmets, etc
- 3) Administrative/Tutorial Cost - \$35,000
  - c) Include biking instruction cost and academic preparedness cost (i.e.: helping student prepare for the SAT)
- 4) IC3 plans on starting off with 6 schools starting October 2021





# SPONSORSHIP USAGE

The young people IC3 have identified and will be targeting with our programs are good kids and hard working students. Unfortunately, due to their ethnicity, race, economic barriers, they are “AT RISK”. IC3 and its members are dedicated and committed towards improving the lives of these students. However, being dedicated and committed alone is not enough to execute first-rate programs that will give these young people the training and opportunities they deserve. Any viable program(s) must be able to operate year round and must give its participants the opportunity to travel, participate in tournaments and compete regularly against their peers of high caliber. Unfortunately, most of the participants that will be in our programs are economically disadvantaged and/or come from single family homes. Their families can’t afford the cost of equipment, appropriate clothing, club & tournament fees, and travel. Your sponsorship can help provide these exceptional young people with

- 1) Uniforms, shoes, travel bags
- 2) Fees for tournaments
- 3) Travel expenses – including transportation, lodging, food expenses
- 4) Administrated costs including stipends for our coaches and tutors
- 5) Funding for educational and tutorial programs
- 6) Nominal office and miscellaneous expenses.



# MISSION STATEMENT

Inner City Cycling Connection, Inc. (IC3) mission in our schools is to provide educational opportunities to students that promote the development of cyclists. We will accomplish this by giving inner city students exposure to the rewards and challenges of cycling, developing and increasing their performance levels, and enhancing their academic proficiency so they can effectively compete at the college, semi-pro, and professional levels.

**Equity**  
**Healthy Choices**  
**Positive Life Skills**

**Safe Environments**  
**Academic Success**  
**Community Leadership**

IC3 life skills programs have an advisory team to assist with programming initiatives and planning. Our member advisory team is made up of a diverse group representing all walks of professional life.



Inner City Cycling Connection

# IC3 COMMITMENTS

## COMMITMENT TO ACADEMIC EXCELLENCE

To support the academic progress of student cyclists toward intellectual development and graduation.

## COMMITMENT TO ATHLETIC EXCELLENCE

To build philosophical foundations for the development of athletics programs that are broad based, equitable, and dedicated to the well being of the student cyclists.

## COMMITMENT TO PERSONAL DEVELOPMENT

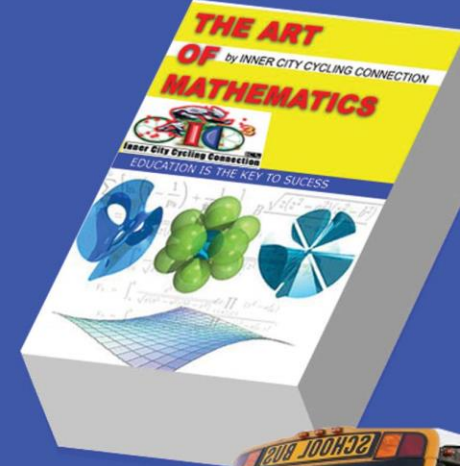
To support the development of well-balanced lifestyle for student-cyclists, encouraging emotional well-being, leadership, personal growth, and decision-making skills.

## COMMITMENT TO CAREER DEVELOPMENT

To encourage the student cyclists to develop and pursue career and life goals.

## COMMITMENT TO SERVICE

To engage the student-cyclists in service to his/her campus and surrounding communities.



*Inner City Cycling Connection*



# OVERVIEW

- Organization name is Inner City Cycling Connection (IC3)
- It was founded in 1999 by Donald Harris.
- Organization is a 501(C)3 non-profit organization.
  - Acquired non-profit status in 2005.
  - Presently status is active.
- Organization developed to promote the sport of cycling in inner city communities and schools.
- IC3 is a unique organization comprised of a diverse group of talented and highly motivated coaches and professionals from the Southern California area.

**Many in the inner cities of this country are unfamiliar with cycling as a professional sport. They are not familiar with the rewards it can bring as a career at the semi-professional and professional levels..**

**There are a very limited number of minorities participating in cycling at the professional level. There are equally a limited number of minority that watch professional cycling. Mainly due to the fact there are no prominent minority that is involve in the sport.**

- i.e.: Tiger Woods – Golf
- i.e.: The Williams sisters - Tennis



# HISTORY

Inner City Cycling Connection, Inc. (IC3) is a not for profit organization develop to promote and educate our inner city population about cycling and its many rewards. The organization grew out of a request by the community leaders organizing the Martin Luther King Jr. parade and celebration in Los Angeles, California. For the benefit of the community, IC3 created an exciting bicycle race that took place before each parade.

