

Membership Team Checklist

- Have the recruiter introduce the new member.
- The recruiter will now be the mentor of the new member.
- The recruiter/mentor should find out what the new member is passionate about and what interests them, in order to incorporate that within the squadron.
- The recruiter/mentor shall inform the new member of the benefits of becoming a Sons of The American Legion member.
- The recruiter/mentor should stay in contact with the member and invite them to meetings and all events.
- The recruiter/mentor is responsible for getting the first year renewal from the new member.
- Offer incentives, such as SAL branded clothing for achieving quotas on events the new member participated in.
- Provide training and education for the new members about the SAL, the ALF and its programs.
- If the new member is involved/assigned to help with programs within the squadron, ask them to give feedback on what is working or what could be improved upon.
- Recognize and award the new member for being active and doing a job well done.