

# TWO PRICE OPTIONS



## Cash Discount Program

**GIVE YOURSELF A RAISE  
WITH 0% PROCESSING FEES**

**Too good to be true?**

**It's NOT! Here's how it works**

Your customers are informed that the posted prices include a discount for paying with cash or check. If they choose to pay with debit or credit card, our terminal (provided at no cost) automatically factors in a non-cash adjustment to the sale (4%). This adjustment covers your processing fees. You are responsible for paying a small monthly fee for the program (\$39.95) with NO extra hidden fees!

## Traditional Interchange

**We can help you compare prices  
with your current provider at no charge**

### REAL LIFE SQUARE COMPARISON

#### **MERCHANT A**

Monthly Volume:	\$15,875.57		
Transactions:	148		
Square Fee:	\$427.36	Effective Rate:	2.7%
Beacon Fee:	\$307.84	Effective Rate:	1.9%



**Savings \$119.52/month, \$1,434.23/year**

#### **MERCHANT B**

Monthly Volume:	\$71,246.74		
Transactions:	72		
Square Fee:	\$1,849.61	Effective Rate:	2.6%
Beacon Fee:	\$1,517.04	Effective Rate:	2.1%



**Savings \$342.57/month, \$4,110.84/year**

**Put your money where it matters...**

**Back in your bank account!**



**SAVING YOU MONEY...  
ONE SWIPE AT A TIME!**