IC3 believes every child deserves a chance to strive for a positive future filled with endless opportunities regardless of their circumstances. Many inner city youths are not being given that chance. They are focusing their energies on drugs, gangs, and other caustic behavior early in life.

**IC3 is unique in that it is the only organization giving inner city youths exposure to cycling at an early age.**



# GOAL AND OBJECTIVES

The goals and objectives of Inner City Cycling Connection, Inc. (IC3) are enumerated below:

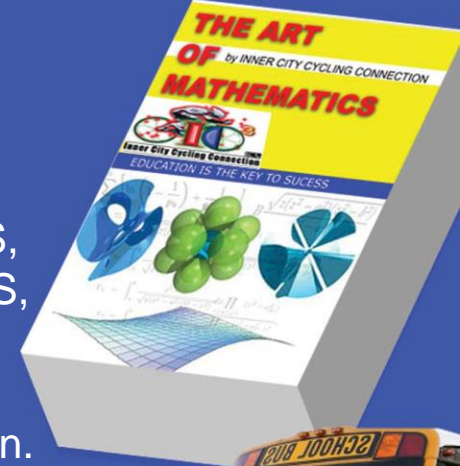
- 1) Promote the healthy and natural sport of cycling in the inner city starting with schools (children age 10 and up).
- 2) Be a conduit for inner city youths to focus on education, self discipline, and spiritual awareness.
- 3) Develop six inner city school bicycle racing teams.
- 4) Enlist help from public, business, and community organizations (police/fire/school district, etc).
- 5) Reintroduce safe, healthy, bicycling to the community.
- 6) Incorporate cycling in inner city schools through intra-mural participation and after school programs.
- 7) Increase the number of children participating in cycling athletic programs.

By accomplishing these goals and objectives, Inner City Cycling Connection, Inc. (IC3) will offer an alternative healthy sport activity that encourages physical fitness and safety. In addition, it will teach the youths of today integrity, moral commitment, and a sense of value to the overall community.



# AFTER SCHOOL BICYCLE WORKSHOP

- Program title “IC3 After School Bicycle Workshop”.
- Six schools have been identified within the Los Angeles Unified School District to start a pilot.
  - Crenshaw HS, Dorsey HS, Manual Arts HS, Jefferson HS, Los Angeles HS, Fremont HS, South Gate HS.
- Program Highlights.
  - Proper bicycle maintenance instruction.
  - Proper cycling techniques instruction.
  - Provide Information about cycling at the semi-professional and professional levels and its many rewards.
- Total student population approximately – 15K.
- Target audience will be inner city high school students age 14 and up.



## AFTER SCHOOL PROGRAM EDUCATION ASPECTS

- 1) Academic tutors and mentors.
- 2) SAT and ACT college Preparation.
- 3) Training in area such as health, nutrition, hygiene, career development, leadership, community service, diversity, and more.





# TOUR DE SCHOOLS

- Tour de Schools Lunch Time Program.
  - Done in conjunction with BMX.
  - Shows kids the entertainment side of cycling by having the BMX cyclist perform tricks.
    - Generate interest and excitement about cycling.
  - Program done at lunch time.
    - Minimize interference with regular schedule classes.
  - Program Highlights.
    - A music DJ, A MC, celebrity guests, prizes and surprises.
- Target audience.
  - Inner City Middle, Junior High, and High schools in the Los Angeles area.
    - Kids 10 years old and up.
    - Projected 100 schools annually with an estimated audience of 200,000 plus students and staff within 5 years of October 2021.



# BOARD OF DIRECTORS

## Donald Harris – Founder/CEO

- Has a BS degree in mechanical engineering from Cal Poly Pomona.
- Presently a maintenance engineer for the Los County Water Treatment Program.
- Been riding bikes since junior high.
- Involve in several bike clubs.
- Competed in bike tournaments at the amateur and semi-pro levels.
- A Vietnam combat Veteran.

## Lennox Harris – Advisory Board Member

- UC Berkley (PhD in Nuclear Chemistry).
- Retired Air Force member.
- Ride bikes at the amateur and semi-pro levels.
- Runs a bicycle shop.

## Fred Minter – Treasurer and Accountant

- Degree from UCLA in accounting and economics.
- Cycling advocate.
- Runs his own accounting business.

## Shane McNeil – Secretary and Multimedia

- BS in mechanical engineering degree from Cal Poly Pomona.
- Cycling advocate.

## Telford Vasquez – Advisory Board Member

- BS Aerospace Engineering Cal State Dominquez Hill.
- Army Veteran.
- Ride bikes at the amateur and semi-pro level.



# CONTACTS

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