

Species: Bar Headed Goose



©PICMYNATURE BY NARINDER KOHLI

LOCATION : BHARATPUR, INDIA

Natural Neighbourhood

21.02.2020

High Level Project Execution Plan

[PicMyNature](#)

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Sector - 137

Noida, Uttar Pradesh, 201305

Overview

There is a lot what the nature has given us and we do not have to go far from our homes to witness or appreciate this beauty. There are wetlands, rivers and jungles that form natural habitats which are closer to our homes. There are so many places in and around our homes which offer food and right supply of other essentials required for migratory as well as native birds to come and nest here during winters and throughout the year. We need to understand and start appreciating the fact that we are privileged to be living in such a wonderland, where we have Surajpur, Okhla Bird Sanctuary, Dhanauri wetlands, Yamuna River and many more such places within a radius of 50-100 Kms which offer lot of Bio-Diversity and Opportunity for us to get closer to Nature, without travelling hundreds of KMs. These places are close by where we can go almost everyday along with our kids to spend sometime with nature and its creations.

[PicMyNature](#) is starting an initiative named "Natural Neighbourhood" which is all about creating awareness about the Natural Neighbourhoods in and around our homes and how each one of us can contribute in protecting wildlife and conserving Nature and these Natural Neighbourhoods.

If each one of us start protecting Nature and Natural habitats around our homes and start talking about this initiative with 5 to 10 people in our network, we will be spread this initiative to masses.

"We Know that we are starting off small, but we know it's Big !!"

"Natural Neighbourhood" is a Project initiated by "[PicMyNature](#)" to spread awareness about Nature Conservation and Wildlife Protection. As part of initiative, we are going to encourage various residents to come forward and protect nature and natural habitats around their own residents. These awareness campaign will comprise of various Workshops, Plantation Drives, Nature Walks, Photowalks and Health events within Delhi NCR region. It is important to create people and make them understand how important it is to protect nature and its offerings in their own vicinity. It's important that people understand and start off from protecting their own neighbourhoods and then [PicMyNature](#) will help in expanding the scope and reaching out to a much broader spectrum of people in other cities and states.

Goals

1. Goal #1: Cover 10 Sectors in Noida at least 1K Residents Urban educated population are the first ones to be covered through these workshops because this segment is contributing the most in destroying natural habitats. Create interest by helping them in staying fit and also by helping them acquire new skills (Photography, Yoga, Ayurveda, Plantation Drives, Waste Management, Plastic Removal, etc.)
2. Goal #2: Cover 10 Schools / Colleges in Noida 500 Students: Educate kids and create interest among them to think about education beyond Business, Tech & Medical Sciences. There are various streams through which they can come closer to Nature & Wildlife by acquiring education in the field of Natural Sciences, Marine Life from Premium institutes
3. Goal #3: Cover 5 Villages in and around Noida at least 500 People. Target Audience would be villagers in select pockets in Delhi NCR region or beyond, where people are living in close proximity of the natural wetlands where migratory birds come. Unfortunately, due to lack of awareness, these villagers do not understand the difference between
4. **Medium Term:** Make it India wide initiative and involve people from all regions and all walks.
5. **Long Term:** Go Global and Educate some of those self proclaimed #TrophyHunters through our Video channel.

Specifications:

These Sessions and Workshops will comprise of the following:

- Indoor Sessions on Wildlife Protection and Nature Conservation (Societies / Clubs)
- Outdoor Photography Workshops
- Sessions on "How to be a responsible citizen?"
- Classroom sessions in Schools and Colleges
- Photowalks to Wetlands like Sultanpur, Surajpur, Dankaur, Najafgarh, etc.
- Morning Walks comprising of Yoga and Ayurveda Sessions
- Plantation Drives in Sectors by Volunteers
- Converting Yamuna Bed into a Green Belt through Plantation Drives
- Engaging with Corporates, Small Manufacturing Units and Govt. agencies to involve them in Environment Protection (Encouraging them to cut down Air Pollution, Water Pollution and Soil Pollution)
- Talk Shows with Villagers to make them understand the importance of native and migratory birds and the need to protect their habitats and wetlands.
- Brainstorming sessions to generate new Ideas
- Forming Team to expand this effort to different parts of India
- Traditional ways through which we can promote social networking

Publication and Magazine

Natural Neighbourhood is an upcoming publication, this magazine will act as a platform for those volunteers, who have come forward and joined our initiative to protect our "Natural Neighbourhood" and its beauty. We want your contributions to be highlighted at the right level.

For notifying your contributions on the social media networking platform. **Hash Tag your contributions, images and moments of truth on Instagram and Twitter**

#PicMyNature @PicMyNature

Include our **Tweeter account** [@NatNeighbour](https://twitter.com/NatNeighbour)

What are we looking for?

- A. **Contributors:** Like minded people who would like to join our free workshops, photowalks
- B. **Volunteers** who are interested in devoting time over the weekends for leading some of the workstreams, help us with developing content, Conducting workshops or photowalks, Digital Marketing, etc.
- C. **Sponsors** (*Event Basis for both Local and outstation Workshops*): Corporates or Organizations who would like to come forward and support us in conducting various events and managing this entire program in a professional manner: Support could be in the form of financial support for covering Travel, Printing, Publishing, Content Writing, Refreshments, etc. for a particular event.
- D. **Partners:** Looking for Companies (*e.g. **Imaging: Cameras, Lenses, Printing and Media Houses: Both Print and Electronic***) and Educational Institutes who are willing to support this program with a Long to Medium time-frame in mind.

Key Stakeholders:

- Residents of the locality and their Kids
- Govt and Noida Authority
- Prime Minister's Office
- Wildlife Conservation

How do these Stakeholders derive benefit out of this entire project?

- **Residents of the locality and their Kids:** Free Photography Lessons, Healthy Yoga sessions for residents, Learn Ideas and awareness on how to cut down pollution levels, Save petrol, Car pooling etc. , Learning and Inculcate Good Habits for our Kids right at the beginning of their, Networking & Knowing our Neighbours
- **Community:** People get to know each other and learn the art of contributing for a better and healthy community for our future generations to come.
- **Noida Authority:** Greener and Cleaner Noida
- **Prime Minister's Office:** In alignment with Prime Ministers Vision of Swach Bharat
- **Wildlife Protection:** Taking their efforts and their education with in the reach of a common person.


Contact Us:**Founding Member:** Narinder Kohli**WHATSAPP :** +91-9971558498**EMAIL:** narinderkohli@yahoo.com**Follow us on Instagram as @picmynature.**https://www.instagram.com/invites/contact/?i=tn5ju0ogzjrd&utm_content=d3z36t

About Founding Member



FOUNDING MEMBER : NARINDER KOHLI

Narinder is a Nature & Wildlife Photographer and a founding member of an upcoming publication "**NATURAL NEIGHBOURHOOD**".



He loves to capture all the action in the wild and on the sports field with his camera. He is on a mission to spread awareness about Nature and Wildlife conservation by encouraging youngsters and people in general to start appreciating Nature and Its creations.

He has been motivating people to come out and participate in various outdoor workshops, where they get an opportunity to witness what nature has to offer and its importance in our lives. This has helped lot of people in engaging themselves in outdoor physical activities and have an opportunity to get closer to Nature, Wildlife and most importantly stay active and de-stress themselves. This has become really popular as people have started understanding the importance of de-stressing by dis-engaging themselves from the virtual world they are living in through their Laptops, Mobile phones and other electronic devices.

Now a days, people want to invest time in learning and acquiring new skills, So Narinder and his PicMyNature group members have helped many people in acquiring the skill of creating and photographing moments spent closer to Nature and in the Wild. The ultimate "mantra" for Narinder and his group members is to Rise early, Spend time with Nature & Capture those moments and most importantly stay active by de-stress







